

LATA Privacy Policy

Welcome

Welcome to www.lataweb.com. This site (the "Site") is owned by the Los Angeles Tennis Association ("LATA") and is hosted by SportsEngine. Please note that this LATA Privacy Policy ("Policy"), does not cover the privacy practices of SportsEngine or other service providers (together "Service Providers") that LATA may use to carry on club business. These Service Providers operate independently from LATA and maintain their own privacy policies. The Service Providers may collect, use and share your personal information in different ways from those described in this Policy. This Policy is designed to tell you about our practices regarding collection, use and disclosure of information that we may collect from and about you. Please be sure to read this entire Privacy Policy, and any Privacy Policy from SportsEngine or other Service Providers, before using or submitting information to this Site.

Your Consent

By using this Site, you agree with the terms of this Policy. Whenever you visit this Site, you consent to the collection, use and disclosure of the information on the Site in accordance with this Policy, and any of the Privacy Policies of SportsEngine and other Service Providers that may be in effect at the time information is collected.

About Children

The Site is a general audience site. We do not admit children to the club and do not knowingly collect any personal information from children under the age of thirteen on the Site.

Information Collection

Some of the information that you submit will be personally identifiable information (information that can be uniquely identified with you, i.e., full name, street address, e-mail address, phone number and birthdate). This information will, among other things, allow you to be included in the membership directory, receive the newsletter and pay for LATA sponsored activities (leagues, tournaments, cups, ladders, clinics, etc.).

As you navigate through this Site or receive emails in connection with this Site, certain information may be passively collected (that is, gathered without your actively providing the information) using various technologies and means, including, without limitation, cookies, flash cookies, HTML5 markers, IP Addresses and other automatic information. LATA itself does not collect this passive information but SportsEngine and the other Service Providers may collect them for purposes of system administration. Please refer to their respective Privacy Policies for specific information on how that information is treated. Your browser's Do Not Track settings will be handled by SportsEngine and LATA cannot guaranty that SportsEngine is able to process such settings.

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Registration Data

In order to join LATA and access its services and activities, you need to register by providing personal information, such as name, address, email, telephone number and birthdate (“Registration Data”). This information is personally identifiable information and is provided voluntarily. Some of the registration data is made available to the general membership on the Membership Directory. The Membership Directory is used by members to contact each other to arrange matches. The information provided must be true, accurate and complete and promptly updated if it changes, which will allow you to receive critical information about the Site, LATA or your membership. Registration data made available on the Site should not be used by other members for marketing or advertising purposes. LATA itself will not share your information with other entities for promotional or marketing purposes.

Your relationship with third parties such as SportsEngine and other Service Providers is independent of LATA and subject to their respective terms of use and privacy policies. By Registering with LATA, you acknowledge and agree that LATA does not and cannot control the actions of any such third parties, and agree to release and hold harmless LATA from any and all liability, injury, loss or damage of any kind that may arise from or out of your interaction with such third parties.

Use and Disclosure of Information

We may disclose your personally identifiable information as well as passively collected information to third parties we use to support LATA's operations (including fulfillment services, technical support, delivery services, chat service providers, email service providers, forum service providers, advertisement sales and management services and financial institutions); or where required by applicable laws, court orders or government regulations.

Third-Party Ad Serving & Audience and Traffic Measurement Services

LATA, for itself, does not share member information for third-party ad serving purposes or for audience or traffic measurement services. LATA makes no representation as to whether or how SportsEngine and other Service Providers interact with these other entities.

Accessing, Correcting, Deleting and Opting Out of Certain Disclosures of Your Information

LATA understands that you may want to better understand the information LATA has received from you, how to correct your information, and how to limit the personal information that LATA retains and uses about you. If you would like to learn more about these practices please contact the LATA Membership Director (membership@lataweb.com). You may also review and correct your account information, email subscriptions and other preferences by logging into your LATA account using your User ID and password. There may be some circumstances where LATA may not be able to honor a request to correct or delete

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your personal information. For example, without limitation, we cannot agree to delete your match data, as it will affect the records of other players, or when it is necessary to protect LATA's legal rights. LATA will retain all Waivers of Liability to protect its legal rights.

Links to Other Web Sites

Please be aware that when you are on LATA's Site hosted by SportsEngine, you could be directed to other sites beyond our control. For example, if you "click" on a banner advertisement, the "click" may take you off the Site onto a different Web site. This includes links from advertisers, sponsors and partners of SportsEngine. These other Web sites may send their own cookies to you, independently collect data or solicit personal information and may or may not have their own published privacy policies. If you visit a Website that is linked to our Site, you should consult that site's privacy policy before providing any personal information. Please note that LATA is not responsible for the privacy practices of third parties.

How to Contact Us

If you have any questions, comments or concerns about this Privacy Policy or the information practices of this Site, please contact the LATA President (president@lataweb.com) or the LATA Membership Director (membership@lataweb.com).

California Privacy Rights

LATA, as a small non-profit volunteer-run social and athletic club, is not subject to the California Consumer Privacy Act. While LATA does not sell its members' data, LATA will honor the following requests from its current and former members: (1) if the processing of personal data is based on your consent, the right to withdraw consent for future processing of that data, (2) requests to access and rectify personal data, (3) subject to reasonable limitations, requests to restrict the processing of your personal data and (4) subject to reasonable limitations, requests for the erasure of your personal data.

Changes to This Privacy Policy

If this Privacy Policy changes, the revised policy will be posted on this Site. Please check back periodically, and especially before you provide any personally identifiable information. Your continued use of this Site after any such changes are posted will be considered agreement to such changes. This Privacy Policy was last updated on and is effective as of May 1, 2020.