

Privacy Policy - State Line Athletics

Effective Date: October 22, 2025

IMPORTANT: You should consult legal counsel to ensure compliance with all applicable laws.

This Privacy Policy applies to the websites and services operated by State Line Athletics ("We," "Us," or "Our"), accessible via <https://www.statelineathletics.com> and any related mobile or online applications (collectively, the "Services"). We are incorporated in the United States.

1. Information We Collect

We may collect information you provide when registering for accounts, clinics, teams, or memberships, completing player inquiry or sign-up forms, contacting us via email or website forms, and submitting feedback.

2. How We Use the Information

We use the information to provide and improve the Services, process registrations, send newsletters, track engagement with CTA buttons and forms through GA4/GTM, optimize marketing, prevent fraud, and comply with law.

3. Disclosure of Information

We may share information with service providers, advertisers, social networks, other users, law enforcement, and National Governing Bodies as required.

4. SportsEngine

SportsEngine may collect device identifiers, logged-in user messages, volunteer info, administrator info, and analytics data.

5. Advertising and Online Tracking

Third-party companies may serve ads and collect information using cookies or web beacons. Opt-out at networkadvertising.org or aboutads.info/choices.

6. Cookies and Tracking

We use cookies and similar technologies for engagement, GA4/GTM tracking, and marketing optimization.

7. How We Protect Your Information

We maintain safeguards to protect against unauthorized access or misuse.

8. Retention

Personal information is retained as long as necessary for the purposes outlined or required by law.

Anonymized info may be retained indefinitely.

9. Your Rights & Choices

You can unsubscribe from promotional emails, access, correct, or request deletion of personal info, and manage cookies and tracking preferences.

10. Public and Interactive Areas

Information you post publicly may be visible to others and is not covered under this Privacy Policy.

11. Changes to This Privacy Policy

Changes are effective upon posting. Continued use of the Services indicates acceptance.

12. Contact Us

State Line Athletics

Website: www.statelineathletics.com

Email: info@statelineathletics.com

Phone: (Insert Phone Number)

Included Tracking & Marketing Details:

- GA4 Measurement ID: G-363Z7TGRM3
- Click tracking via GTM: "Book a Session" and "Sign Up" buttons
- News articles: default <head> code for GA4 and CTA tracking
- Forms & Player Inquiries: high-value conversion events
- Robots.txt & Sitemap: optimized for crawlability and SEO