

Sandy Plains Baseball Privacy Policy

(Strict Youth Privacy, No-Sharing, Limited-Use Policy)

This Privacy Policy applies to the websites, registration platforms, payment systems, communication tools, and online services (collectively, “Services”) operated by **Sandy Plains Baseball Association (“SPBA,” “the Organization,” “we”)**. Because SPBA serves youth participants, we maintain a **strict privacy and non-distribution policy** for personal information and player data.

1. Information We Collect

SPBA collects only the minimum information necessary to operate the league and ensure player safety. Information collected may include:

- Player and parent/guardian names
- Contact information (address, phone number, email)
- Player birthdate and age eligibility
- Emergency contact details
- Volunteer and coach information required for participation and mandatory safety checks
- Registration and payment records for SPBA services
- Team assignments, schedules, participation records, and attendance

Restrictions on User-Uploaded Content

Users may not upload, post, share, or forward rosters, player photos, statistics, or personal details through SPBA Services unless explicitly authorized by SPBA.

2. Automatically Collected Information

Our technology platforms may collect limited device and usage data (e.g., IP address, browser type, device identifiers) solely for functionality, system protection, and analytics.

SPBA **does not** use automatic data for targeted advertising, commercial distribution, profiling, or marketing.

Social Media

SPBA **does not** request or access personal social media data. Players and families may not connect SPBA platforms to personal social media accounts for the purpose of sharing SPBA player information.

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3. How We Use Personal Information

SPBA uses personal information **only** as needed to operate and manage league activities, and to offer baseball specific opportunities to parents/players at SPBA facilities including:

- Player registration and division placement
- Safety compliance and volunteer background screening
- Team assignments, scheduling, and communication
- Skills evaluation, tournament placement, and officiating
- Skill development, clinic or similar
- Payment processing for SPBA services
- Required reporting to appropriate baseball governing bodies
- Compliance with legal obligations

Prohibited Uses

SPBA does **not** use personal information for:

- Third-party or commercial marketing
- Independent fundraising solicitations
- Advertising or promotional distribution outside SPBA
- Social media publication beyond controlled SPBA platforms
- Parent-created contact lists or private communication groups

Unauthorized sharing of player/family data is strictly prohibited.

4. Team and Tournament Photos

Purpose

SPBA may publish team photos, action photos, and tournament highlights on official SPBA-controlled platforms to recognize players, promote good sportsmanship, and celebrate league events.

Photo Privacy Rules

To protect participants:

- **No player names, ages, or identifying personal details will be published with photos unless express written consent is provided.**
- Photos are **used only on official SPBA-controlled platforms** (e.g., our website).

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- Photos will **not** be shared or distributed to third parties.
- Photos may not be used for commercial or marketing purposes without consent.

Opt-Out Option

Parents/guardians who do **not** want their child included in SPBA photos may submit a written opt-out request to the organization at any time. SPBA will make reasonable efforts to exclude the player from future published images.

Prohibited Use by Others

SPBA photos may not be downloaded, copied, reposted, or shared to personal or commercial platforms (including social media) without SPBA permission.

5. Disclosure of Information

SPBA does **not** sell, rent, trade, or distribute personal information. We may disclose limited data only in the following circumstances:

- **To approved service providers** necessary for SPBA operations (e.g., payment processor, registration software), and only for those purposes
- **To governing baseball organizations** if required to verify player eligibility, insurance, or regulatory compliance
- **To comply with lawful government or court requests**

Information Will Not Be Disclosed To

- Other leagues or sports organizations
 - Marketing or commercial vendors
 - Independent parent groups, teams, or private contact lists
 - Social media platforms
 - Sponsors requesting access to player data
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6. SportsEngine

SPBA uses **SportsEngine** for registration and limited communication. SportsEngine may collect minimal usage data as described in the NBCUniversal Privacy Policy. SPBA does **not** allow SportsEngine to use SPBA information for advertising or commercial purposes.

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7. Parent/Guardian Rights

Parents or legal guardians may:

- Request access to their player's information
- Request corrections or updates
- Submit photo opt-out requests at any time
- Request restrictions on data use, consistent with safety and legal requirements

Note: Certain records, such as safety/background screening information or financial transactions, may be retained as required by law.

Parents may opt out of **non-essential messages**, but SPBA must send communications necessary for safety, scheduling, and league operations.

8. Contact Information

Questions, requests, or concerns regarding this Privacy Policy or personal data should be directed to:

Sandy Plains Baseball Association

Marietta, Georgia

Email – chairelect@sandyplainsbaseball.com
