



BASKETBALL WORLD TORONTO PRIVACY POLICY

Thank you for visiting our web site. Basketball World Toronto respects each individual's right to personal privacy. This privacy policy tells you how we use personal information collected at this site. It is your responsibility to read this privacy policy before using the site or submitting any personal information. By using the site, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be made available online and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy whenever you visit the site to make sure that you understand how any personal information you provide will be used and if any information has changed.

Collection of Information

We collect personally identifiable information, like name, address, email addresses, etc., when submitted by our participants or visitors. The information you provide is used to fulfill your specific request. This information is only used for BWT purposes and will not be sold or provided to other third party organizations.

Cookies/ Tracking Technology

To enhance your experience with our sites, many of our web pages use "cookies." Cookies are text files in your computer's browser that store your preferences. They are also used for gathering information such as browser type and operating system, tracking the number of visitors to the site, and understanding how visitors use the site. These cookies do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, registering with us. We use cookies to understand site usage and to improve the content and offerings on our sites. For example, we may use cookies to personalize your experience at our web pages (e.g., to recognize you by name when you return to our site).

Distribution of Information

Information is stored securely in an encrypted database and is accessible only by licensed members of our organization. We sometimes use the non-personally identifiable information that we collect to improve the design and content of our site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze site usage. We will disclose information we maintain when required to do so by law, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request.

Collection of Information by Third Party Sites and Sponsors

Our site contains links to other sites whose information practices may be different than ours. Visitors should consult the other sites' privacy notices, as we have no control over information that is submitted to, or collected by, these third parties. We may sometimes offer contests, sweepstakes, or promotions that are sponsored by or co-sponsored with identified third parties. By virtue of their sponsorship, these third parties may obtain personally identifiable information that visitors/entrants voluntarily submit to participate in the contest, sweepstakes, or promotion. We have no control over the third party sponsors' use of this information.

Our commitment to Data Security

Your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this site allow you to opt out of further mailings.

Online Registration & Confidentiality

When asked to submit personal billing information, it is important to know that this information is used for payment processing verification. BWT will only use this information for promotional and marketing initiatives by BWT and BWT will not distribute, sell or release this information to any other organization. For security reasons complete credit card numbers are never saved or stored.

Privacy Contact Information

If you have any questions, concerns, or comments about our privacy policy you may contact us using the information below:

Contact: Michael Reio via e-mail at info@bwt.ca

Updates

We reserve the right to make changes to this policy. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and to whom we disclose it. Any changes to this policy will be posted.