

# ACE Elite Volleyball Club – Privacy Policy

**Last Updated: November 1, 2025**

ACE Elite Volleyball Club (“ACE Elite VBC,” “we,” “our,” or “us”) is committed to protecting the privacy of our athletes, families, and community members. This Privacy Policy explains what information we collect, how we use it, and how we protect it across all platforms—including our SportsEngine website, registration systems, events, and email communications through Constant Contact.

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## 1. Information We Collect

We collect information in the following categories:

### A. Personal & Contact Information

- Parent/guardian name
- Athlete name
- Email address
- Phone number
- Mailing address (if applicable)
- Emergency contact info (if provided)

### B. Athlete & Registration Information

- Athlete age/grade
- Program or team selections
- Participation history
- Event/camp/clinic sign-ups

- Medical or allergy information (only if provided during registration)

### **C. Website & Technical Information**

Collected automatically via SportsEngine or website analytics:

- IP address
- Device/browser type
- Page views and site navigation
- Cookies and tracking data

### **D. Email Interaction Data (Constant Contact)**

- Email opens
- Link clicks
- Form submissions
- Unsubscribe or preference changes

We do **not** knowingly collect sensitive personal information beyond what is required for registration or safety.

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## **2. How We Use Your Information**

We use personal information to:

- Register athletes for teams, programs, clinics, and events
- Communicate schedules, updates, reminders, and changes
- Send urgent notifications (e.g., weather cancellations)
- Deliver club news, programming announcements, and promotional emails

- Process payments via secure third-party platforms
- Improve our programs and website experience
- Maintain safety and operational records

We do **not** sell or rent personal information to third parties.

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### **3. How We Share Information**

We may share information only as needed with:

#### **A. Service Providers**

Trusted platforms necessary for club operations, such as:

- **SportsEngine** (website, registration, rosters, communication)
- **Constant Contact** (email communications)
- **Payment processors** (e.g., SportsEngine, Stripe, or other secure vendors)

These providers use data only to perform services on our behalf.

#### **B. Coaches & Staff**

Limited information is shared with ACE Elite coaches to:

- Communicate with families
- Manage rosters
- Support athlete development
- Ensure participant safety

#### **C. Legal or Safety Requirements**

We may share information when required to:

- Comply with laws
- Protect the safety of athletes, families, and staff

We **never** share personal information for advertising by unrelated third parties.

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## 4. How We Protect Your Information

We take appropriate administrative, technical, and physical measures to safeguard personal information, including:

- Secure, password-protected systems
  - Industry-standard encryption through SportsEngine & Constant Contact
  - Access limited to authorized staff and coaches
  - Protection against unauthorized access or disclosure
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## 5. Email Communications & Unsubscribe Rights

If you subscribe to emails or register for a program, you may receive messages related to:

- Team updates
- Schedule changes
- Club announcements
- Program registration opportunities
- Events, camps, and clinics
- Weather or facility alerts

You can unsubscribe anytime by:

- Clicking the **Unsubscribe** link in any Constant Contact email
- Contacting us directly at: <https://www.aceathleticsmn.com/home>

Note: If you unsubscribe from marketing emails, we may still send **critical program-related messages** to active participants.

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## 6. Cookies & Tracking Technologies

Our SportsEngine website may use cookies or tracking tools to:

- Improve website functionality
- Analyze site traffic
- Enhance user experience

You can disable cookies in your browser, but some site features may not function properly.

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## 7. Children's Privacy

Our programs serve youth athletes; however:

- Our website and marketing systems are intended for **parents/guardians**, not children
  - We do **not** knowingly collect personal information directly from children under 13 without parental consent
  - Any athlete information provided during registration is submitted by a parent/guardian
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## 8. Data Retention

We retain personal information only as long as necessary to:

- Provide club programs
- Maintain accurate records
- Meet legal or safety requirements

You may request deletion of your information at any time (see Section 10).

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## **9. Links to Third-Party Websites**

Our website or emails may include links to external sites (e.g., tournament schedules, gear vendors).

We are not responsible for the privacy practices or content of those third-party sites.

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## **10. Your Rights & Choices**

You may request to:

- Update your information
- Correct inaccurate data
- Be removed from contact lists
- Delete your information (where legally permitted)

Contact us using the information below.

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## **11. Changes to This Privacy Policy**

We may update this Policy periodically. When changes occur, we will update the “Last Updated” date and post the revised version on our website.

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## 12. Contact Us

For questions about this Privacy Policy or your information, contact:

**ACE Elite Volleyball Club**

Email: [admin@aceathleticsmn.com](mailto:admin@aceathleticsmn.com)

Website: <https://www.aceathleticsmn.com/home>