

Rugby Indiana ISlide Custom Slide Sandals Program



ISlide is the preeminent maker of custom branded slide sandals. They have created a program when teams can brand slide sandals with their logo. Additionally, players, parents, and fans can personalize them. The best part, is the program allows teams to raise funds using this program. Teams only need to complete the agreement at the end of this document, and send it with a high-resolution logo to the Rugby Indiana Executive Director. ISlide will then create the custom branded team slide sandals and online store at no charge to the team.

FAQ

1. Do I have to participate in this program? No, this program is optional for your team to use as a fundraiser.
2. Are there any set up costs? Not if you have a quality logo. All you need to do is complete the application at the end of this packet and submit your team logo.
3. Are there any minimum Quantities? Not if you use the team store. You will receive a check each quarter for what you sold.
4. What if I chose the optional "2-week Bulk Order Program"? Yes, there is a minimum of 15 pairs sold during that time-period. If you do not sell the 15 pairs, shipping costs will be deducted from your fundraising margin.
5. How much do we make? You can make either \$8 per pair or \$13 per pair depending on the price you decide to tell them for. The base cost is \$37 per pair and you have the option to charge \$45 or \$50 per pair.
6. Is this a lot of work? Not when you use the online store model. All your team players and parents need to do is share your team's store link as far and wide as you like, whenever you decide. The store remains open.
7. What if we change logos? Just contact the RI ExDir with the new logo and then it will be shared with the ISlide Team to update your slides. Some teams change their slide designs each year to help create renewed interest in them.
8. Can we make a championship version? Yes, teams in other sports do that often. All they need is a logo and what you want them to say.
9. What if we change the fundraising Coordinator for our team? Not a problem, the store remains open and helping you raise money through the online store.
10. Can I see what a store looks like? Yes, there are a few rugby teams in Indiana that have already created stores as part of the pilot program launch.
 - a. Angola Rugby Club - www.islideusa.com/angolarugby
 - b. Avon Girls Rugby Club - www.islideusa.com/avongirlsrugby

- c. Franklin Township Rugby Club - www.islideusa.com/franklintwsprugby
- d. Westfield Shamrocks Rugby Club - www.islideusa.com/westfieldshamrocksrugby

Ways you can increase sales:

- a. Share the store on social media
- b. Tell the parents, families, fans, supporters about the program
- c. Use the optional 2 week "Save On Shipping" program in your agreement, and get a large burst of orders right away
- d. Have this store ready and blasted out before Christmas

A couple things to keep in mind:

- a. Most of the rugby programs do not have access to the multiple cool items that come with team sports. Think of all the items that the football, volleyball, soccer, and other school teams get through their booster system. Now your rugby players can start to have some of those items.
- b. They are popular items with school aged children.

Other questions: Contact the Rugby Indiana Executive Director

ISlide Agreement Begins On Next Page



ISlide, Inc
61 Endicott St. Bldg 23, 4th Floor
Norwood, MA 02062
Fundraising and Commission Information

- Commissions are based on the cost of \$37 per pair sold.
- Promote your shop via email and social media.
- Your Rugby Club can sell the slides for \$45 or \$50.
- ISlide cuts commission checks every quarter.

Make commission check payable to: _____

Ship commission check to:

Name: _____

Street address: _____

City, State, ZIP: _____

Requested unique ISlide URL: www.islideusa.com/_____

Want to save on shipping? See the page below.

SHIP IN BULK, SAVE \$ ON SHIPPING

Promote your shop via email and social media and collect orders for a 2-week period. Have the slides ordered in that time frame shipped in bulk to you to save on shipping.

In you exercise the 2-week ordering period option, your slides will sell for \$1 extra on the shop and not require shipping.

**In the case that do not sell at least 15 pairs during your 2-week ordering period the extra shipping costs will be deducted from the money earned.*

Please note when you want the duration of your 2-week shop to take place and where to ship the slides in bulk. The slides will be individually boxed with player name written on the outside of each box for easy distribution.

After the first batch of slides is delivered you may offer individual shipping directly to the customer or promote another 2-week ordering period with bulk shipping.

2-week ordering period dates: _____

Ship bulk order to:

Name: _____

Street address: _____

City, State, ZIP: _____