



## Resource Team Charter Marketing

| <b>Resource Team Purpose</b>  |
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| The Marketing Resource Team works with the National Office to provide a comprehensive Marketing and Communications platform for USA Fencing. The group may be asked to review and make suggestions on operational documents such as the Marketing and Communications plan. It is also the responsibility of the group to assist with sponsorship leads when possible. |

| <b>Resource Team Composition</b>                                   |
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| Reviewed by staff and approved by BOD through application process. |