Menomonie Youth Hockey Association - Board of Directors Meeting Minutes

Agenda

June 5, 2017

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child!

Call to order: Stacy Hintzman called to order at 7:05 PM.

Roll Call/Quorum:

- Stacy Hintzman, President – Present
- Keila Drout, Past President – Present
- Sara Bahr, Secretary – Present
- Chelse Cockeram, Treasurer – Absent
- Bob Weir, VP Hockey Operations – Absent
- Kari Berthiaume, VP Communications – Present
- Mike Moseler, VP Tournaments & Scheduling – Present
- Heidi Rabeneck, VP Concessions – Absent
- Nick Dowd, VP Fundraising – Present
- Brent Pember, VP General Operations – Present

Guests:

Diane Strey
Amy Wamboldt
Adam Wamboldt
Tammy Leisses
Steve O'Dell
Amy Moeseler

Board Member Updates

Member Comments:

- Steve O'Dell and Tammy Leisses at meeting to present new proposal for operating agreement for the Co-op team. The highlighted changes are listed below:
    - Sharing of the state tournament and play down costs 1/3 between each association
    - 1/3 cost sharing for non-parent coaches- this would be up to $600 per non-parent coach which I believe is different than what we pay non-parent coaches
    - Allowing the committee more authority in co-op business (nothing new, just formalizing)
    - MYHA selects three people to be on the committee and earn hours (today is four)
- Steve discussed numbers for each Association MYHA, CYHA, and CVGHA/Background
    - Current Numbers:
        - MYHA: (03-04) - 5 /(05-06) - 3 /(07-08) - 4 /(09-10) - 4 /(11-12) - 5
        - CYHA: (03-04) - 16 /(05-06) - 11 /(07-08) - 4 /(09-10) - 5 /(11-12) – 5
        - CVGHA: (03-04) - 11 /(05-06) - 3 /(07-08) - 6 /(09-10) - 10 /(11-12) - ?
        - Several 03-04 girls will be playing high school. These are based on current registrants from past season Girls numbers need to be improved.
    - No current agreement in place
    - CVGHA joined last year at U10 and U12 levels
    - Co-op between CYHA and MYHA has been in place for several years
    - High School is also co-op with Chippewa
    - MYHA/CYHA Co-op committee has been in place to help guide co-op
- Proposal

- Focus is to create some consistency and equity in process
- Challenges in making decisions, obtaining ice time, game time, etc.
- Foundational purpose to have common ground and common understanding
- CVGHA has already approved
- CYHA has voted to not approve at this point
- Seeking MYHA Board approval (and additional focus on growing girl's hockey)
    - Coaches are approved through their own program and then through the Co-op. Chippewa pays $1800 for non-parent coaches, #3 of the agreement (It is further agreed that each association will provide annual reimbursement of up to $600 per non-parent coach selected to coach a co-op team. Cost sharing would be 1/3-1/3-1/3
    - Bingo and home tournaments are for fundraising

Stacy motions to approve the proposal of the operating agreement as is and all changes that are part of it. Brent Pember 2nds the motion. All in favor with 4 I's - motion passed

President:

Updates: Stacy Hintzman

- Job Description overviews
    - Will be discussed at the next board meeting
- Review Goalie Scholarship Policy and Tracking
    - Taking monies out of scholarship funds
- Live Barn Update:
    - Moving forward with live barn
    - Need someone to take on the role
        - Suggested that Jeff Marincel be asked for hours
- Billing Members for Hours

Stacy Hintzman motioned to move to closed session at 9:02 pm. Nick Dowd 2nds the motion. Motion carries with 4 I's.

CLOSED SESSION

Stacy Hintzman motioned to come out of closed session at 9:18 pm. Nick Dowd 2nds the motion. Motion carries with 4 I's.

- 10,000 Puck Challenge
    - Started already and Kari Berthiaume will be sending out a mass e-mail to the association tonight.
- August 4/5 is the WAHA meeting

    - Stacy and Keila suggested that since we are a new board that we attend if we can.
- Dates for Level 4 coaching certification is August 26-27 in Stevens Point at the Holiday Inn
    - Will need to confirm with Bob if dates work.
    - Nick was going to look into other dates/places.
- Association dues are due June 30.
- Make a date for Charity Mania pick-up and drop off
    - Nick will schedule a date for dropping off sold tickets and picking up new ones.
- Dunn County wants us to work 177.50 hours for parking for the fair in exchange to leave the boards up.
    - Stacy to send e-mails out to fill spots for parking to billable members that still owe for missed hours last session.
    - Heidi to set up volunteer spot for parking
        - Will offer options for hours to association for the upcoming 2017/2018 hockey season.

Secretary:

Updates: Sara Bahr

May 2017 minutes were approved and posted.

Treasurer:

Updates: Amy Moeseler filling in for Chelse Cockeram (absent)

1. Ice bill: $81,200.00 (was the last ice bill)
2. Checking: $20,290.54
3. Savings: $11,123.50
4. Scholarships: $4,482.27
5. Fundraising: $3,716.87

Scheduling/Tournaments:

Updates: Mike Moseler

Mike is officially resigning from the board effective immediately.

Stacy Hintzman reached out to Mike Jax to take over position as he was the next voted in from the Association**.**

VP Hockey Operations:

Updates: Bob Weir

Update via e-mail due to his absence:

- Two new members on the coaching committee with a full committee:
    - Matt Ellis
    - Jesse Rintala
- Organizational chart has been updated and job descriptions have been completed for the following:
    - Hockey Ops VP
    - Head Coach
    - Assistant Coach
    - Team Manager
- Kari and Bob working on getting coaching and team manager applications on-line, unsure if this will work in the manner Bob had hoped.
- Next coaching meeting is the week of June 12.

VP General Operations:

Updates: Brent Pember

Amy and Adam Wamboldt discussed first:

- Flyers out to all schools for registration
- Currently doing a ½ sheet flyers, 700 copies in color- what is the return on investment for the flyers
    - Trace our efforts – on where the enrollment is coming from. Discussed that maybe we can add that question to a form they fill out for registration.
- What are their boundaries to boost registration numbers through flyers and signs?
    - What is their budget to work with?
    - Adam and Amy to come up with an estimate of the cost for their proposal.
    - Budget was never officially decided; MYHA will establish one once numbers come back from Adam and Amy Wamboldt.

- Diversified presence is the key
    - Proposal:
        - Asked to re-do and re-evaluate the ad in the Recreation Department Packet.
        - Making it a full page and re-located more to the front or middle of the book.
        - Looking into making signs/banners to hang and for yards

- Adding advertising in Menomonie Boost Club's Program advertising.
    - Ask to re-do add-re-evaluate the ad in the Recreation Department Enrollment and making it a full page and make
    - Signs/banners for yards
    - Menomonie Booster Club Program's advertising
- Utilize Facebook sites for all schools to post the flyer

Moved into Brent Pember and Diane Strey's updated for registration:

- Confirm we will be sticking to birth year for all levels. Mites/LTS will be flexible based on coaches' recommendations. Allow 3 year old's or no?
    - Send Bob Weir a note that we will move forward with registering for 8U.
    - LTS should be free and register that way
    - **Defined that they must be age of 4 at the time of the session start**
- 2017 Fees; 2016 = Mites/LTS = $185, Squirts = $375, Peewees/U12 Girls = $420, Bantams/U14 Girls = $465
    - Fee's cannot change- can only increase 25% in 3 years. We have raised in the last 3 years.
        - Sara Bahr will look back at the minutes to verify when the fees were raised and how much for the next meeting.
    - Work assessment hours; 2016 = 30 hrs/skater (max 60 per family) with 5 in concessions (max 10 per family)
    - Fundraising requirements; 2016 = $400 per skater (max $800/family)
    - Board agrees to add an ice fee to registration - $50 per skater max $100 to offset rising costs
- Early-bird registration or no? 2016 = No
    - No early bird registration for 2017-2018
- Prorated registrations for Try Hockey for Free?
- Online & Open House style again? Dibs presentation at open house
- Changes to any of the other Registration policies/documents.
    - Scholarship- No changes but e-mail address
        - Promote the scholarship more
        - Scholarship applications can be submitted prior to registration and by September 30. The amount of the scholarship is determined by the number of requests, but up to 50% of the registration and ice fees.
    - Registration deadline is September 30, 2017.
    - Work Assessment Hours
        - 30 per skater and a minimum of 5 must be done in the concession stand
    - Fundraising
        - No fundraising at LTS level
    - Consent to Treat
        - Brent will update and bring to the next meeting

    - Cell Phone Policy
        - Brent will update and bring to the next meeting
    - Anti-Bullying
        - Brent will update and bring to the next meeting
    - Code of Conduct
        - Brent will update and bring to the next meeting
- Registration date will start July 5
- Try Hockey for Free will be November 2, 9am to 11am with pizza served
- Keila will look into scheduling photo night the first week in November
- Brought up idea to bring back open skate 2 nights/week?
    - Will discuss at next board meeting
- Brent will do Dibbs presentation next meeting

Please note that no changes were made due to Bob Weirs absence. His input is needed to update registration.

VP Fundraising:

Updates: Nick Dowd

- Right way Shuttle Festival Coordinator EAUX Festival and Country Jam
    - 9p to 1am shift, July 20th thru 22nd is the only one we can do
    - Asked Michelle Klass if she would head this up?
    - Helping people to get on the right bus to the right campground and line control for 4 hours – However many people you can get
    - No perks – just cash for the job - $8/hour per person
    - Options to do other things – Must be 16 or older for line control
        - Options for the kids to work for trash pick-up
    - We would revenue $1440
    - Decision was made to **NOT** move forward
- The IMT Group Community Contest Form
    - Offering a grant from $250-500
    - Used for equipment and ice time for first year skates
    - Due by Friday, June 9, 2017
        - Nick will get that submitted for MYHA
- Matt Fisher – His father Mike Fisher passed
    - Doing a memorial scramble in his honor all proceeds would go MYHA
    - August 12 at 2pm
    - Entry fee is $200 per 4-person team
    - Dinner only for $15 – Dinner at 5pm at Cubby's

- Raffle prizes and silent auction items
- Nick to find out where funding will be allotted to

VP Communications:

Updates: Kari Berthiaume

April McElroy accepted positon to be growth coordinator

- Work with Amy Wamboldt, Adam Wamboldt, and Keila Drout

- Amy Moseler set up an MYHA e-mail: menomonieyouthyockey@gmail.com
  - MYHAcom@gmail.com is what we are currently using for communications.
  - Need to decipher which one we want to continue to use
- Sport Engine rep Justin Magill currently pay $800/year, may need to upgrade
  - Kari will follow-up with Justin on upgrades to be able to do more things in Sport Engine for the association
  - Follow-up on adding tournament fees on sport engine later in the season when those tournaments have been determined for each level.
- No fee upgrade for Dibbs
- Possible google doc for Coaches registration on-line
  - Will know more once we confirm with sport engine the cost to upgrade

VP Concessions:

Updates: Stacy Hintzman reporting for Heidi Rabeneck (absent)

- Do we update required hours for and add more or fill with fewer people?
  - Need to determine if this is necessary.
- There is no option to buy-out of concessions
  - We need to track members who have bought out of concession hours.
- Keila Drout has accepted to assist Heidi this season with concessions.

Ice Board Update:

Updates: Amy Moseler

Amy Moseler resigned today from the position of Ice Board Treasurer

- Amy started a google doc for the ice board and it is on-line and available all the time**.**
  - Also, a tab to see what checks are going in/out all the time.

- MYHA needs to meet with the ice board to discuss what ice bill fees will be for next year.

Action Items Register:

- Stacy Hintzman to send outstanding balances to Chelse Cockeram for invoicing
- Heidi Rabeneck to work on getting punch cards in the concession area
- Brent Pember to contact skaters who are not returning for feedback
- Brent Pember to bring a sample of Dibbs
- Kari Berthiaume to update By-Laws and Policies from By-Law changes
- Keila Drout to get Kari Berthiaume survey results
- Kari Berthiuame to get communicate survey results to the association
- Kari Berthiuame to create a google document for the coaching application to be on-line
- Each Board member to create their flow chart, with updated job descriptions for each committee member within their committee
- Mike Moseler to decide no hockey weekends at the front end of the season
- Mike Moseler to determine tournament dates
- Vote on the top 3 fundraising ideas
- Vote if the board will reimburse for Level 4 coaching certifications
- Vote whether to keep the boards up or take them down – Done, keeping boards up exchange for working at the fair.
- Heidi Rabeneck to pull the best sellers in the concession stand last season
- Nick to look into other dates for Level 4 coaching certifications
- Nick to schedule a date for dropping off sold tickets and picking up new ones.
- Stacy to send e-mails out to fill spots for parking to billable members that still owe for missed hours last session.
- Heidi Rabeneck to set up volunteer spot for fair parking and will make it available to all of the association for hours as well.
- Sara Bahr to look back at the minute to verify when the fees were raised and how much for the next meeting.
- Keila will look into scheduling photo night the first week in November.
- Decision to bring back open skate 2 night/week again. Sunday and Wednesdays
- Kari Berthiaume to follow-up with Justin from sport engine on upgrade cost/fees.
- Brought up idea to bring back open skate 2 nights/week?

Adjourn: Stacy Hintzman motion to adjourn at 9:59 PM. Kari Berthiaume 2nd the motion. Motion carries with 4 I's.

Next meeting June 26, 2017 at 7PM located at the Don Fanetti Community Room