

Warren Township Cheer & Pom

is seeking Corporate Partners to help support our not-for-profit program for our 2017 season

Warren Township Cheer & Pom, NFP (WTCP) is a recreational cheer and pom program teaching the fundamentals of cheerleading and dance offering a season full of fun and friendship for kindergarten through eighth graders. We are proud to have over 200 athletes that live in the Warren Township High School district in our program each year. Our season runs from July through December and includes practices two nights each week, performing at weekly Warren Township Youth Football games, two parades, a pep rally and various cheerleading and pom competitions.

Registration fees for the 2017 season are \$400 for residents and \$425 for non-residents, which represent a significant increase for this year. Some of the costs associated with running this program include:

Uniforms: \$160 per athlete

Professional choreography: \$110 per athlete

Professional music mixing and music license: \$500 per squad

Competition fees \$75 per athlete

Competition gifts: \$30 per athlete

State competition gifts: \$18 per athlete

Administration costs: \$75 per athlete

As you can easily see, our expenses exceed our income. We have worked diligently to cut costs wherever we can and yet we ran at nearly a \$19,000 deficit for the 2016 season. This puts us in the position of having to raise our fees to assist with covering our expenses.

In an effort to keep our program affordable and accessible to all interested athletes, we are following the lead of athletic teams and stadiums across the country and seeking corporate partners for the 2017 season.

Benefits of Partnership

In exchange for your tax-deductible partnership, we would like to provide you with exclusive access to our 150 families to help support your business through the following means:

Gold Level Partnership – all Blue Level Partnership items plus the following (\$1000 contribution)

- Vendor/Display table at our Pep Rally at Warren Township High School
- Your logo displayed on promotional/marketing items and materials (flyers/coupons) distributed by our team at two local parades – Gurnee Days and Warren Township High School Homecoming

Blue Level Partnership – all White Level Partnership items plus the following (\$500 contribution)

- Your logo displayed by our team at two local parades – Gurnee Days and Warren Township High School Homecoming
- Coupon/Flyer distribution at our Pep Rally at Warren Township High School
- Competition Gifts from your business or including your logo (3-4 opportunities each year)
- Your business name/logo displayed at football games

White Level Partnership (\$250 contribution)

- Website Banner on the WTCP website – warrencheerandpom.org
- Your logo included in regular email communications
- Facebook shout-outs and postings

For more information or to discuss further, please contact Susan Zeitz, WTCP Board Member, at susanz@warrencheerandpom.org or via phone at 847-800-5197.