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FOR IMMEDIATE RELEASE

Minneapolis Downtown Improvement District Announces 2014 Greening & Public Realm Awards Summer Winners

MINNEAPOLIS (September 26, 2014) — The Minneapolis Downtown Improvement District today released the winners of the 5th annual Summer Greening and Public Realm Awards. This year's interactive online vote yielded a record number of participants and during the voting

The Greening Awards, celebrates outstanding examples of private greening and placemaking happening in Downtown Minneapolis. They are intended to inspire all to work toward making downtown a greener and more vibrant place. The DID's mission through the Greening Awards is to encourage all downtown businesses to participate in the greening effort.

"We're excited to honor our area businesses and parks that help advance our goal of a greener Minneapolis," said Steve Cramer, President & CEO of the Minneapolis Downtown Council and Downtown Improvement District. "Helping Downtown Minneapolis become greener is one of the initiatives of the Downtown Council's 2025 Plan, and these finalists showcase not only beautiful displays but also serve as an example about the merits of producing a green community."

The DID accepted nominations through an open social media and online submissions campaign, as well as mail-in entries, throughout the summer leading up to an August 13 deadline. Submissions were fielded, divided into 10 categories based on the nature of the project, and finalists were selected by the DID, which visited and evaluated each nominated site based on criteria including aesthetics, care/maintenance, and expansions/improvements.

Follow along with all the Greening Awards activity via Twitter, Instagram and Facebook using [#GreenMpls](#).

Here are this year's results:

Best Large Green Space Activation

- **Loring Greenway – 46.1%**

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- Target Field Station – 33.0%
- Convention Center Plaza – 12.1%
- Peavey Plaza – 8.8%

Best Small Green Space Activation

- **Piazza on the Mall – 54.9%**
- The PARKLOT – 45.1%

Best Large Green Space

- **Triangle Park – 29.3%**
- **333 7th Street – 29.3%**
- Cancer Survivor’s Park – 28.1%
- UST Law School – 13.2%

Best Small Green Space

- **Target Plaza South Entry – 46.3%**
- WCCO-TV – 36.3%
- Assisi on 9th Park – 17.5%

Best Outdoor Café

- **Brit’s & Vincent – 41.8%**
- Fulton Taproom – 36.2%
- The Local – 22.0%

Best Streetscape Green Infrastructure

- **Lunds Hennepin – 45.8%**
- American Academy of Neurology – 21.8%
- Westminster Presbyterian – 25.8%
- Spoonriver – 6.6%

Best Streetscape Greening

- **Target Commons – 45.6%**
- 222 Hennepin – 27.8%
- Rock Island Lofts – 19.8%
- International Design Center Bldg – 6.8%

Best Open Space Green Infrastructure

- **MCTC – 60.0%**
- Target Field Station – 40.0%

Best Façade Greening

- **Seven Event Destination – 61.6%**
- Kenosha Building – 22.9%
- TCF Tower – 7.9%
- Soo Line – 7.6%

Best Entryway Greening

- **Gluek’s – 49.8%**
- Valspar 24.4%
- JB Hudson Jewelers – 13.0%
- Symphony Place Apartments – 12.8%

Best Public Realm Improvement

- **Target Field Station – 23.9%**
- 333 South Seventh Street – 18.1%
- Target Commons – 14.5%
- American Academy of Neurology – 14.4%
- The PARKLOT – 7.5%
- Convention Center Plaza – 7.1%
- Peavey Plaza - 5.8%
- Triangle Park – 5.3%
- Spoonriver – 3.4%

About the Minneapolis Downtown Council:

Founded in 1955, and one of the oldest central business districts in the nation, the Minneapolis Downtown Council (MDC) is a membership based entity that works to create an extraordinary downtown. The MDC's collaborative development of Intersections: The Downtown 2025 Plan was designed to help downtown businesses, community leaders, and citizens build on downtown's assets and implement future goals. For more information, please visit www.downtownmpls.com.

About the Minneapolis Downtown Improvement District:

Founded in early 2009, after more than five years of formative planning and advocacy by the downtown business community, the Minneapolis DID delivers higher levels of service to make downtown cleaner, greener, safer and more vibrant throughout a 120-block area, as is the case with most Business Improvement Districts. For more information, visit www.minneapolisdid.com.

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