**Present:** Brenda Seger Jackie O’Brien Myron King Eric Sommer

Debbi Wolford Julie Hinman Shane Cisco Kris Nutt

Sandi Bays Jeff Arseneau Tim Koch Matt Frank

**Absent:** Julia Senn Teresa Dubravec Ed Duran

***The meeting started at 7:00pm and concluded at 8:30 pm at the Fusion Offices.***

**General Discussion Topics:**

Guest Presentation – Bruce Janek from European Sports was first on our agenda. He walked thru the Nike situation in the fall, and what Nike is doing to prevent those same issues in 2015. European Sports is also in the process of redesigning their website to add more functionality.

**President’s Update (Brenda S)**

* Planning Meeting – January 14 at 5:45pm at Fusion Office. Dinner will be ordered in.
* Update from Tuesday Normal Planning Meeting – Brenda, Myron and Jackie attended to present our needs for soccer fields to Hitchcock Design Group. It was a very good meeting.
* Email from Kathleen Lorenz – Brenda will follow up with her.

**DOC Update (Myron K)**

* Fall Season Wrap Up – Things are relatively quiet now as we slide into the holidays.
* Winter Training – Indoor numbers are very good at GTG – largest number we have had. Futsal numbers were a little low at the first session.
* Referee Shortage – Communications have gone out for upcoming opportunities.
* Cornbelters/Fusion Night – August 7 vs. Rockford – Tickets will be $12. Julie will work with Myron on an approach of how to approach selling tickets.

**Club Administrator Update (Sandi B)**

* Administrative Update – Has had some additional inquiries about photography bids.

**Operations Director Update (Debbi W)**

* Administrative Update – Myron, Sandi and Debbi have met to determine ways to improve processes.
* Gift Cards for Team Managers – We will now look at these at the end of the spring season.

**Treasurer Update (Jackie O/Julia S)**

* Updates on Adult League – No updates at this time.
* Updates on Youth League – Continuing to follow up on various questions and fees.
* Winter Training/Payments – Payments must be made before players can participate.

**Secretary/Policy/Communications Update (Kris N)**

* Several communications sent out – DOC Report, Holiday Spirit Wear Order, etc.
* Planning Meeting Prep – Top three items, Parent Handbook Update, Website Updates

**Technology/Web Update (Shane C)**

* Website Update – Board Members pictures have been updated.
* Credit Card Update – Registration has been set up.
* Website Changes – Review your section and send updates to Shane.

**Uniform Updates (Jeff A/Tim K)**

* Uniform Update – Orders will need to be placed for high school boys.
* Holiday Spirit Wear Orders – Orders have been flowing in for Christmas.
* Work with vendor to order number of jerseys needed for next season – Numbers were shared.

**Volunteer Director Update (Steve S/Eric S)**

* Follow up for those who didn’t fulfill volunteer hours – Down to just a couple left.
* Pick tournament host hotel – Holiday Inn & Suites, which is the same as last year.
* Solicit tournament committee members – This will be done in January.

**Marketing Director Update (Julie H)**

* Pictures – Several bids have been received.
* Fundraising Update – Narrowed down to Jason’s or Noodles for next Fusion night in January/February.
* Tournament T-shirt Design Contest – This will be done in January.

**Tournament Director Update (Teresa D)**

* Website Updates – Tournament information has been updated.
* Permission to Host – Waiting for final approval.
* Tournament Directors Meeting - Held in Schaumburg last weekend. Big topic was insurance coverage.

**Adult League Update (Ed D)**

* Referee Recruiting – No update.
* Adult League – No update.

**Looking Ahead:**

All Meetings will be held at the Fusion Offices @ 7:00 PM unless otherwise noted.

2015:

January 14 – 5:45pm Strategic Planning Meeting

February 11

March 11

April 8

May 13

June 10

July 8

August 12

September 9

October 14

November 11

December 9