SIAAA Athletic Directors Conference





Hilton Garden Inn Saskatoon, Saskatchewan April 16–18, 2015





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Welcome

The Saskatchewan Interscholastic Athletic Administrators Association (SIAAA) is excited to host its first Athletic Director's Conference! On behalf of the SIAAA committee, we invite you to attend a conference providing an outstanding educational in-service program for Canadian Athletic Administrators.

This first-class conference features professional speakers, workshop sessions, Leadership Training Courses and an exhibit show, as well as respected athletic administrators who willingly share their experience and expertise on a variety of educational topics.

The conference will feature 8 Leadership Training Program courses (six of which will be offered in Saskatchewan for the very first time) and 8 workshop session topics. We encourage all delegates to take advantage of both the LTP courses and workshops sessions during your time in Saskatoon. Be sure to check out the SIAAA's university partnerships with both Indiana State University's MSc in Sport Management program and Grace College's MSc in Athletic Administration. Learn how your LTP courses can be used to earn credits in both of these salary-approved programs!

The city of Saskatoon is favourably positioned with the South Saskatchewan River winding through it. Eight bridges span its gentle flow, linking east to west. An active city, residents and visitors alike flock to the Meewasin Valley trails, traversing sixty kilometres of pathways in all seasons. The city's youthful vitality and cultural richness are evident in every neighbourhood, thanks in part to the University of Saskatchewan, where leading-edge technology such as the Canadian Light Source synchrotron draws the best minds from around the world. A vibrant, sophisticated arts community is tangible at the assortment of events and festivals taking place throughout the year. Boutique shopping, challenging golf courses, and fresh local cuisine round out Saskatoon's appeal.

The SIAAA Committee and the Conference Advisory Committee hope all attendees thoroughly enjoy the entire conference experience. This conference is the only one of its kind in Canada and has a well-earned reputation that exemplifies professionalism at all times.

Take time to enjoy Saskatoon! You won't be disappointed!

Miles Bennett
SIAAA Committee Chairman

Tyler CallaghanConference Chair



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Conference Schedule

Thursday April 16th, 2015 (Optional Pre-Conference)

5:00pm - 9:00 pm

LTP Courses:

LTC 502C: Principles, Strategies and Methods*
LTC 602C: Creating Your Athletic Handbook *

8:00pm - 10:30pm

Conference Registration

Friday April 17th, 2015

7:00am – 9:00am Conference Registration

8:00am – 9:30am Opening General Session & Keynote Address

(To be Announced in Fall 2014)

9:45am – 10:45am Workshop Session 1 (Choose One)

New AD Workshop/SHSAA Registration Overview

· Working with Parents & Administration

11:00am – 12:00pm Workshop Session 2 (Choose One)

• Captain's Council – Why Have One?

· Jr. High Athletic Programs

1:30pm – 5:30pm **LTP Courses:**

• LTC 501C: Philosophy, Organizational Structure and

Professional Development*

• LTC 703C: Student Centered Athletics – Performance

Beyond the X's and O's*

1:45pm – 2:45pm **Workshop Session 3:** The AD & Technology – Improving Your

Online Presence

3:00pm – 4:00pm Workshop Session 4: Social Media and our Athletes

4:30pm – 7:30pm Visit Exhibits

6:30pm – 7:30pm Conference Reception in Exhibit Hall
7:30pm – 9:30pm Conference Banquet & Awards Ceremony

9:30pm – 10:00pm Conference Gift Distribution

Saturday April 18th, 2015

8:00am - 12:00pm

LTP Courses:

 LTC 504C: Legal Issues I – The Basics of Negligence, Liability and Risk Management *

 LTC 714C: Preventing, Managing and Transforming Challenging Behaviour*

9:00am - 10:00am **Workshop Session 5:** Rejuvenating or Revitalizing an

Athletics Program

10:15am – 11:15am Workshop Session 6: Coach Resources

12:00pm – 4:00pm **LTP Courses:**

 LTC 506C: Legal Issues II – Enhanced Legal Topics for the Athletic Administrator

 LTC 790C: Leadership Training Instructional Methods & Techniques

4:30pm – 6:30pm CIAAA Certification Exam (Canadian Certified Athletic

Administrator)

Hotel Information



The SIAAA is taking place at the Hilton Garden Inn in Saskatoon, SK. Conveniently located in the heart of downtown Saskatoon, the Hilton Garden Inn is easily accessible from the Yellowhead Highway/Hwy 16 as well as the Alberta Highway/Sask Provincial Hwy 7.

The Hilton Garden Inn is a premier Saskatoon downtown hotel offering 180 well-appointed, spacious and newly renovated Saskatoon hotel rooms providing views of downtown Saskatoon and its naturally beautiful river valley.

How to Book

You can book by phone by calling the hotel directly at 1-306-244-2311 ext. 5405. When you call, be sure to ask for the 1st SIAAA Athletic Director's Conference.

To book online, visit www.saskatoon.STAYHGI.com, use the group code: SIAAA. The conference room rate is starting at 179.00. In order to be guaranteed this conference rate, you will need to make your room reservations prior to Friday March 20th, 2015.

Transportation

By Air Upon arrival at the John G. Diefenbaker International Airport, please take one of Saskatoon's many friendly taxi services straight to the hotel's front door. Travel time from the airport is approximately 10–15 minutes.

By Vehicle The hotel is located at 90- 22nd Street East, Saskatoon, Saskatchewan, S7K 3X6 and is adjacent to an above ground parking lot as well as access to a heated underground section. It is directly across the street from Saskatoon's premier shopping centre, Midtown Plaza, and TCU Place – Arts & Convention Centre.





Weather

Saskatoon's April average daily high temperature is 10 degrees Celsius.

Meeting Attire

To provide some assistance in planning your wardrobe, all functions held during this conference are casual, with exception of the Conference Banquet, which is business casual.

Hilton Garden Inn Restaurants and Lounges

Lobby Bistro

Enjoy light fare and baked favorites while experiencing casual dining in the Lobby Bistro. Featuring a We Proudly Brew Starbucks kiosk, daily lunch offerings and midafternoon snacks in a bright, comfortable environment.

Steps Lounge

Located directly off the beautiful main lobby, Steps offers an excellent choice of snacks, small meals and beverages with a variety of bourbons and classic cocktails for your enjoyment. Steps provides a contemporary relaxed atmosphere ambiance to sit back and relax.

Garden Grille & Bar

The onsite dining room offers Hilton's world famous Ultimate Breakfast Buffet to start the day, fresh and fast salads at lunch and savory grilled dishes for dinner.

Off-Site Dining Options

The Hilton Garden Inn Saskatoon Downtown is conveniently located within walking distance of a variety of restaurants, shopping and entertainment venues.

Workshop Offerings

Eight workshop topics have been identified for six workshop sessions. All workshop sessions will be one hour in length. The following are selected workshop topics by session. Attendees are requested to select one workshop to attend in each session and indicate this on the conference registration form. We will be capping attendance numbers for certain workshop sessions so register early!

First Workshop Session

Friday April 17 9:45am - 10:45am

- a) New AD Workshop/SHSAA Registration Overview
- b) Working with Parents & Administration

Second Workshop Session

Friday April 17 11:00am - 12:00pm

- a) Captain's Council Why Have One?
- b) Jr. High Athletic Programs

Third Workshop Session

Friday April 17 1:45pm - 2:45pm

 The AD & Technology – Improving Your Online Presence

Fourth Workshop Session

Friday April 17 3:00pm - 4:00pm

a) Social Media and our Athletes

Fifth Workshop Session

Saturday April 18 9:00am - 10:00am

a) Rejuvenating or Revitalizing an Athletics Program

Sixth Workshop Session

Saturday April 18 10:15am – 11:15am

a) Coach Resources





Exhibit Show

SIAAA Athletic Directors Exhibit Show

This is the only exhibit show exclusively for interscholastic Athletic Directors. It is designed to showcase the latest products, new technologies and wide range of services related to all areas of high school athletics and activities. Whether you are anticipating new construction, renovating or looking for new revenue or fundraising ideas for your school, we urge all attendees to visit the exhibits.

Your support of the SIAAA Athletic Directors Exhibit Show helps us maintain the lowest conference registration fees possible. We urge you to take advantage of the opportunity to visit with exhibitors and enjoy the show.

This year, the SIAAA will be hosting several door prize drawings during exhibit hall hours, so please plan to attend these events. Athletic administrators may wish to bring business cards to participate in additional exhibitor-booth drawings.

Exhibit Show Hours and Functions

Friday April 17

Exhibit Show Opening 4:30 pm – 6:30 pm Conference Reception 6:30 pm – 7:30 pm





CIÁAA Leadership Training Program

The CIAAA Leadership Training Program is a voluntary professional development program designed by athletic administrators. Athletic administrators who complete LTP courses will have attained additional knowledge and perspective of the athletic administrator's role. Completion of leadership training courses will enhance the daily operations of the athletic department and improve the programs being administered.

Leadership training courses are not designed solely for current high school athletic administrators. They are a great way for future or potential administrators to learn about the role and help facilitate a smooth and successful transition. Students and community/Jr. High administrators can all benefit from the Leadership Training Program.

The CIAAA Leadership Training Program is a professional development education program to:

- Promote the professional growth and prestige of athletic administrators
- Provide an opportunity for athletic administrators to participate in Canada's first professional organization whose activities are directed exclusively to high school and Jr. high school Athletic Administrators
- Provide education programs as a resource tool for athletic administrators
- Promote quality in all programs conducted at the national, provincial and local level

Cost

Costs: \$99/course for members, \$149/course for non-members

*Note: Visit www.ciaaa.ca for membership information.





Leadership Training Program Courses

Thursday April 16th

5:00pm - 9:00 pm

LTC 502C: Principles, Strategies and Methods

LTC 602C: Creating Your Athletic Handbook

Friday April 17th

1:30pm - 5:30pm

LTC 501C: Philosophy, Organizational Structure and Professional Development

LTC 703C: Student Centered Athletics – Performance Beyond the X's and O's

Saturday April 18th

8:00am - 12:00pm

LTC 504C: Legal Issues I – The Basics of Negligence, Liability and Risk Management

LTC 714C: Preventing, Managing and Transforming Challenging Behaviour

12:00pm - 4:00pm

LTC 506C: Legal Issues II – Enhanced Legal Topics for the Athletic Administrator

LTC 790C: Leadership Training Instructional Methods & Techniques

COURSE DESCRIPTIONS

Foundation Courses

LTC 501C:

Philosophy, Organizational Structure and Professional Development

This course is aimed at assisting athletic directors set the tone for their program. Origins of athletic administration are addressed in addition to codes of ethics. The concept of "educational athletics" is discussed and refined. The role of the athletic administrator and the importance of having a school philosophy are addressed and workshop participants have the opportunity to interact with others to refine their own philosophies. Organizational relationships are examined from a provincial, national and international perspective. Key ASAA policies are also reviewed. Current and future courses are highlighted and the certification program is described.

Note: Those who will benefit most from this course are current high school ADs, those planning to move into a high school AD position or those seeking certification.

Course Feedback:

"I feel this will be greatly beneficial to my position. Thanks!"

"Excellent! Worthwhile! This was so relevant for myself as a first year AD!"

"Great course. It is great to be able to meet with knowlegeable instructors and fellow ADs."

LTC 502C:

Principles, Strategies and Methods

This is a detailed course that addresses school athletic/academic philosophy, administrative organization, coach appointment, budgeting, scheduling, publicity and promotion, management of athletes, parents and others, transportation policies and issues, parent conflict, legal foundations, monthly checklists and more. One of the key resources available to course attendees is CD with over 700 pages of useful information, forms, detailed letter templates, sample policies etc.

Course Feedback.

"Best PD I have personally had in 10 years. Thank you!"

"I wish I had this course when I started as an AD."

"I got so many ideas of what I need to do to improve my program."

LTC 504C:

Legal Issues I – The Basics of Negligence, Liability and Risk Management

This course covers liability, negligence, and risk management practices for athletic administrators. Legal concepts will be introduced to athletic administrators through the use of case law, case studies, and guided discussion. Appropriate risk management documentation procedures for athletic administrators will be identified. Enrollees will benefit from discussing real-life case law scenarios and defining the duties and standards of care that the law requires of athletic administrators. Enrollees will leave the course with new knowledge and actionable strategies for managing risk.

Course Feedback:

"Excellent session. It makes me feel that I will be reevaluating my entire program."

"Course was very well done. I'm much smarter than I was 4 hours ago!"

"This was the best course so far – So important!"

LTC 506C:

Legal Issues II – Enhanced Legal Topics for the Athletic Administrator

This course introduces the important legal issues of discrimination, sexual harassment, bullying, hazing, and violence in sport. Participants will learn the legal definitions of the terms and how they are applied to the sport and scholastic context. Case law examples, discussions and other activities will help participants navigate these complex issues. Athletic administrators are also more frequently dealing with legal issues in an "online" context. This course looks at these new issues (cyber-bulling, online privacy, defamation, and coachathlete relationship closeness on Facebook) through a legal lens and participants will learn tips for how best to manage online issues. Finally, the course touches on employment law and participants will learn best practices for beginning and ending relationships with teacher coaches and volunteer coaches.

Course Feedback:

"This course is a real eye opener! Great guidelines and information for all Athletic Directors"

"Serious topic with serious consequences that ADs need to be "on the ball" with!"

"All ADs need this info!"

Operations and Management Courses

LTC 602C:

Creating Your Athletic Handbook (Working Course)

This course is designed to guide attendees through the process of creating a complete and effective athletic handbook. Effective athletic handbooks provide vision/direction for your program, disseminate critical information to your constituents and can save Athletic Administrators countless hours. This is a working course where attendees will be provided with a number of templates as a starting point and surrounded by a number of experienced Athletic Administrators leading the course. Attendees will be expected to come prepared with a list of school and districtspecific documents to guide them during the handbook creation process. This list will be sent to attendees well before the June conference.

Prerequisites 501C: Philosophy, Organizational Structure and Professional Development

Leadership Courses

LTC 703C:

Student-Centered Education Athletics – Performance Beyond the X's and O's

This student-centered program will provide learning experiences for student athletes beyond the X's and O's. This course will support a value-based curriculum that will demonstrate model behaviors and qualities that students should emulate both in and out of the athletic arena. Teachable moments beyond the classroom—center court, centerfield or center ice—provide the opportunity to promote and maximize the achievement of these educational goals and life skills. This course will provide the necessary strategies, methods and resources to implement this initiative within your own school.

Course Feedback:

"So informative in regards to building leadership & character for coaches and athletes"

"This was a great course. One I would gladly take time and time again"

"Great reminder to coaches and ADs about how important it is to focus on character of the student-athletes, not just winning"

LTC 714C:

Preventing, Managing and Transforming Challenging Behaviour

This course examines the causes of challenging or difficult personalities in society, with specific reference to interscholastic athletic programs, Basic management strategies include the use of emotional intelligence and transactional analysis considerations and methods. Specific protocols will be defined for dealing with individuals who "must be right,""must win,""must be logical" and "must be accepted." In addition, techniques will be covered for preventing or responding to anger, sarcasm, denigration, complainers and backbiters and rigidobstinate personalities. A model will also be discussed for creative interaction with parents who demand involvement in athletic department decision-making or who seek to influence the decisions of senior administrators.

Course Feedback:

"This course has so much useful information and provides great ideas for dealing with challenging people!"

"I really look forward to being able to use what I've learned in my practices!"

"This course is a great eye opener for me as a new AD."

LTC 790C:

Leadership Training Instructional Methods and Techniques

This course is designed to provide instructors with an awareness of the expectations that are placed upon them in presenting LTP courses. The course examines teaching and learning styles and provides strategies for instructors to use in teaching LTP courses. It provides for interaction between current national faculty instructors and potential LTP instructors in the exchange of ideas used in the successful implementation of courses. To instruct any LTP course, one must complete LTC 790C and the course that one will be instructing.

Enrollees who will derive greatest benefit: Administrators seeking to become instructors in the Leadership Training Program

Course Feedback:

"Great course! Presented in a way that respects the facts we are teachers"

"Excellent preparation for a person who wants to become an instructor"

"This was a good course not only to help us with leading these courses but remind us of skill necessary for us in the classroom. Thanks for the ideas!"













AIAAA ONLINE EDUCATION

Online Master of Science in Sport Management

ISU – Leadership Training Program Educational Partnership



About the Program:

- 100 percent online program
- · Guaranteed placement in classes
- No admissions exam (GRE, GMAT, etc)
- 9 credits can be transferred into the program from other universities or AIAAA/NIAAA LTP courses at no cost
- 9 credits can be earned through credit by examination after completing the appropriate AlAAA LTP courses (Approx \$350 for 3 credit course)
 - Examinations between 50-60 M/C questions per 3 credit course
- Six credits will be gained by completing an internship (SPM 629) and internship project (SPM 692) counting experiential learning based on your present experience.
- 12 credits of online course work
- 36 credit program (Maximum of 7 years to complete)
- Degree can be completed for \$9,912 (2012–13 course fees)
- Approved for TQS



For more information:

- Contact Dr. Ethan Strigas (ethan.strigas@indstate.edu)
- Or visit the program website: www.indstate.edu/sport-management-online





ONLINE EDUCATION

Graduate Admission Procedures

MSc in Sport Management

The following are the steps for applying to the College of Graduate and Professional Studies (CGPS) and the MSc in Sport Management

- · Complete the online application (\$35 application fee)
- Send all collegiate transcripts (Undergraduate and Graduate) to the CGPS
- Minimum GPA: 2.5 on a 4.0 scale
- Additional Requirements:
 - o Current AIAAA member
 - o Practicing interscholastic athletic administrator (at any level)
- Not required:
 - o Letters of recommendation
 - o Personal or philosophical statements

Program Costs (2012 -13)

TOTAL	\$9,912
Distance Education Courses (12 credits)	\$5,896
Internship & Project (6 credits)	\$2,948
Challenge Exams (9 credits)	\$1,068
Transfer Credits (9 credits)	\$0



Indiana State University/AIAAA MSc in Sport Management

Credit by Examination (9 credits)

SPM 621 – Management	501	502	608
SPM 623 – Legal Aspects	504	506	
SPM 633 - Athletic Administration	703	705	602

Transfer Credits (Pick 9 credits)

SPM 604 – Assessment	612	613	707
SPM 620 - Facility Planning	615	616	621
SPM 622 – Finance	511	611	615
SPM 631 – Leadership and Ethics	709	714	719
SPM 635 – Governance	617	625	630
SPM 637 – Media Relations	614	720	721
SPM 690 – Readings	627	703	705
SPM 691 – Special Topics	612	613	614

Experiential Credits (6 credits)

SPM 629 - Internship SPM 692 - Internship Project

Traditional Online ISU Credits (Pick 12 credits)

SPM 604 - Assessment

SPM 620 - Facility Planning

SPM 622 - Finance

SPM 624 - Marketing

SPM 631 - Leadership and Ethics

SPM 635 - Governance

SPM 637 - Media Relations

SPM 690 - Readings

SPM 691 - Special Topics

ONLINE MASTERS IN

ATHLETIC ADMINISTRATION



Master's in Athletic Administration

In the demanding field of Interscholastic Athletic Administration, winning truly begins off the field. The new Master of Science in Athletic Administration degree program offered through Grace College will provide you the skills you need to succeed.

EDUCATION TAILORED TO FIT YOUR NEEDS

Affordable

- Earn your Master's degree for under \$9.000
- \$300 per credit hour

Flexible

- No entrance exam
- No graduate record examination required
- Work experience recognized for 6 graduate credit hours

Fast

- Complete your masters in 2 years or less
- No extra classes needed

INSTANTLY APPLICABLE SKILLS

Empowers students with the in-depth knowledge, leadership, and management skills necessary to demonstrate and maintain accountability for professional standards, practices, and ethics in interscholastic athletics.

Provides education for professional athletic administrators to enhance the daily operations of athletics departments and deliver athletic programs that best serve students, schools, and communities.

Prepares responsible athletic administrators to consider all aspects of liability related to athletic performance and maintain a strategic plan for managing risk and maintaining safety, equity, and integrity in the context of interscholastic athletic programs.

Assists athletic administrators in securing, maintaining, and managing safe, resilient, and attractive indoor and outdoor athletic facilities and equipment that is readily available to students for athletic preparation and interscholastic competitive events.

IN PARTNERSHIP WITH CIAAA

Canadian Interscholastic Athletic Administrator's Association

CIAAA LT courses count toward graduate credit • Project based learning links to CIAAA Certification

Program prepares for CIAAA Certification

COURSES

Foundations of Athletic Administration • Risk Management & Ethical Issues

Athletic Finance & Marketing Management • Facility Planning & Management • Facility & Event Management

Athletic Organization & Administration • Sport Medicine & Strength Training Program • Educational Athletics

Athletic Decision-Making • Current Issues & Trends • Practical Experience I • Practical Experience II



www.grace.edu/msaa

CIAAA Certification Program

The Certification Program provides a means for the athletic administrator to develop professionally. The CIAAA Certification Program is a voluntary professional service to athletic administrators with various levels of experience and preparation. The athletic administrator who attains professional certification will have demonstrated the completion of a comprehensive plan for self-improvement. Individuals will enhance their ability to serve the students, school, community and professional organization.

There are 3 levels of certification:

- 1. Canadian Registered Athletic Administrator (CRAA)
- 2. Canadian Certified Athletic Administrator (CCAA)
- 3. Canadian Master Athletic Administrator (CMAA)

Certification Program Objectives

- · To promote professional standards, practices and ethics
- · To encourage self-assessment by offering guidelines for achievement
- To improve performance by encouraging participation in a continuing program of professional growth and development
- To identify levels of educational training essential for effective athletic administration
- To foster professional contributions to the field
- To maximize the benefits received by the school community from the leadership provided by certified athletic administrators

Benefits of Becoming Certified

- Demonstrate a commitment to excellence in the profession
- · Provide growth of professional knowledge and expertise
- Develop a sense of personal and professional satisfaction
- Enhance the perception of the profession
- · Improves employability
- · Participate in a provincially recognized program

Certification Program at the Conference

The conference will be offering the courses required to obtain the CRAA certification (501C and 502C) and CCAA certification (501C, 502C & 504C). Qualifying* attendees will have the opportunity to write their CCAA exam during the conference weekend (Saturday April 18 from 4:30 - 6:30pm)

^{*}Please visit www. ciaaa.ca for certification qualifications/requirements

BAGGO Tournament

BAGGO (www.baggo.com) is an exciting, challenging beanbag game everyone can enjoy.

Played like horseshoes, this beanbag game is ideal for friendly competition. Delegates will have the opportunity to practice and register in teams of two in the exhibit hall before the tournament commences.

A single-elimination draw will be created based on the number of teams that register. Specific game times will be posted in the exhibit hall. Exciting prizes will be awarded to the top three teams with the winner taking home a new iPad mini!

Date:

Friday April 17

Time:

6:00 pm - 7:30 pm

Site:

Conference Exhibit area

Fee: Free!





Registration Information

Registration fee includes:

- · Entrance to all workshop sessions
- Keynote address
- · Entrance to exhibit show
- Conference reception (held during exhibit show)
- One conference banquet ticket (additional tickets available for \$60 per ticket)
- · Coffee and nutrition breaks
- Conference aift

Registration Fees

	AIAAA Member*	Non AIAAA Member
Open – December 31	\$200	\$250
Jan 1 – Feb 28	\$250	\$300
Mar 1 – Apr 3	\$300	\$350
After Apr 3 & On-Site	\$350	\$400
LTP cost per course	\$99	\$149

^{*}The Athletic Director of each SHSAA member high school (as identified in the school directory) is an automatic member of the SIAAA.

How to Register

Registrations will be completed online. Click here to register or visit the conference page. To access the registration site visit the conference page of our website at www.ciaaa.ca. We will be accepting payment by major credit card (Visa, AMEX or MasterCard).

Early Bird Prizes

Delegates who register before October 1, 2014 will be entered into an early bird draw where you can win an Apple iPad Mini. Register early for your chance to win!

Cancellation Procedures

In case of cancellation, all conference fees paid will be refunded, minus a \$50 cancellation charge, if notice is given by Friday April 3, 2015. No refunds will be issued for cancellations made after this date.

For additional conference information contact:

Saskatchewan Interscholastic Athletic Administrators Association **Tyler Callaghan**. Conference Chair

Office: 1.888.618.4530 E-mail: tcallaghan@ciaaa.ca

CIAAA Information

What is the CIAAA?

The CIAAA is a new association that is being developed at the approval, and under the direction of, the AIAAA and SIAAA. Recognizing the support for a national association, the AIAAA and SIAAA Boards voted in April 2013 to create the CIAAA to manage and lead the Leadership Training Program across Canada.

The association strives to positively impact student-athletes by support and training the front-line Athletic Directors/Sports Coordinators who play a vital role in the athletic experience. The aim to improve the entire amateur sport system by providing a professional development program of growth and renewal for school-based Athletic Administrators across Canada. The CIAAA promotes and enhances good values among our student-athletes who are the true leaders of tomorrow.

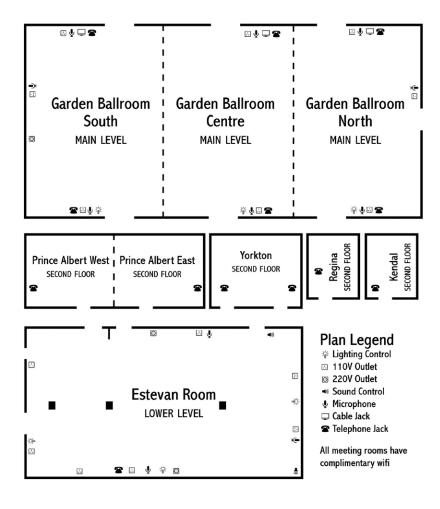
The CIAAA serves its members by:

- Administering and developing the Leadership Training Program
- · Governing the 3-level certification program
- · Managing, and seeking-out, Masters program partnerships
- · Providing provincial association start-up assistance
- Hosting, or aid in the hosting of, professional development conferences around Canada
- Managing all partnerships with external organizations (such as the NIAAA)

Learn more about the CIAAA at www.ciaaa.ca



Hilton Garden Inn Saskatoon Downtown Property Map



SIAAA Athletic Directors Conference





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