**TECHNOLOGY AND YOU**

(COMING TO GRIPS WITH LOL, IPAD, IPOD, IPHONE, OMG AND WTF)

* A new generation of players and coaches
* Most own a laptop, an ipad/tablet, smart phone (all are WEAPONS OF MASS INSTRUCTION)
* Instant access to information and communication
* Need for us to stay current and familiar with the what’s, how’s and why’s of communication

**WHY WE NEED IT**

* Parent meetings: communication/information/speed
* Team Meetings: teach, review, pre-scout, small groups (just the D)
* Individual Meetings: skill development/refinement, correction, positive reinforcement. Player ratings (Microsoft Excel excellent)
* Team Building: motivational videos, inspiring stories, document the journey, stress reliever, post game (MVP, warrior, hardest worker etc.), fun. Take pictures and post them.
* Game/Team Management: organize and analyse games, plan and keep game plans, practice plans, stats, organize travel, expenses etc.

**THOUGHTS**

* Phones: group texts, BBM to communicate schedules and itineraries. Very instant. Players will lose paper but not their phones!!!
* File Sharing: share videos with parents and players, use “cloud systems” to send files/videos/etc. (iCloud, Huddle, Dropbox etc.)
* **NO: emails and voicemails (now too slow, easy to excuse)**

**SOFTWARE**

* Video editing: Windows Movie Maker, Pinnacle Studio, Adobe Premiere, iMovie, Roxio Creator, Sony Vegas
* Hockey specific: Steva, myplayxplay, pointstreak, Pucks
* NHL gamecenter

**THERE MUST BE AN APP FOR THAT**

* Apple sells approximately 181,00 ipads worldwide each day
* Apps for hockey: coacheseye, ubersense, dartfish, iplaybook, HockeyMat
* [www.humankinetics.com](http://www.humankinetics.com) has lots of great sport and fitness apps

**YOUTUBE**

* Upload video (game analysis, training, etc.)
* Create your own private channel
* Get a video ripper to download youtube videos (Real Player, DVD Fab, Handbrake)

**EXPERIENCE IS WHAT YOU GET WHEN YOU DON’T GET WHAT YOU WANT**