

**Seattle United Board of Directors  
Meeting Minutes  
March 12, 2013**

Name	Title/Function	Attendance
<b>Board Members</b>		
Mike Ehrenberg	President	Present
David Hennes	Treasurer/NE ROC	Present
Dori Karjian	Secretary	<i>Absent</i>
Yarrow Banko	<i>SYSA Representative</i>	<i>Absent</i>
Brian Floyd	Director-at-Large	Present
Jess Gobel	Director-at-Large	Present
Cyndy Masada	Compliance Officer/Shoreline ROC	Present
Jennifer Price	Director-at-Large	<i>Absent</i>
Cam Ragen	Director-at-Large	Present
Warren Ratliff	Director-at-large/SYSA Commissioner	Present
Dave Richardson	South ROC	Present
Robert Sheppard	Director-at-Large	Present
Christine White	Director-at-Large	Present
<b>Other Participants/Guests</b>		
Kevin Long	Executive Director	Present
Jimmy McAlister	Director of Coaching	Present

**I. Call to Order**

A quorum of members of the voting Board being present (10 of 13), a regular meeting of the Seattle United Board of Directors was officially called to order at 7:15PM, following a brief tour of the new SU headquarters' office location at 650 S. Orcas, Suite 220, Seattle, WA, 98108.

Subsequent to the call to order, an additional member of the Board joined the meeting.

**II. Regular Business**

**The FIRST order of business** was presentation of the February 21, 2013 board meeting minutes. A motion to approve these minutes passed, with 8 votes in favor and 2 abstentions.

**The SECOND order of business** was a report by SU Executive Director Kevin Long on the following matters:

- (i) Financials. Long generally reported on the Club's financials, noting an end-of-year surplus in the 2012/2013 budget. Long and Hennes

(Treasurer) plan to present a complete FY2012/2013 financial recap at the April 2013 board meeting.

Tryouts. Long mentioned an increase in registration figures for 2013/2014 high school boys' teams, over comparable figures last year. This uptick is attributed to a larger cohort of Seattle United boys aging up in the Club. Long acknowledged the many volunteers who assisted during tryouts, including board member Cyndy Masada. A discussion ensued regarding ways the Club might mitigate large credit card fees associated with registration and fee payments.

**The THIRD order of business** was a report to the board from SU Director of Coaching Jimmy McAlister who reported on the following matters:

- (i) SU Summer Day Camp. McAlister unveiled the 2013 SU soccer camp program, which was developed in response to an expressed desire, by membership, for supplemental soccer training opportunities. SU is conducting outreach to the recreational clubs to build camp participation and camaraderie across the soccer community. Adidas is contributing their logo and brand. And, some camp participants may be able to garner volunteer community service hours. The camps will cost \$125 for each 5-day session.
- (ii) Coaching Slate. McAlister previewed a tentative coaching slate for the 2013/2014 year, noting expected and reasonable attrition in the Club.
- (iii) Additional Samba Team. McAlister reported that an additional BU95 Samba team has been added this fall to provide opportunities for regional players to advance their play level. This comes at no additional cost to the Club, as coaches are paid on a 10-month cycle. This team will play in the last league.

**The FOURTH order of business** was a report by Director Brian Floyd regarding the status of SU's ECNL application for girls in the U15-18 age range. SU is investigating the possibility of partnering with another local club to enhance the chances for successful application. This partnership would be in the form of an addendum to SU's current application. Floyd indicated that SU would learn of a decision by the following week, circa March 17.

**The FIFTH order of business** included a brief update by David Richardson regarding the status of creating a comprehensive committee structure for SU. Richardson indicated that SU's Governance Committee is in the process of putting together a committee charter, which will be presented at the April 2013 board meeting (or sooner, via email) for board vote. This charter proposal will include a list of each committee, along with committee charges, responsibilities, and delegation of authority. Once approved, the Governance Committee will seek to populate and activate these committees.

**The SIXTH order of business** was a presentation by David Richardson on the status of the Beacon Hill (BH) scholarship teams for the 2013/2014 season. Richardson noted that BH families and players are very enthusiastic for the coming year and expressed gratitude for the opportunity to participate in the Club. A lively discussion ensued regarding the costs and benefits associated with this multi-year initiative, and the need for clear measures of success. To this end, the board expressed the desire to see a specific financial model for this initiative, metrics of success, and a plan for continued oversight, with the goal that this model become financially self-sustaining and demonstrate successful player integration in the Club within the next three years.

### **III. Adjournment**

A motion to adjourn the meeting passed unanimously with 10 votes.

The meeting was adjourned at 9:15PM.

Minutes taken by CHRISTINE WHITE, DIRECTOR-AT-LARGE