



## WEBSITE AND NEWSLETTER ADVERTISING OPPORTUNITIES

### About Us

**Blackhills Football Club** is a 501 (c) 3 non-profit organization. We are the select level soccer club of the Deschutes Youth Soccer Association, a local association of soccer clubs in the greater Olympia area. We work with soccer player's ages 4 – 18 traveling from Lewis, Grays Harbor, Thurston, Mason and Pierce Counties.

Blackhills FC is one 21 Clubs participating in the statewide Regional Club League; The RCL offers the highest level of competition in Washington Youth Soccer. Teams send teams to play in this league from Bellingham, Everett, Federal Way, Kent, Redmond, Seattle, Spokane, Tacoma and Vancouver.

Blackhills FC currently has 21 teams, U10 – U18, and is starting a JR Academy program for U8 and U9 players, spring 2012.

### Website Address

[www.blackhillsfc.org](http://www.blackhillsfc.org)

### Website Traffic

Average 7,250 Visits per month (an increase of over 1500 per month from 2010)

Average Time on Page: 1 minute

### Advertising: Website, Constant Contact Newsletters and Announcements

We send out at least two Constant Contact Newsletters or Announcements per month, to over 600 Club and Community soccer members, club and academy members, and players who participate in our yearly camps

### Banner Advertising and Pricing

Your Banner will be posted on the front page of our website, on our Club Sponsor Page and placed in our Constant Contact Club and Community Newsletters and Announcements.

3 Month: \$150

6 Month: \$250

1 Year: \$400

The advertising money generated from our website, newsletters and announcements will go towards our financial aid program.

### Artwork

Send to James Charette at [wembleysoccer@comcast.net](mailto:wembleysoccer@comcast.net)

### Payments:

Checks made payable to Blackhills FC

PO Box 7293

Olympia, WA 98507

### Questions

Contact: James Charette at 360-943-8233 or [wembleysoccer@comcast.net](mailto:wembleysoccer@comcast.net)