



Potential Sponsor:

The Fishers-HSE Youth Baseball and Softball League is pleased to report that the future of both sports in Southeastern Hamilton County is alive and well with expansions to both programs in full swing! We can, again in 2011, report major growth in both the number of participants in the league and in the quality of our facilities. The eighth diamond at Billericay Park is in place and will be ready this season, and the addition of a new concessions facility, fencing and lighting at Olio Park have transformed the park into a premier destination for area teams. This year we also added field drainage to two of the diamonds. These improvements would not be possible without the generous support of our sponsors, both on a local and national level.

The league is excited to present the opportunities for corporate sponsorship for the upcoming 2012 baseball and softball seasons. The dollars raised through sponsorship help fund not only our teams with equipment and uniforms, but also provide scholarships for those in need of financial assistance, making sure that everyone has the opportunity to share the enjoyment of playing the game.

Our sponsorship and marketing programs provides different levels of contribution opportunities, allowing each corporate partner to choose the level that works best for him or her. We are pleased to announce that the sponsorship levels remain the same this year and include:

Platinum Level – \$2,500.00

- Sponsorship of Fifteen (15) Teams
- Logo or Name on all jerseys
- Sponsor Recognition Plaque at the end of the season
- Listing on our website, www.fishershseyouthbaseball.com, and in our opening day program (5,000) copies.

Gold Level – \$1,200.00

- Sponsorship of Five (5) teams
- Logo or Name on all jerseys
- Sponsor Recognition Plaque at the end of the season
- Listing on our website, www.fishershseyouthbaseball.com, and in our opening day program (5,000) copies.

Silver Level – \$500.00

- Sponsorship of Two (2) teams
- Logo or Name on all jerseys
- Sponsor Recognition Plaque at the end of the season
- Listing on our website, *www.fishershseyouthbaseball.com*, and in our opening day program (5,000) copies.

Bronze Level – \$300.00

- Sponsorship of One (1) team
- Logo or Name on all jerseys
- Sponsor Recognition Plaque at the end of the season
- Listing on our website, *www.fishershseyouthbaseball.com*, and in our opening day program (5,000) copies.

There is also an option for an additional donation above and beyond one of the standard sponsorship levels.

It is our hope that each and every corporation can find the level that they are most comfortable with. We ask that you take the time and effort to fill out the Registration Form that follows and mail with a check to the address in the center area of the form. Act now and reserve your team(s), as sponsorship opportunities go very quickly. All baseball and softball teams were sponsored last year, and a special thank you to all returning sponsors!

Your consideration in our sponsorship program is greatly appreciated, not only by this Board, but also by the youth of our community. Feel free to contact John Hoffman or me with any questions. Our contact information is listed below.

Thank you for your support,

Chad Hightower

Sponsorship Committee Member

317-446-9708

sponsorships1@fishershseyouthbaseball.com

John Hoffman

Sponsorship Committee Member

317-502-4874

sponsorships2@fishershseyouthbaseball.com



Fishers-HSE Youth Baseball and Softball League

2012 Team Corporate Sponsorship Packages Registration Form

Select Sponsorship Level:

- _____ \$2,500 Platinum – 15 Team Sponsorship
_____ \$1,200 Gold – 5 Team Sponsorship
_____ \$500 Silver – 2 Team Sponsorship
_____ \$300 Bronze – 1 Team Sponsorship

- _____ **Sponsor Total**
_____ Additional Donations
_____ Total Enclosed

Please make checks payable to HSEYBSL and mail with this form to:
SPORTS, Attn: Sponsorships, 12690 Promise Road, Fishers, IN 46038

Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Alt. Phone: _____
Contact Name: _____
E-mail Address: _____
Website: _____

Is there a particular player you wish to sponsor? Yes ___ No ___

If yes, player's name: _____

Boy (Grade in the Spring of 2012) _ Girl (Age as of 12-31-12) _____

Requests will be taken, but cannot be guaranteed.



Marketing Opportunities with HSE-Fishers Youth Baseball

\$10,000 Custom Corporate Sponsorship

For details, please speak directly with Rick Jacobs

Field Sponsorships:

Primary Sponsor of one of the Baseball Fields for HSE-Fishers Youth Baseball Program

Billericay Field Sponsorship: \$2,500.00

Primary Sponsorship of one Field at Billericay Park

1 Field Sponsorship (2 Double sided outfield Banners), (1 Double sided fence Banner)

2 Team Sponsors (Jerseys)

Link on Fishers-HSE Baseball Website

Placement in Fishers-HSE Opening Day Program (approximately 5,000 distributed)

Holland Park/Harrison Thompson Park Field Sponsorship: \$1,500.00

Primary Sponsor of one Field at either Holland/Harrison Parks

1 Field Sponsorship (2 Double Sided Outfield Banners), (1 Double Sided Fence Banner)

2 Team Sponsors (Jerseys)

Link on Fishers-HSE Baseball Website

Placement in Fishers-HSE Opening Day Program (approximately 5,000 distributed)

For other opportunities please speak with Rick Jacobs, Marketing Specialist for Fisher-HSE Youth Baseball.

Contact Info:

Rick Jacobs

Fishers-HSE Youth Baseball Marketing

marketing@fishershseyouthbaseball.com

Cell: 317-753-4877

