



Sponsorship Opportunities



Coon Rapids Youth Hockey

Dear Potential Sponsor-

The Coon Rapids Youth Hockey Association would like to thank you for considering your company's involvement with our program. We look forward to a long-term relationship in building our program and promoting your company. Your sponsorship dollars will go towards growing the great sport of hockey in Coon Rapids by helping to keep it affordable to our member families.

The brand new 700+ capacity Coon Rapids Ice Center is home to over 400 youth hockey families, four or more youth hockey tournaments per year - each attended by 100+ families from all over the Upper Midwest, the Coon Rapids Boys and Girls High School Hockey teams, the Coon Rapids Skating Academy, along with several private rentals and instructional camps throughout the year. The location and visibility of our Sponsor Wall assures your company the exposure you'd expect for your sponsorship commitment.

We have three levels of sponsorships available. Sponsorship terms begin on January 1st or July 1st, and have a minimum two-year commitment. Three and five-year terms are available, and discounts apply if paid up front. See the following page for details and inclusions for your company.

The CRYHA is a 501(c)3 non-profit organization, and your contributions are tax-deductible to the extent of IRS regulations.

Please contact me for availability, if you have any questions, or to discuss your own custom-tailored program.

Thank you for your consideration. The CRYHA looks forward promoting your company for helping to provide youth hockey opportunities for Coon Rapids kids!

Steve Ellenson
CRYHA Sponsorship Coordinator
midnight@outdoor-connection.com
763-464-0690



Sponsorship Opportunities Coon Rapids Youth Hockey



Diamond Sponsor - \$2,500

- 24"x 48" Company Logo on Sponsor Wall
- Static Logo/Link on Home and Sponsor page of Coon Rapids Hockey Website
- Opportunities to provide coupons/specials to CRYHA members
- "Title Sponsorship" Designation at Annual CRYHA Golf Tournament to include:
 - Includes: Two (2)-Complimentary Foursomes, Two (2)-Hole Sponsorship Signage
- Quarterly "Meet the Sponsors" email sent to all CRYHA member families
- Four Boys and Girls Coon Rapids High School Hockey Season Tickets
- Discount on Advertising in CRYHA Tournament Programs*
- Sponsor Plaque with CRYHA Team Photo

Platinum Sponsor - \$1,250

- 24"x 24" Company Logo on Sponsor Wall
- Static Logo/Link on Sponsor Page of Coon Rapids Hockey Website
- Opportunities to provide coupons/specials to CRYHA members
- "Major Sponsor" Designation at Annual CRYHA Golf Tournament to include:
 - Includes: One (1)-Complimentary Foursome, One (1)-Hole Sponsorship Signage
- Complimentary hole sponsor signage in annual CRYHA Golf Tournament
- Quarterly "Meet the Sponsors" email sent to all CRYHA member families
- Two Boys and Girls Coon Rapids High School Hockey Season Tickets
- Discount on Advertising in CRYHA Tournament Programs*
- Sponsor Plaque with CRYHA Team Photo

Gold Sponsor - \$500

- 12"x 12" Company Logo on Sponsor Wall
- Static Text Link on Sponsor Page of Coon Rapids Hockey Website
- Opportunities to provide coupons/specials to CRYHA members
- Complimentary Hole Sponsorship at Annual CRYHA Golf Tournament
- Quarterly "Meet the Sponsors" email sent to all CRYHA member families
- Discount on Advertising in CRYHA Tournament Programs*
- Sponsor Plaque with CRYHA Team Photo

Terms and Conditions

- Prices shown are per annual term
 - Minimum two-year commitment, three or five year preferred
 - Payments are due 45 days prior to term start date to ensure lead time for sponsor wall sign production
 - Pay three year term in full and receive 5% discount
 - Pay five year term in full and receive 10% discount
 - Artwork for Sponsor Wall and Website Tiles to be supplied by sponsor per vendor requirements
 - Production/Setup of Wall/Website artwork Included with fully paid sponsorship
 - Design of Wall/Website artwork extra per vendor pricing
- * ¼ page ad at \$50 discount (reg \$250/yr), ½ page ad at \$100 discount (reg. \$500/yr)