



Newsletter – December 2011



How Fundraising Affects Everyone !

Gregg Benson, DLYHA Treasurer

With the hockey season nearly two months old, everyone has had the opportunity to see the significant off season improvements made to Arenas 1 and 2 by the City of Detroit Lakes and the Detroit Lakes Youth Hockey Association (DLYHA). While the majority of the investment into the overall project (particularly Arena 2) was absorbed by the City of Detroit Lakes, DLYHA made a fairly substantial investment of its own into Arena 1 with the purchase and fitting of the new boards.

In light of all of this, some of you may be wondering how DLYHA was able to make such a sizeable investment into our hockey program. More specifically, some of you may want to know where the revenue comes from that is needed to support the day-to-day operations of the program. Others may be curious to see how their registration dollars get spent during the course of a typical hockey season.

The short answer to the question on how DLYHA was able purchase the new boards is “fundraising”. The importance of fundraising activities to DLYHA’s bottom line cannot be overstated. The “Hockey Hauler Raffle” and the “Fall Banquet” alone accounted for over a quarter (26.2%) of DLYHA’s revenue during the 2010-2011 season. Fundraising makes it possible for DLYHA to raise the monies that are necessary to reinvest in the hockey program above and beyond the normal operating costs. Fundraising also makes it possible to keep registration fees as low as possible, thereby making the cost of hockey more affordable for all of us. The benefits of having successful fundraising are clear...

If you are able to help with fundraising by selling additional raffle tickets or by helping with the fall banquet please contact a Board member. The revenue needed to support the various costs associated with operating our hockey program comes from many sources. The following is a breakdown of DLYHA’s major revenue sources by percentage:

REVENUE SOURCE	2010-2011	3 Yr. Avg.
Fundraising (Net)	26.2%	27.4%
Home Tournaments (Net)	15.4%	14.2%
Player Registration Fees	14.7%	15.7%
Concession (Net)	12.3%	12.1%
Arena Advertising	9.1%	11.2%
Summer Hockey Camp	8.6%	4.7%
Ice Rent	6.8%	7.1%
Grants & Donations	6.0%	6.1%
Miscellaneous Income	0.9%	1.5%

Expense-wise, your registration dollars help pay for a variety of costs. The following is a breakdown of DLYHA’s major expense categories by percentage:

EXPENSE CATEGORY	2010-2011	3 Yr. Avg.
Arena Rent	30.8%	32.6%
Coaching & Travel Reimburse	22.5%	22.9%
General & Administrative	12.8%	14.8%
Arena Rent – Summer	11.5%	5.7%
Referees	10.7%	12.7%
Tournament Registration Fees	7.1%	7.1%
Equipment & Jerseys	4.6%	4.2%

It takes the entire Association to help make our hockey program successful. Thanks to everyone for putting forth their time and commitment to help us achieve our goals on and off the ice.

Team Talk !!

Team Manager's Forum

Bantam A:

The Bantam A's got off to a strong start this season outscoring their opponents 30-10, with wins over Hutchinson, the Fargo Angels, Brainerd and Little Falls. After running into the buzz saw known as East Grand Forks, they further struggled with a loss to Moorhead and rebounded somewhat by squeaking out a tie with Alexandria. They brought their 4-2-1 record to the Bemidji tournament December 2-4. Friday night's loss against Fort Francis proved to be an unusual one in that not one penalty was called, on either team, the entire game. This in spite of the fact that an official's time out was needed to clean blood off the ice after Johnathan Hallisey sustained a menacing head contact hit.

An early morning Saturday loss to an always tough Sartell team was followed by a couple of wins on Sunday. Proving we are not an early morning team, the bantams came out slow against West Fargo and were down 0-1 going into the third. As the clock hit 9 am and the third period started, the boys got rolling, scoring 4 in the third (2 within 30 seconds of each other) to pick up the 4 -2 win. They finished off the weekend with a 4-1 win over Hibbing.

Bantam B:

Bantam B's took home the Consolation trophy from our home tournament. The team had their first 2 wins at this tournament and tied another team. The boys looked great and the coaches really did a great job.

Pee Wee A:

The PeeWee A's placed third in the Leech Lake Tournament held in Walker December 2-4. The squad opened the tournament with a 5-0 shutout over Litchfield Dassel Cokato. They followed with two losses: 7-2 to Blaine and 4-3 to Sauk Rapids. The PeeWee's captured third place in the six team tournament with a victory over Crookston 8-5.

The PeeWee A's host their invitational tournament the weekend of December 16-18 at Kent Freeman Arena. A very strong field enters Detroit Lakes for the weekend. Iron Range squads Greenway and International Falls find themselves in Pool A with West Fargo and the host Lakers. Pool B is highlighted by Fort Frances, Northern Lakes and cross-river rivals Fargo and Moorhead. The Lakers open the tournament at 2:00 Friday afternoon facing off against Greenway. They follow with pool games Saturday at 10:15 against The Falls and 5:30 against West Fargo before finishing up with a final round game Sunday.

Pee Wee B:

The PeeWee B team has really been on a roll lately. With just two home games in the past few weeks; the boys have secured a record of 9-5. Coach, Chris Reep, has mentioned that the boys have gotten compliments from opposing Coaches on what great attitudes they had on the ice. A huge mention for our Goalie, Kaiser Kukowski, who has had 3 shutouts this weekend. (this kid's unstoppable!!!) The parents are very proud and have been showing Excellent support from the Stands! We are looking forward to a continued season of WINS J

Squirt B Red:

3rd place - Alexandria Tournament - Sportsmanship Award