



## GURNEE YOUTH BASEBALL ..... IT'S FOR THE KIDS!

November, 2011

Dear Gurnee Area Business/Parent,

Opening Day is just around the corner. Registration for the 2012 season has started and new this year is a Web Based On-Line registration system via our web site. Player evaluations are being conducted in January and the player draft will be held in February. Practices will be starting in April and games start in May. In addition, we plan to continue our Fall Baseball program that runs August through October. Our program, 30 plus years in existence, has had the good fortune to keep pace with the growth of the community and interest in the program. **A large part of the credit for the success of the GYB program has been the support of area businesses and, of course, parents of our players.** In 2012, GYB will serve approximately 600 children and 525 families from and around the Gurnee area. Once again, to build upon the success of the program and support the continued interest and demand for superior youth baseball, not to mention the ever-growing operating expenses, we must once rely on the support of area businesses to support our program through sponsorship, advertising, or some other form. We are asking you for your support!

Pertinent details are set forth below. If you have been so kind to be a previous sponsor/supporter, we hope you will consider renewing your support and assisting with the continued success of the GYB program. If you are new to the program, we hope you will consider joining the team. Your contribution will go a long way to help the children of this community experience one of America's favorite pastimes. It is not only a fun experience for the youth of our community, but also a learning one – understanding the concept of team work, commitment and maybe most of all, the concept of giving! Support from community minded businesses such as yours, ensures that we can continue to deliver this opportunity.

Yes, your contribution will benefit the youth of this community, but also can enhance your own businesses marketing efforts. Gurnee Youth Baseball is a wonderful program – based on size, location and a diverse population. It is a strong tool to help your Company realize it's potential. What better way than to be woven into the fabric of the community by giving something "back".

Thank you for consideration. It is truly appreciated. We hope that GYB can count on your support! If you have any immediate questions, you can reach Dave Polster at mattben48@sbcglobal.net or 847-727-3014 (cell)

Once you have decided which sponsor level best suites you, we ask that you please thoroughly complete and send in, including payment, the enclosed Sponsor Commitment Form. To assure that your Company logo gets on a team as well as a sign (if you chose that level) the completed form should be submitted **no later than February 15, 2012.** .

**Thank you for your time** and we look forward to working with you and your company.

Sincerely,

Dave Polster, Director of Fundraising  
Gurnee Youth Baseball, P.O. Box 185 Gurnee, IL 60031-0185  
[www.gurneeyouthbaseball.org](http://www.gurneeyouthbaseball.org) 847-727-3014

### **Key Sponsorship Benefits**

- Ball fields are located at a prime location; signage will be posted prominently on field fencing at the corner of Grand Avenue and Milwaukee Ave.
- Sponsors names will appear on the GYB website by sponsor status with a link to their business website.
- GYB is a 501-C3 *Not for Profit Organization*, thus your contribution is tax-deductible.
- Coupons – you can use your coupon to extend offers to bring customers into your establishment. This will of course provide you with a quantitative method of evaluating your sponsorship of GYB – by tracking redemption



GURNEE YOUTH BASEBALL..... IT'S FOR THE KIDS!

## 2012 Sponsor Program Overview

(For 2012 season)

<input type="checkbox"/>	<b>Grand Slam Sponsor</b> <ul style="list-style-type: none"><li>• Three (3) team sponsor: Company name on 3 teams uniforms</li><li>• Teams special recognition Plaques</li><li>• 4' x 4' color sign at American Legion Field</li><li>• Website listing with Grand Slam Sponsor status; including a link to your business website</li><li>• Invitation to the coaches recognition event</li></ul>	\$1,000.00
<input type="checkbox"/>	<b>Home Run Sponsor</b> <ul style="list-style-type: none"><li>• Two (2) team sponsor: Company name of 2 teams uniforms</li><li>• Team special recognition Plaques</li><li>• 4' x 4' color signs at American Legion Field</li><li>• Website listing with Home Run status; including a link to your business website</li><li>• Invitation to the coaches recognition event</li></ul>	\$800.00
<input type="checkbox"/>	<b>Triple Sponsor</b> <ul style="list-style-type: none"><li>• One (1) team sponsor: Company name of 1 team uniforms</li><li>• Team special recognition Plaque</li><li>• One (1) 4' x 4' color sign at American Legion Field</li><li>• Website listing with Triple Sponsor status; including a link to your business website</li><li>• Invitation to the coaches recognition event</li></ul>	\$500.00
<input type="checkbox"/>	<b>Double Sponsor</b> <ul style="list-style-type: none"><li>• 4' x 4' color sign at American Legion Field</li><li>• Website listing with Double Sponsor status; including a link to your business website</li></ul>	\$250.00
<input type="checkbox"/>	<b>Single Sponsor</b> <ul style="list-style-type: none"><li>• Website listing with Single Sponsor status; including link to your business website</li></ul>	\$100.00
<input type="checkbox"/>	<b>Base Runner Sponsor (only 2 Available)</b> <ul style="list-style-type: none"><li>• A sign on field maintenance cart that travels throughout the entire facility.</li><li>• One (1) 4' x 4' color sign at American Legion Field</li><li>• Website listing with Base Runner Sponsor status; including a link to your business website</li></ul>	\$500.00
<input type="checkbox"/>	<b>Stolen Base Sponsor (only 1 Available)</b> <ul style="list-style-type: none"><li>• A sign on Concession cart that travels to every field in the facility on game days.</li><li>• One (1) 4' x 4' color sign at American Legion Field (1 year)</li><li>• Website listing with Stolen Base Runner Sponsor status; including a link to your business website</li></ul>	\$700.00

COMPANY NAME: \_\_\_\_\_

CONTACT/PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

**GURNEE YOUTH BASEBALL IS A 501C-3 NOT FOR PROFIT ORGANIZATION!  
YOUR CONTRIBUTION IS TAX-DEDUCTIBLE**

**PLEASE NOTE: Sponsor Level Commitments must be received by 2/15/2012 to guarantee a team!**

Questions, you can reach Dave Polster at mattben48@sbcglobal.net or 847-727-3014

[www.gurneeyouthbaseball.org](http://www.gurneeyouthbaseball.org)



**2012 Sponsor Commitment Form**

GURNEE YOUTH BASEBALL..... IT'S FOR THE KIDS!

Company Name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Company Website: \_\_\_\_\_  
(For link on GYB site)

Company Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address if different then above: \_\_\_\_\_

Player/Child in program \_\_\_\_\_ (to ensure Volunteer credit and/or Team sponsorship)

Returning Sponsor: YES \_\_\_\_\_ NO \_\_\_\_\_  
(Check if a returning sponsor from 2011)

***Please circle the sponsorship commitment that is the best fit for your organization:***

Sponsorship Commitment

Grand Slam Sponsor \$1,000.00

Home Run Sponsor \$800.00

Triple Sponsor \$500.00

Double Sponsor \$250.00

Single Sponsor \$100.00

Base Runner Sponsor \$500.00

Stolen Base Sponsor \$700.00

Other \_\_\_\_\_ (subject to approval)

**PLEASE SUBMIT FORM WITH PAYMENT (CHECK MADE OUT TO GURNEE YOUTH BASEBALL),  
COMPANY/DESIRED LOGO FOR SLEEVE (if applicable), AND LOGO/DESIGN FOR FIELD SIGN (if applicable).**

**Return to: Dave Polster, Fundraising, Gurnee Youth Baseball, P.O. Box 185, Gurnee, IL 60031**

To assure that your Company logo gets on a team (if you chose that level) the completed form should be submitted  
**no later than February 15, 2012.**

COMMENTS and/or SPECIAL REQUESTS: \_\_\_\_\_

Questions, you can reach Dave Polster at mattben48@sbcglobal.net or 847-727-3014

