

Blueline Meeting Minutes October, 2011

Attended: Brenda Senden, Lisa Lewis, Lori Lund, Margaret McKibbin, Daina Lowe, Linda Riley, Bonnie Branton and Kathy Hewitt

President's Report

- 2011-2012 Volunteer Policy update and Cancellation Policy have been posted to the website.
- Lisa Lewis will be the Mite liaison to the Blueline Board
- Please contact Brenda/Colleen Sivets if you get any auction item requests – using vouchers this year
- Central Middle School concessions stand is getting its freezer fixed and a new microwave is needed

Sponsorship Report

- Brenda removed past sponsors from the website to update
- Lori will contact all sponsors from last year to re-up
- Brenda has sent out the flow chart that is being used by Lori to track everything related to the sponsorship process
- As of 10/17/11 4 sponsors had used the on line link to pay for their sponsorship via credit card's
- Bonnie talked about several options with Buffalo Wild Wings including advertising on evaluation pinneys for the Mites, silent auction nights, Home Team Advantage cards for Mites, Squirts and PeeWees to begin in November, etc. This is an on going conversation to determine what will work best
- December 1st is the deadline for team sponsorship
- Gophers (January 21st vs. CC) and Wild (December 14th vs. Chicago) nights still be worked on. Mites will play at the intermission of the Wild game. Must commit to selling 175 tickets for Wild.
- Bonnie is working on getting mouth guards for kids through a Wayzata orthodontist

Communications Report

- REACH is the same format as last year
- First newsletter is scheduled to be out by the end of October

Treasurer Report

- The 2010-11 Wild money has been received and the 2010-11 SportsStar money has been received
- Totino's will be paying the City of Plymouth directly and Bill Abel will be passing along the 40% once it has been received

Photos

- First photo date is:
 - Saturday, October 29th in the Center Ice Room

Volunteers

- Talk to tryouts committee regarding all of the changes we had this year – is there a better way from a volunteer standpoint?
- We need to put wording on the sign in sheets about receiving NO hours if both people from a family, that has signed up together, do not show up. We had a few instances of this last year.
- Richard Osberg will not be the Mite Madness Coordinator again this year due to traveling. He is going to talk to others to see who is interested
- Lisa Lewis' name needs to be put on the Mite page as the Mite Coordinator

Next meeting: November 14th, 6:00pm to 7:00pm in the Center Ice Room. Team rep meeting will be from 7:00pm to 8:00pm.