

Mountain Bike Minnesota Report to Racers 2011

November 5th, 2011

Quality Bicycle Products

Mountain Bike Minnesota, Inc.

- Obtained Non Profit Status (501C3) for the umbrella organization Mountain Bike Minnesota (MBM) in 2011
- MBM is governed by an Executive Committee:

Gary Sjoquist	Jeff Robertson
Matt Johnson	Dana Schoppe
Valerie Dosland	Clayton McLagan

Purpose and Scope of MBM

- Promote and conduct cycling activities for children and adults, including clinics and competitive events
- Support and conduct education and information activities for children and adults through the use of the bicycle
- Encourage the participation of youth and citizen riders

Purpose and Scope, cont.

- Support and encourage development of youth riding programs that are focused on “at risk youth” as well as middle and high school youth
- Promote healthy lifestyles through participation
- Educate children and adults in safe and responsible cycling in the natural environment
- Support environmental stewardship and trail development

MBM Primary Activities

- Organize and conduct the Minnesota Mountain Bike Series
- Help develop Trips for Kids chapters in MN
- Help develop the Minnesota High School Cycling League

MBM Financial Status 2011

- Our financial condition continues to improve thanks to the participation and support of the racers in the MNMBS
- Projected profit for 2011 is about \$4300
- All revenues raised by MBM are used to cover expenses. Any profit is invested back into MBM's revenue base
- Beyond reasonable expenses, MBM Directors are not compensated

MBM Donations 2011

Thanks to your participation this season, we were able to make the following donations:

- \$1000 to the Minnesota Off-Road Cyclists
- \$792 to the Minnesota High School Cycling League
- \$90 to Trips for Kids City Of Lakes
- \$150 to Coulee Region Youth Cycling

2011 MNMBS Race Improvements

- Purchased trailer to transport and store race day equipment
- Added sponsor logos to trailer
- Added sponsor logos to podium backdrop

2011 MNMBS Statistics

- Participation in the MNMBS – 3853 racers
- This is down by 336 racers from 2010

2012 MNMBS Updates

- For the 2012 season, we'll be discontinuing the Racer Guidebook
- Escalating costs are the main reason
- Guidebook information will be moved to the MNMBS web site
- We could use help with this – talk to Jeff Robertson if interested

2012 Race Update

- The Freewheel Frolic at Salem Hills will be discontinued
- We're adding a race called the St. Croix Valley Woolly, which will be held Sept. 30th
- The Border Battle has also been discontinued
- A MNMBS race will be held at White Tail Ridge
- We'll have an announcement early in 2012 regarding the USA Cycling MN State Championships

2012 MNMBS Schedule

- 5/20 Afton Avalanche, Hastings, MN
- 6/3 Bluff Rider's Charge, Mankato, MN
- 6/17 Red Wing Classic, Red Wing, MN
- 7/8 Dirt Spanker, Duluth, MN
- 7/22 Metric Auto Works Birch Bump, Burnsville, MN
- 7/29 Single Track Attack, Elk River, MN
- 8/12 White Tail Ridge, River Falls, WI
- 8/18 Great Hawk Chase, Duluth, MN
- 9/02 Laddie's Loppet Stage Race, Maplelag, MN
- 9/23 Revolution's Single Track Escape, St. Cloud, MN
- 9/30 St. Criox Valley Woolly, St. Criox Falls, WI

2011 Sponsors

Presenting Sponsor – Peace Coffee

Gold Level Sponsors – Bontrager, Shimano, GU Energy, Kryptonite, and SRAM

Silver Level Sponsors – Fresh Start, Maplelag Resort, Twin Six, QBP

Bronze Level Sponsors – Focus Financial, Gore Bike Wear, Planet Bike, and Garneau

We are very appreciative of our Sponsor's support.

Thanks for a great season!

MNMBS Retail Sponsors

Angry Catfish Bicycle and Coffee Bar

Art Doyle's Spokes and Pedals

Behind Bars

Boehm's

Bicycle Sports

County Cycles

Erik's Bike Shop

Gateway Cycle

Hollywood Cycles

Nicollet South Bike Shop

Now Bike and Fitness

Penn Cycle and Fitness

Rochester Cycling and Fitness

Ramsey Bicycles

Scheels

The Hub Bicycle and Co-op

Tonka Cycle and Ski

Valley Bike and Ski

Wheelhouse Cycles

Please stop in and say thanks for supporting MNMBS racing!

Thanks!

*On behalf of the MBM Executive Committee,
thanks for your participation in the Minnesota
Mountain Bike Series!*