

6:00 – 8:00 p.m.

Sun Prairie City Hall

Board Members present

Mike Aughey – President

Jeff Risseeuw – Vice President

Lisa Marquardt – Secretary

Jeff Lederman – Board member

Erik Peterson – In-house Coordinator

Kevin Konopacki – Board member

Kirk Scott – Travel Director

Additional attendees

Steve Traut

Mike McIntosh

Not in attendance

Tessa Peters – Treasurer

Ron Greisch – Marketing

Kendra Trilling – In-house coordinator

Agenda

1. Review and vote on previous months minutes-July
2. Financial and Budget Report
3. In-house Report
 - a. Many issues per Erik
 - b. Uniform feedback-LIDS again with issues
 - c. Other provider in the future?
4. Travel Report
5. Registrar report
 - a. Should this be a paid position?
6. Field Coordinator report
 - a. Recent field updates
7. Advertising/Fundraising Report
8. Old Business
 - a. Meetings need to be held monthly
9. New Business
 - a. Upcoming Annual General Meeting (AGM)
 - b. Which positions are turning over?
 - c. Advertising for new board members
 - d. Awards
 - e. State of the Club address
10. Indoor winter training
11. Restructuring of divisions
12. RUSH

13. Youth Appreciation Night (YAN)

Meeting Minutes

Review and vote on previous month’s minutes – Mike Aughey

July 2011 BOD meeting minutes approved (No meeting held in August.)

Financial and Budget Report – Tessa Peters

- \$107,042 in the bank.
- Split into two accounts.
- We have always had two accounts but have recently earmarked \$20,000 as "land development" funds and put those funds into a separate checking account.
- Operating account has the remaining \$87,042.
- There are quite a few bills to be paid including uniforms, MAYSA (\$12,000 for travel and about \$6,000 for in-house), etc. Should help bring our cash balance back to a level that we can comfortably present at the Annual General Meeting.
- Any outstanding expenses should be sent to Tessa ASAP.

In-house Report – Erik Peterson

Erik is putting together a schedule of when things need to get done so the club has an annual calendar to work from.

In-house teams have been formed

- 13 Groundhog
- 7 Go!
- 4 Kinderball
- 7 Challenger
- Marshall has 4 teams playing with Groundhog and 1 with Challenger
- Poynette has two teams

- Challenger program has been struggling due to declining enrollment. **Discuss idea of ending Challenger in Spring 2012 at AGM meeting.**
- Are there area towns, like DeForest, who have similar in-house programs whom we could play against?
- Suggestion to remove friend request from registration form due to issues being experienced. Baseball and football don't have such a friend request.
- Board agreed that the 'friend request' portion of the form will be removed.

Uniform feedback-Elite

- Shorts and socks were ordered. We were told we'd receive them in packets per player, but that didn't happen. SPSC board ended up putting uniforms together per team.
- Erik will follow up with Josh at Elite to see what can be done to improve the process next year.
- Other clubs have reversible t-shirts that are turned in at the end of the season.

LIDS

- Jerseys we wanted were back ordered. Nike committed to giving us a higher quality shirt, but we lost two weeks of time with our kits being ordered.

Badger Sports or Steffan's are two groups we could look into who have a great track record with other organizations.

Equipment pick up

- Email is sent to coaches letting them know when items can be picked up. Many folks say they can't make the date/time given. We will continue to encourage coaches to have someone else pick up their equipment if they can't make it.

Travel Report – Kirk Scott

- No issues.
- Capable coaches are handling things as they arise.

Registrar report – Jeff Risseeuw

Should this be a paid position?

- Board discussed this option in July, including a Director of Coaching paid position.
- Infrastructure should be in place before bringing on any paid positions.
- Need an administrator to handle all of the paperwork and inquiries first.
- Jeff will put together a list of tasks he's performed to give us an idea of what we're looking for. We could announce this idea at the AGM in November.
- We'll look at tasks and fine tune it with for the November AGM meeting.

Field Coordinator report – Mike Aughey and Jeff Lederman

Search for land continues

Sun Prairie High School land

- SPSC may be able to get the land at the high school that was being rented to the hockey program.
- Mayor Murray could offer this land to us because the hockey program is reportedly looking to build a facility.
- Land would be enough for 2 full fields and a U-10 field.

Dane County Parks land near I-90/I-39

- Dane County Parks purchased 25 acres where County N and Highway TT meet. It's surrounded by other park land and cornfields that would offer the opportunity for expansion.
- The Friends Group, made up of 10 people who determine the use for land purchased by Dane County Parks, would like to offer the land to us and a snowmobile group. Size is similar to DeForest's facility (13 acres; the rest is parking, etc.). Jeff will meet with DeForest to view their plans. DeForest is in partnership with Windsor who maintains their facility.
- Friends Group could show us the land at 5 o'clock prior to our October meeting, then come back to City Council for our monthly 6:30 Board of Director's meeting. Jeff will set this up.
- Reddan Park is also Dane County Park land. Jeff will talk to Verona about who maintains it.

- **By December, the Friends Group would like an architectural plan from us to take forward to Dane County Parks.**

Advertising/Fundraising Report

- Erik will talk to Jennifer at LIDS to get the sweatshirt campaign up and running.

Old Business – Mike Aughey

- Meetings need to held monthly

New Business – Mike Aughey

Upcoming Annual General Meeting (AGM)

- Second Sunday in November, which is the 13. Packers play on Monday night that week.

Which positions are turning over?

- Five positions:
- President – Mike Aughey
- Vice President- Jeff Risseeuw
- Jeff Lederman's board position
- Ron Griesch's board position
- Kirk Scott – Travel Director

Advertising for new board members

- Jeff will put something on the website asking for members.

Awards

- Mike McIntosh will lead this part of the AGM.
- Give out awards separate from the AGM meeting. Perhaps at a local restaurant.

- Mike McIntosh shared a practice method he's been putting together for the past year. It includes milestones that kids can achieve. He's requesting \$200 to reward kids for the milestones they reach, such as ribbons. Motion made, seconded and approved.
- Mike Aughey has patches for defense and player of the game (gold soccer ball patch). Kids seem to really like them.

State of the Club address

- Mike Aughey will put this together.

Indoor winter training

- Mike has made plans to reserve December, January and February for Royal Oaks and Horizon to have indoor winter training. Weekday evenings.
- Two 7-week sessions are planned.
- One session each week will be indoors at the Prairie Athletic Club to play games, practicing what they've learned.
- Age groups to include 9 – 14 years.
- Coach Chafik Fasil will most likely lead these training sessions.

Restructuring of divisions

- Those members whose terms are ending in December should write a list of their duties to share with the whole Board.
- Duties need to be more broadly shared throughout the group.

RUSH – update from Kirk Scott, Travel Director

- Talked to Ben from RUSH about winter training, but SPSC has this handled.
- Could help us next spring with Tryout process.
- They help Monroe, Milton, Sauk Prairie and DeForest with various training aspects.

- Ben would like to pursue a partnership with the northern Madison area, on the east side. He's putting something on paper to share with clubs around this area. Ben's been talking with the owner of Keva to possibly build an indoor facility on the east side.

Youth Appreciation Night

- Saturday, Sept. 17
- High School team is playing Stoughton

Gift to Jack and Kristen Wilkinson

- There is a website to help families who are dealing with cancer. You can donate time, meals, etc. Kristen has been diagnosed with breast cancer. It's located at:
<http://lotsahelpinghands.com>.