



Fargo Youth Hockey Association 2012 Tournament Sponsorships and Advertising Ad Specs

**Thanks so much for purchasing a sponsorship or
an ad to support our youth hockey program
Ads are due by DECEMBER 5, 2011.**

Ad sizes are:

- Full Page Ad** 7.5" wide by 9.75" high
- Half Page Ad** 7.5" wide by 4.75" high
- ¼ Page Ad** 3.5" wide by 4.75" high

Ads will be accepted as disk ready only in EPS, AI, TIF, and PDF file formats. Any composition, scanning, or layout will require an additional fee. Include all printer, screen fonts, and graphic links (CMYK mode) with your file (even if embedded). Always label your disk and indicate what program your ad was created in. Include a hard copy of your ad with the disk. If you email your ad, mail a hard copy of your ad also as well as the ad sales form. Please email your team fundraising coordinator or 1hckymom@gmail.com with any questions

Quality of camera ready ads is the responsibility of the advertiser.

We are happy to help you with ideas to make your ads more effective (e.g. use of coupons or other incentives).

Your ad will appear in the all of the following Fargo Youth Hockey Tournaments Publications with distribution to the following approximate audience:

Book	Distributed at	Dates	Audience Size
* Girls International Tournament	Girls International	Jan. 6-8, 2012	2000
* Bantam Classic	Bantam Classic	Jan. 13-15, 2012	450
* Pee Wee Ice Jam	Pee Wee Tournament	Jan. 20-22, 2012	750
* Squirt International	Squirt International	Feb. 24-26, 2012	2250
* Girls 8U Jamboree	Girls 8U Jamboree	March 9-11, 2012	100

Please mail your ad and payment by December 5th to:

Fargo Youth Hockey Association
C/O Jeannie Critelli
831 17th Ave N
Fargo ND 58102

jeanniec@fargohockey.org

Thanks for supporting youth hockey in our community!

***All Ads must be paid up front in full unless prior arrangements have been made.*