



BUFFALO BOYS HOCKEY BOOSTERS

Sponsorship Package



“GET INTO THE GAME”



Advertise your business in the 2011-2012 Bison Hockey Program!

Dear Buffalo Bison Fan,

Hockey season at Buffalo High School is just around the corner. Practice for this coming season begins November 14th; our first home game will be Thursday, December 1st when we host Brainerd High School at the Buffalo Civic Center. Varsity Face off is 7:00pm.

We have an exciting opportunity by which you can promote your business or services and directly benefit a youth organization within your community. The Buffalo High School Hockey team will be producing a promotional program that will be distributed at home games. Our hockey program is packed with photos, stats, rosters, and schedules. This year we are again offering **sponsorship advertising** in our programs to local businesses. We would welcome a sponsorship from your business; where you would receive wide coverage to families in the surrounding communities.

Home games are played at the Buffalo Civic Center. Fans from Brainerd, Moorhead, Becker, Big Lake, Monticello, Annandale, Maple Lake, Rogers, Princeton, Saint Michael, Albertville, Eden Prairie, Cambridge, Isanti, Minnetonka and Buffalo will be in attendance, hearing and seeing your support of boys High School Hockey.

If you are interested in sponsoring the boys High School Hockey team, please complete the sponsorship information form and send it by November 4th with your payment.

Thank you for your generous support of Buffalo High School Hockey. Our children and our community sincerely appreciate it!

Go Bison!

Best regards,

Buffalo Boys Hockey Boosters

If you have any questions, please contact Pam Thomas at (612) 670-0544.



2011-2012 Bison Hockey Schedule (Tentative)

11/25/2011	Wayzata Tournament	Plymouth Ice Center	7:30 PM
11/26/2011	Wayzata Tournament	Plymouth Ice Center	TBD
12/1/2011	Brainerd	Buffalo Civic Center	7:00 PM
12/3/2011	Cloquet	Cloquet Area Arena	3:00 PM
12/8/2011	MAML Moose	Monticello Middle School	7:00 PM
12/10/2011	Moorhead	Buffalo Civic Center	2:00 PM
12/17/2011	Duluth Denfeld	Duluth Heritage Sports Center	3:00 PM
12/20/2011	BBL Eagles	Buffalo Civic Center	7:00 PM
12/27/2011	Holiday Tournament	Duluth Heritage Sports Center	TBD
12/28/2011	Holiday Tournament	Duluth Heritage Sports Center	TBD
12/29/2011	Holiday Tournament	Duluth Heritage Center	TBD
1/5/2012	MAML Moose	Buffalo Civic Center	7:00 PM
1/7/2012	STMA	STMA Ice Arena	1:00 PM
1/12/2012	Rogers	Buffalo Civic Center	8:00 PM
1/14/2012	Cambridge-Isanti	Isanti Ice Arena	3:00 PM
1/19/2012	Princeton	Buffalo Civic Center	7:00 PM
1/24/2012	St. Michael-Albertville	Buffalo Civic Center	7:00 PM
1/28/2012	Roseau	Roseau Ram Center	3:00 PM
2/2/2012	Rogers	Rogers Ice Arena	7:00 PM
2/4/2012	Wayzata	Plymouth Ice Center	TBD
2/9/2012	Edina	Braemer Ice Arena	7:00 PM
2/11/2012	Eden Prairie	Buffalo Civic Center	3:00 PM
2/14/2012	Cambridge-Isanti	Buffalo Civic Center	7:00 PM
2/16/2012	Hopkins	Hopkins Pavillion	7:00 PM
2/18/2012	Minnetonka	Buffalo Civic Center	3:00 PM





Sponsorship Information Form

Help support your local high school hockey program and allow us to recognize you as a proud sponsor and partner of the Buffalo Bison Boys High School Hockey Team.

<u>Description</u>	<u>Level</u>
<p><i>Purple Sponsor</i></p> <ul style="list-style-type: none"> • Full page advertisement (8" x 10½") • Two Season passes to home games • Recognized at Bison home games 	\$400 Minimum
<p><i>Silver Sponsor</i></p> <ul style="list-style-type: none"> • ½ page advertisement (8" x 5¼") • One Season Pass to home games 	\$250 Minimum
<p><i>Black Sponsor</i></p> <ul style="list-style-type: none"> • ¼ page advertisement (4" x 5¼") 	\$150 Minimum
<p><i>White Sponsor</i></p> <ul style="list-style-type: none"> • Business card advertisement (2" x 3½") 	\$100 Minimum

√ Yes, I would like to sponsor the 2011-2012 Bison Boys Hockey program. I have enclosed \$_____

Advertisement size (circle one): Business Card ¼ Page ½ Page Full Page

Company Name (if applicable): _____

Individual Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

How to submit your ad:

1. Electronic Ad copy is preferred. Ads should be e-mailed to pammyt@charter.net as a .JPG or .PDF attachment. MS Word or Publisher files are also acceptable. Or, send a hard copy for scanning.
2. Make checks payable to "**Buffalo Boys Hockey Boosters.**"
3. Send this form and payment to
Pam Thomas
906 Hazelwood Circle
Buffalo, MN 55313
4. If you need assistance, please contact Pam Thomas at (612) 670-0544.

All advertisements are due by Friday, November 4th

Thank you for your support!

Funds raised will help pay for equipment, tournament expenses, and special events such as Senior Night, Parents Night, and Youth Appreciation.

Player Representative: _____