



## Northern Express Travel Hockey - Sponsorship Program

The Express Hockey Program Book is here and in its 2nd year! We are proud to offer this as an opportunity to help families offset the costs of hockey and to allow every player an opportunity to play. We encourage you to get involved and participate in this sponsorship opportunity. The Program book for 2011-2012 will include team photos, information about our organization, player messages from family members, and business advertising. Players can earn 70% back in credit towards their season fees. Every ad not only helps the player but brings recognition to our organization as well as exposure to local businesses. Show your support by getting involved and being an advocate for Express Hockey!

### Express Program Book 2011-2012

Stanley Cup Sponsorship Package \$1000 (*\$700 to player*)

Blackhawk Sponsorship Package \$750 (*\$525 to player*)

Inside Front or Back Cover Ad \$500 (*\$350 to player*)

Full Page Ad \$200 (*\$140 to player*)

½ Page Ad \$100 (*\$70 to player*)

¼ Page Ad \$65 (*\$45.50 to player*)

Business Card Ad \$35 (*\$24.50 to player*)

### DEADLINE FOR SPONSORSHIPS AND PROGRAM BOOK ADS IS December 15, 2011!

- Credit(s) will be issued as the ads are paid by Northern Express Travel Hockey
- Only paid sponsorships/ads qualify for player credit
- Players are responsible for collecting payments, forms, artwork and turning them in before the deadline.
- Information and sponsorship forms will be dispersed to all players by the individual Team Managers the week of October 10<sup>th</sup>.
- Questions: Call Sheri Beshara @ 847.754.9665 or email [the3besharas@hotmail.com](mailto:the3besharas@hotmail.com)