



ST. JUDE KNIGHTS HOCKEY CLUB  
NON-PROFIT ORGANIZATION SINCE 1960

## 2010-2011 Ad Book/Program Advertising Agreement

Dear Prospective Advertiser,

The St. Jude Knights Youth Hockey Club is beginning production of its annual ad book/program. Ad books are to be distributed in January, 2011. The proceeds of this book will help offset the cost of playing youth hockey. This book will be distributed to all club members, advertisers and other people in the community. We hope that you can help us this year by placing an ad. Please refer any questions to Sue Peters at [suerkp@aol.com](mailto:suerkp@aol.com). Ad copy can be dropped off at St. Jude or mailed to: St. Jude Knights Hockey Club, 5505 West 127th Street, Crestwood, IL 60445.

Deadline for Ad Book copy is December 1, 2011.

The advertising rates are as follows:

Full Page Ad (7.5 x 10)	\$160.00
Half Page Ad (7.5 x 5)	\$90.00
Quarter Page Ad (3.75 x 5)	\$50.00

Player's name: \_\_\_\_\_ Team: \_\_\_\_\_ House or Travel

Date: \_\_\_\_\_

I subscribe \$ \_\_\_\_\_ for a \_\_\_\_\_ page advertisement in the St. Jude Knights Youth Hockey Club Ad Book/Program.

Company name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Check #: \_\_\_\_\_

Received by: \_\_\_\_\_

Please make all checks payable to: St. Jude Knights Hockey Club

Please print ad copy in this space or attach to contract. For best reproduction of logos, please include camera-ready artwork.