

# Hastings Hockey Training Facility

## Capital Campaign

*sponsored by the Hastings Hockey Boosters*

## *Strengthening the Tradition*

*Former Hastings Hockey Players*



Derek Stepan



Erica McKenzie



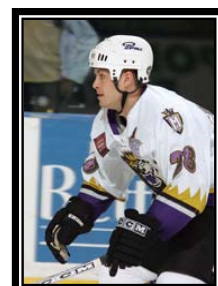
Jeff Taffe



Heidi Peterson



Michael Gergen



Dan Welch



Taylor Chorney



Danielle Welch



Jerad Stewart



Aaron Fox



Brittney Huneke



Adam Welch

## *Supporting our Youth*

# *Strengthening the Tradition*

## **The Tradition Lives On**

The city of Hastings has a proud past of providing our community's youth with the necessary facilities to maintain a strong hockey tradition. Since 1958, the Hastings Hockey Boosters (HHB) has consistently provided opportunities for meaningful participation in team athletic endeavors. Its activities have engendered the development of both social and physical aspects of Hastings area youth by providing a positive, healthy and community-supported environment. Today, we continue that tradition with the Hastings Hockey Training Facility.

## **Hockey A Hastings Rite of Passage**

Hockey has been a way of life and a rite of passage for many Hastings youth. Ask past and present players about the great influences this sport has had on their lives and many will cite lessons learned on and off the ice, lessons of teamwork, hard-work and dedication to a common goal. Hockey and other activities provide an opportunity to look at ourselves, to see what we are made of and to forge relationships with other people, many of which last a lifetime.



In January 2010, a group of Hastings Hockey leadership identified a missing element to youth hockey in Hastings. Sports training facilities for youth are a trend which has begun in many communities in the Twin Cities. It is a place where youth can build skills off the ice and become more competitive. Specialized training facilities assist youth athletes in getting to the next level of play and provide them with the personal attention necessary to reach their full potential and build confidence. In order for youth athletes to gain access to trainers and specialized equipment it often takes time and more importantly a financial investment from the parents. The Hastings Hockey Training Facility will greatly benefit the youth, but will also assist parents in giving their child training resources at a low cost.

Hastings' schools and arenas do not have the facilities, equipment or resources to support the high level of interest in creating a more competitive hockey program. The Hastings Hockey Boosters' leadership believes this project will demonstrate our community's support for youth activities and provide more opportunities for the future leaders of our hockey community.

# Supporting our Youth

## Facility Highlights

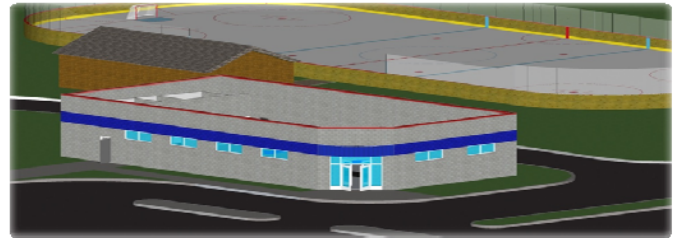
The Hastings Hockey Training Facility will be equipped to enhance youth skills for our over 600 girls and boys. The following stations will be created within the facility:

- **Shooting** - works on a player's shot quickness, power and accuracy
- **Stick handling** - designed to develop all aspects of a player's puck control
- **Passing** – this area will be dedicated to improving the athlete's mechanics and accuracy in passing
- **Goaltending** – crease and lateral development, leg strength, power and quickness, flexibility and hand-eye coordination will all be a focus at this station
- **Plyometric training** – this type of training is designed to increase the athletes' leg strength and explosiveness, which will contribute to improved hockey speed and skating power

**Location:** The training facility will be a separate building located at the east end of the current "East Rink".

**Facility Size:** 3,500 – 4,000 sq. ft.

**Fees for Usage:** There will be fees for using the facility which will fund operating expenses; however, our overhead will be extremely low, which will enable us to keep the costs to a minimum. All revenue from fees will be used to operate and maintain the facility.



**Owner/Operator:** The City of Hastings will own the facility and the HHB will be responsible for staffing and maintenance. The HHB will be hiring staff to monitor the facility and conduct training with the athletes, as well as run camps for various ages throughout the off-season.

## Campaign Goal

Our campaign goal is to minimally raise the amount indicated in the feasibility study of \$375,000; however, we will attempt to generate as much funding as possible. The amount of equipment available will depend on the level of support from the community. The more funding available, the better we can make this facility for our youth hockey program.

**To realize our ideal vision for the facility we will need to raise approximately \$500,000.**

## Campaign Chairs

Marc Chorney

Leon Endres

Marty Sieh

## Hastings Hockey Boosters

### Board of Directors

**Brian Jones** — *President*  
Parent Volunteer

**Mike McCoy** — *Vice President*  
Volunteer & B Peewee Head Coach

**Char Stark** — *Treasurer*  
Parent Volunteer

**Kellie Sundheim** — *Secretary*  
Parent Volunteer

**Paul Huettl** — *Director of Operations*  
Parent Volunteer & A Squirt Head Coach

**Dustin Vogelgesang** — *Coach in Chief*  
Volunteer & Boys Varsity Assistant Coach

**Lisa Foster** — *Director of Volunteers*  
Parent Volunteer

**Marc Chorney** — *Director of Bantams*  
Parent Volunteer

**Mike Lavin** — *Director of Girls Hockey*  
Parent Volunteer

**Jim Boogren** — *Director of Squirts*  
Parent Volunteer

**Brooks Savage** — *Director of Mites*  
Parent Volunteer & Mite Coach

**Ryan Stoffel** — *Director of Mites*  
Parent Volunteer & Mite Coach

**Matt Larson** — *Director of Jr. Gold*  
Parent Volunteer & A Peewee as well as Mite  
Coach

**Rick Erredge** — *Director of Peewees*  
Parent Volunteer & Coach

## Questions on Giving

### **How much should I/we give to the Hastings Hockey Training Facility Capital Campaign?**

There is no easy answer to this question as we have no way of knowing your financial capabilities. Not everyone can make a large gift, but it is important to consider a meaningful commitment that demonstrates the importance of supporting youth athletics in Hastings and strengthening the tradition of hockey in our community.

### **Will all gifts be used for the Hastings Hockey Training Facility?**

Yes, every dollar given to the campaign will go directly to the construction, equipment and/or operation of the Training Facility. Although this project is sponsored by the HHB, we have set up a separate campaign account. The HHB will oversee this account, but a volunteer CPA, not associated with the Boosters, has been enlisted to collect and record all pledges.

### **Why a three-year pledge period?**

Pledging enables a donor to make a more significant investment than might be possible with a single cash donation. Donors can realize optimal tax savings by spreading their contributions over a period of several years.

### **How can I make a gift?**

**Cash** – Many donors choose to make their investment in cash.

**Securities or real estate that have appreciated** – There are several distinct tax advantages of giving long-term securities, stock and real estate that has appreciated. Consult with your tax advisor if this may be an option for you.

**For more information about the Hastings Hockey Training Facility Capital Campaign or how to make a gift, please contact Marc Chorney at (612) 801-1023 or [mchorney@rocklandflooring.com](mailto:mchorney@rocklandflooring.com)**