

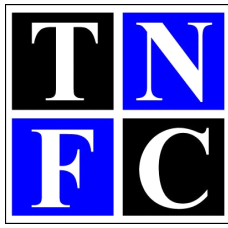


**tennessee futbol club**  
*FRANKLIN, TENNESSEE*

**PROUD  
SPONSOR**



[www.tnfc.org](http://www.tnfc.org)



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**FRANKLIN, TENNESSEE**

## Club Profile

A Nonprofit 501(c)(3) Youth Select/Travel Soccer Club

Three US Regional Championships

Fifty Tennessee State Championships

100+ Tournament Championships Since 2008

Over 600 Players and 500 Families

45+ teams, Both Boys and Girls

Player Ages Range From 8 Years of Age to 18

Programs Run 12 Months a Year

Game Season Runs From August Through June

The home page of our website includes a sponsor section and there is an additional sponsor section in the “About TNFC” section.

Two major outdoor tournaments per year

2,500 - 3,000 attendees per event

Up to 150 teams per event from TN, KY, AL, GA, MS, AR, OH, IN, MS, MO

Four Indoor Tournament Events

Held During the Winter Months

Hundreds of Players Per Event

TNFC Community Involvement

Need-based Financial Assistance Program

Junior Skills Programs Offered For 6 – 8 Year Old Children

Support Relationships With Community Organizations

Participation In Community Disaster Relief Efforts

Equipment Donation Drives For International Relief Organizations

This information represents a snapshot of Tennessee Futbol Club.

We look forward to discussing sponsorship and partnership opportunities with your organization.

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## Club Sponsorship Opportunities

### Official Partner | \$10,000

- Name/Logo on tournament apparel and back of training shirts
- Name/Logo on banners at all tournaments, team camps, tryout events
- Name/Logo on any official club marketing documents
- Opportunity to participate in named event sponsorships
- Opportunity to vend or display at tournaments and other club events
- Prominent logo placement on front page of club website, above platinum partner
  - To include URL and company description
- Four (4) Email blasts per year to club membership and tournament teams
  - Content to be provided by sponsor
  - Scheduling is quarterly, unless directed otherwise by sponsor
- Sponsor decal for display in business window

### Platinum Partner | \$5,000

- Opportunity to participate in named event sponsorships
- Opportunity to vend or display at tournaments and other club events
- Prominent logo placement on front page of club website
  - To include URL and company description
- Four (4) email blasts per year to club membership and tournament teams
  - Content to be provided by sponsor
  - Scheduling is quarterly, unless directed otherwise by sponsor
- Sponsor decal for display in business window

### Gold Partner | \$3,000

- Opportunity to vend or display at tournaments and other club events
- Logo placement, above community partner, on club website
  - To include URL and company description
- Four (4) email blasts per year to club membership and tournament teams
  - Content to be provided by sponsor
  - Scheduling is quarterly, unless directed otherwise by sponsor
- Sponsor decal for display in business window

### Community Partner | \$1,000

- Logo placement, as community partner, on club website
- Four (4) email blasts per year to club membership and tournament teams
  - Content to be provided by sponsor
  - Scheduling is quarterly, unless directed otherwise by sponsor
- Sponsor decal for display in business window



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## Named Event Sponsor Opportunities

Requires Participation At The Platinum Or Official Partner Sponsor Level

### **Tournament Presenting Sponsorships | \$3,000 Each**

- Battleground Tournament of Champions, Presented by (*Sponsor Name*)
- May Madness Tournament, Presented by (*Sponsor Name*)

### **Event Title Sponsorships | \$2,000 Each**

- (*Sponsor Name*) Indoor Tournament Series (4 indoor tournaments)
- (*Sponsor Name*) TNFC Jr. Skills Program

### **Event Title Sponsorships | \$1,000 Each**

- (*Sponsor Name*) TNFC Team Training Camp
- (*Sponsor Name*) TNFC Player Skills Program

All of the presenting and title sponsorships listed above include the following marketing opportunities:

- Two Email Blasts To Event Participants
  - Content to be provided by sponsor
  - Scheduling is quarterly, unless directed otherwise by sponsor
- Name/Logo Placement On All Event Marketing Materials
- Name/Logo Placement On Event Website
- Name/Logo Placement On All Any Event-Specific Apparel

Note: These placements will be ***in addition*** to those already in use if you are participating at the Platinum or Official Partner level.



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