

Blueline Meeting Minutes

July 2011

Attended: Brenda Senden, Margaret McKibben, Bonnie Branton, Kathy Hewitt, Lynda Giesler & Daina Lowe

Absent: Linda Riley & Lori Lund

President's Report

- 2011-2012 Volunteer Policy has been approved.
- Registration Fees remain the same. Registration starts Monday August 1st, 2011.
- Walk-in Registration – Saturday September 10 from 9am-Noon – Center Ice Room @ Plymouth – Blueline board members should be present for this registration to answer questions.
- No checking approved-effective 2012-2013 season
- Open Positions
 - Concession Stand Manager
 - BlueLine President
 - BlueLine Vice President
 - Sponsorship
- We will work on soliciting someone to create a cheat sheet for new team reps/evaluate format of team rep meetings
- We are creating a cheat sheet and tools for team managers to use to disseminate the responsibilities across the team to provide at the team manager/coaches meeting on October 17th

Billing Update

- Blueline to invoice General Mills-need info from Bonnie

Photos

- We will use SportStar again this season
- Bonnie working with them related to survey feedback
- Photo dates reserved at PIC: (both Blueline and Center Ice Room)
 - Nov 12th 9 am - 6 pm
 - Dec 7th 6 pm - 9 pm
 - Dec 17th 9 am - 12 pm

Sponsorship and Fundraising Update

- Charitable Gambling/Pull tabs donated \$42,000 to WYHA this past season.
- Sponsorship and fundraising donated \$30,000 to WYHA this past season.
- Restaurant fundraisers volunteers will be organizing this again this year.
- Fundraiser projects so far include:
 - Buffalo Wild Wings
 - Food Perspectives
 - MN Gopher/
 - MN Wild
 - Group of Hotels
 - Group of Restaurants
 - General Mills
 - Sports Star
- Bonnie and Brenda will draft new sponsorship contract for this season.
- Bonnie will create complete listing of all positions needed to support the fundraising/sponsorship team.

Volunteers

- Daina to set up new website for volunteer sign up.
- WYHA will host State tournament and banquet for Jr Gold A, B and U16

Newsletter

- Will request articles be included in the first newsletter on the new website and DIBS
- Information on checking rule
- Information on two "A" teams at the PeeWee and Squirt levels.
- Q & A for new families at all levels

Next meeting: to be determined, mid August.