



## NORTHWEST CHARGERS HOCKEY ASSOCIATION

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3939 Winnetka Avenue Rolling Meadows, IL 60008

2011-2012 Season

Dear Friends of Hockey:

The Northwest Chargers Hockey Association in association with Rolling Meadows Renegades will be publishing a Yearbook for the 2011-2012 season. This book will display pictures of all the players, coaches, teams, etc., and is also used for sponsorships to help offset the cost of hockey for individual players.

The Chargers organization is a not-for-profit youth athletic organization serving the northwest suburbs of Arlington Heights, Barrington, Buffalo Grove, Elk Grove, Hoffman Estates, Inverness Lake Zurich, Mount Prospect, Palatine, Rolling Meadows, Schaumburg and surrounding areas. Our program consists of travel teams with a total enrollment of 400 plus youngsters ranging in age from 5-17.

The Chargers are entering their twenty-ninth season. Our teams have captured two National Championships, two International Silver Stick Championships, thirty-five State Championships, twenty-two NIHL Championships and six CSDHL Championships!

We anticipate distributing approximately 1,000 yearbooks throughout our organization and the Northwest suburban area during the upcoming season. This avenue will allow excellent sponsorship exposure for your business while assisting local children to participate in a quality athletic program.

Please consider supporting the Northwest Chargers Hockey Association and our players for another exciting year of youth hockey. Should you require additional information about our program or wish to see a sample of past yearbooks, please contact any of the Board of Directors or send an email to [Sponsorship@nwchargers.org](mailto:Sponsorship@nwchargers.org).

Practices and home games are held at West Meadows Ice Arena, the Nelson Sports Complex in Rolling Meadows, and at the Hoffman Estates Ice Rink. Check out the calendar on our website [www.nwchargers.org](http://www.nwchargers.org) and come out to see the teams play!

Sincerely,

Northwest Chargers Hockey Association  
Board of Directors



**FOR PLAYER'S PARENTS USE ONLY, PLEASE DO NOT DISTRIBUTE**  
**Northwest Chargers Hockey Association**  
**Sponsorship Programs**



To help families offset the cost of hockey, two programs are available to individual players for the 2011-2012 season. Our first program consists of getting one or more sponsors that will appear on our website and in our yearbook. There are three levels of sponsorship, Hat Trick, Playmaker, and Shut Out. The second program consists of giving businesses the opportunity to appear in our Yearbook, helping businesses and corporations increase exposure of their sponsorship within the community!

**SPONSORSHIP PROGRAM**

**Hat Trick Sponsor \$1500**

Includes:

- Website appearance, logo and company information listed on sponsors page and team page with web site link
- Sponsor recognition located on sponsor wall at West Meadows Ice Arena
- Sponsor plaque with team photo (for the sponsor)
- Recognition in the upcoming annual yearbook

**Playmaker Sponsor \$1000**

Includes:

- Website appearance, logo and company information listed (after Hat Trick Sponsors) on sponsors page and team page with web site link.
- Sponsor recognition located on sponsor wall at West Meadows Ice Arena
- Sponsor plaque with team photo (for the sponsor)
- Recognition in the upcoming annual yearbook

**Shut Out Sponsor \$500**

Includes:

- Website appearance, (after Playmaker Sponsors) on sponsors page and team page
- Sponsor recognition located on sponsor wall at West Meadows Ice Arena
- Sponsor plaque with team photo (for the sponsor)
- Recognition in the upcoming annual yearbook

**CHARGERS YEARBOOK**

<u>Sponsorship</u>	<u>Black &amp; White</u>	<u>Color</u>
Full Page	\$200	\$250
Half Page	\$150	\$200
Quarter Page	\$100	\$125
Business Card	\$50	\$65

**DEADLINE FOR SPONSORSHIPS AND YEARBOOK SPONSORS IS OCTOBER 14, 2011**

- Eighty Percent (80%) of all sponsorships sold will be credited back to you.
- Credit(s) will be issued after November 30, 2011 in the form of a check.
- Only paid sponsorships qualify for credit.
- Players are responsible for collecting payments, forms, artwork and turning them in prior to the deadline!
- Information and sponsorship forms can be found at the West Meadows Ice Arena or on the website [www.nwchargers.org](http://www.nwchargers.org). Please email questions to [sponsorship@nwchargers.org](mailto:sponsorship@nwchargers.org).



## Northwest Chargers Hockey Association Sponsorship & Yearbook Form



**Company/ Sponsor's Name  Address  City, State, Zip  Phone & Email  Website Address  Special Message	_____ _____ _____ _____ _____ _____	*Please include company logo/design   **This information to be used for sponsorship
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Player receiving credit		Player's level and/team	
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Parent/Guardian Contact		Home #	
		Cell #	

E-mail address	
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Check #		Amount enclosed		Date	
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Signature	
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Please return this completed form, a check payable to **Northwest Chargers Hockey Association**, and print ready artwork to:  
 Northwest Chargers, Attn: Lee Stark, 3939 Winnetka Circle, Rolling Meadows, IL 60008

### PLEASE CHECK THE APPROPRIATE BOX

<input type="checkbox"/> Hat Trick Sponsor \$1500	~Website appearance, <b>logo and company info listed on sponsors page and the team page with web site link.</b> ~Sponsor recognition on sponsor wall at West Meadows Ice Arena ~Sponsor plaque with team photo (for the sponsor) ~Recognition in annual yearbook
<input type="checkbox"/> Playmaker Sponsor \$1000	~ Website appearance, <b>logo and company info listed sponsors page and the team page with web site link.</b> ~Sponsor recognition on sponsor wall at West Meadows Ice Arena. ~Sponsor plaque with team photo (for the sponsor). ~Recognition in annual yearbook
<input type="checkbox"/> Shut Out Sponsor \$500	~Website appearance, <b>listed on sponsors page and the team page.</b> ~Sponsor recognition on sponsor wall at West Meadows Ice Arena ~Sponsor plaque with team photo (for the sponsor) ~Recognition in annual yearbook

Sponsorship	Black & White	Color
Full Page	_____ \$200	_____ \$250
Half Page	_____ \$150	_____ \$200
Quarter Page	_____ \$100	_____ \$125
Business Card	_____ \$50	_____ \$65

Include print ready artwork, preferably on a CD or email to [sponsorship@nwchargers.org](mailto:sponsorship@nwchargers.org)