



## Corporate Sponsor/Advertising 2011-12

The following advertising options can be bundled, and customized combination rates can be quoted. Plans run for a 12-month period (unless otherwise indicated) from the date the material is installed by our staff.

### Chicago Hawks Exclusive Advertising Services

All travel team jersey sponsorship (approx 20 teams – home and away jerseys), with Corporate logo placed on front of all jerseys - **\$25,000**

Company Banner on Hawk's sponsorship wall - **\$2500 - \$5000** (based on size)

Online Banner with you URL Link on Hawk's website for 1 full year - **\$2500**

Club newsletter sponsorship for season – logo graphics etc (approx 4 issues) - **\$1500**

Frozen Fright tournament sponsorship - **\$5000**

- Oct 2011 – approx 45 teams attend from all over
- Includes Banner at event, title & secondary sponsorships available – with logo

### Darien Sportsplex Advertising Services

#### **Plan I: Dasher Board Sticker (30 "x 96 "**

- 1 sticker(s) \$ 1,400.00
- 2 sticker(s) \$ 2,200.00
- 3 sticker(s) \$ 3,000.00
- Purchase 3 stickers get the 4<sup>th</sup> free.

#### **Plan II: Arena Banner (10' x 10')**

- 1 banner(s) \$ 2,500.00
- 2 banner(s) \$ 3,500.00
- 3 banner(s) \$ 4,000.00

#### **Plan III: Lobby Banner (3' x 5')**

- 1 banner(s) \$ 1,000.00
- 2 banner(s) \$ 1,500.00
- Purchase 2 banners get the 3<sup>rd</sup> free.

#### **Plan IV: In Ice Logo (Available in 3-year terms ONLY)**

- 1 logo(s) \$ 1,500.00 (annual)
- 2 logo(s) \$ 2,500.00 (annual)
- 3 logo(s) \$ 3,000.00 (annual)

#### **Plan V: Ice Resurfacer (Available in 3-year terms ONLY)**

- 1 resurfacer(s) \$ 4,000.00 (annual)
- 2 resurfacer(s) \$ 7,000.00 (annual)
- 3 resurfacer(s) \$ 9,000.00 (annual)

#### **Plan VI: Arena Naming Rights (Available in 3-year terms ONLY)**

- Campbell Arena \$ 30,000.00 (annual)
- Norris Arena (New) \$30,000.00 (annual)
- Wales Arena \$ 20,000.00 (annual)