



ABERDEEN HOCKEY ASSOCIATION

Aberdeen Cougar Hockey

Sponsorship Opportunities 2011-2012 Season

AHA Sponsorship Contact:
Duke Witte, AHA President
E-mail: duke.witte@gmail.com
Mobile: 216-8644

PLAYER/COACH SPONSORSHIP

- 1. Development Scholarship Sponsor-**
 - a. Term- 3 years, \$1,500, can pay over 3 years, @ \$500/yr
 - b. Provides registration scholarship awards to development level in the name of sponsor
 - c. Restricted funds, may only be used for scholarship awards
 - d. Limited availability
- 2. State League Scholarship Sponsor-**
 - a. Term- 3 years, \$3,000, can pay over 3 years, @ \$1000/yr
 - b. Provides registration scholarship awards to state league level in the name of sponsor
 - c. Restricted funds, may only be used for scholarship awards
 - d. Limited availability
- 3. AHA Coach Sponsorship-**
 - a. Boys Varsity \$3500
 - b. Girls Varsity \$3500
 - c. Bantam \$1500
 - d. Pee Wee \$1500
 - e. Squirt \$ 500 (2 Avail)
 - f. Mite \$ 500 (3 Avail)
 - g. Termite \$ 500 (3 Avail)
 - h. Skating \$ 500
 - i. Goalie \$ 500
 - j. Donations of lesser amounts will be accepted to be allocated towards partial coaching scholarships.



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TEAM SPONSORSHIP

4. Boys Varsity (JV) Team Sponsor-

- a. Term- Annual, \$1500/yr
- b. Current sponsor will have first right to renew
- c. Provides funding source to team for items such as tournament fees, warm ups, etc...
- d. 1 Available/team

5. Girls Varsity(JV) Team Sponsor-

- a. Term- Annual, \$1500/yr
- b. Current sponsor will have first right to renew
- c. Provides funding source to team for items such as tournament fees, food, etc...
- d. 1 Available/team

6. Bantam Team Sponsor-

- a. Term- Annual, \$1000/yr
- b. Current sponsor will have first right for next season
- c. Provides funding source to team for items such as tournament fees, food, etc...
- d. 1 Available/team

7. Pee Wee Team Sponsor-

- a. Term- Annual, \$1000/yr
- b. Current sponsor will have first right for next season
- c. Provides funding source to team for items such as tournament fees, food, etc...
- d. 1 Available/team

8. Squirt Team Sponsor-

- a. Term- Annual, \$500/yr
- b. Current sponsor will have first right for next season
- c. Provides funding source to team for items such as tournament fees, food, etc...
- d. 1 Available/team

9. Mite Team Sponsor-

- a. Term- Annual, \$500/yr
- b. Current sponsor will have first right for next season
- c. Provides funding source to team for items such as tournament fees, food, etc...
- d. 1 Available/team

10. Termite Team Sponsor-

- a. Term- Annual, \$500/yr
- b. Current sponsor will have first right for next season
- c. Provides funding source to team for items such as tournament fees, food, etc...
- d. 1 Available/team



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GAME/TOURNAMENT and MISC. SPONSORSHIP

11. Game Night Sponsor-

- a. Boys Varsity-\$500/Game
- b. Girls Varsity-\$500/Game
- c. Bantam- TBD
- d. Pee Wee- TBD

12. Tournament Sponsor-

- a. Boys Varsity State Tournament- \$500
- b. Dakota Jamboree- \$250
- c. Squirt- \$250
- d. Mite/Termite- \$250
- e. Etc...

13. Equipment Sponsor-

- a. Term- TBD
- b. Defray costs from membership and/or association for equipment relating to hockey or ice arena
- c. Many items could fall under this category, Zamboni fuel, jerseys, skates, uniforms, gear, dasher boards, facility upgrades, etc...

14. Golf Tournament Major Sponsor-

- a. Term- TBD

15. Marketing/Broadcast Sponsor-

- a. Term- TBD

16. Beverage Sponsor-

- a. **SOLD OUT**

17. Concessions Sponsor-

- a. TBD

18. Donations-

- a. Donations of any amount are appreciated, and can be outlined for specific purposes