



**2011 HIGH SCHOOL FOOTBALL
SPONSORSHIP MEDIA KIT**



Background Info

BerwickDawgs.com, founded in 2004, is the official website for the Berwick Bulldogs football program. The website features up to date information during the season such as rosters, schedules, standings and much much more. We also have information on Crispin Field, a memorial section for previous Dawgs and the very popular "Jimmy's" audio clips by the voice of Berwick football, Jim Doyle.

In addition to the current information each season, we also have a huge database of historical data including team history, college players and all-time records. We included Big 33 & All-State players, past rosters and playoff results.

We need your support! BerwickDawgs.com is committed to covering Berwick Bulldog Football. Recently we have redesigned our website to make it easier and more efficient to update. Our goal is to give Berwick Football a home on the web that everyone can be proud of.

If interested please complete the sponsorship form on page 6 and click the submit form button. Regular mail is also available. We look forward to working with you and thank you in advance for your support. Go Dawgs!

Rob VanPelt
Webmaster

Eddie Walker
Public Relations

Jeremy Varner
Graphics Designer

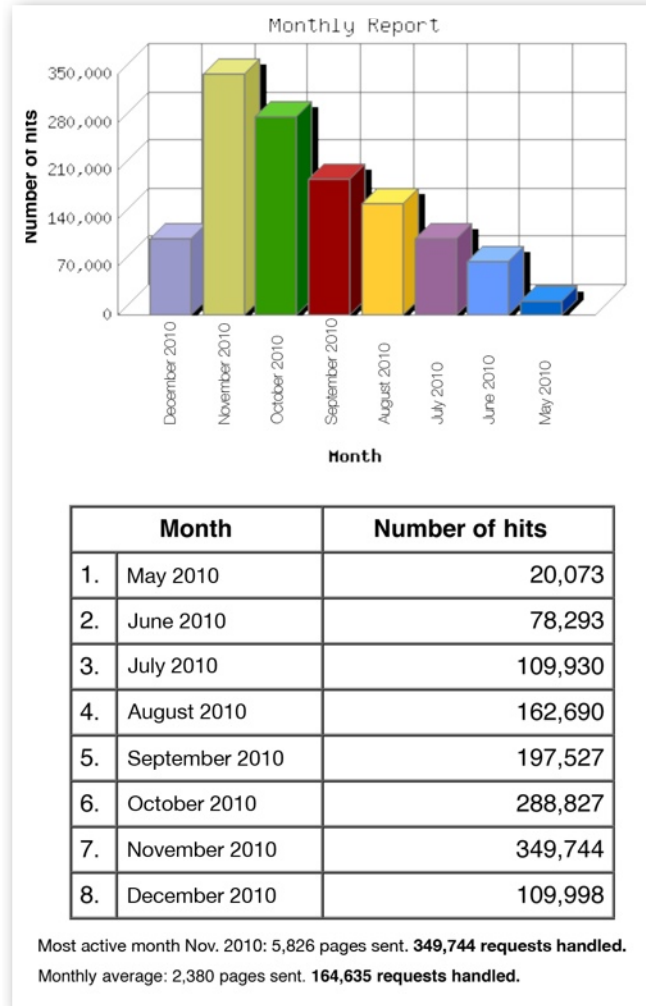
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www.berwickdawgs.com





Statistics

As of January 1, 2011



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www.berwickdawgs.com



Rate Packages

Option 1 (Side ad): \$150

- Your logo (170 x 170) linked to your website (*Ads rotate with each browser refresh*)
- Mentions on our facebook & twitter accounts

Option 2 (Footer ad): \$250

- Your logo (445 x 100) linked to your website
- Mentions on our facebook & twitter accounts



Ad Sample Areas



Side logo appears on right side of the site (150 x 150)

Logo created free by Berwick Dawgs Graphics Designer

Linked to your website

Cost: \$150.00 per year

Footer logo appears on bottom of the site (445 x 100)

Logo created free by Berwick Dawgs Graphics Designer

Linked to your website

Cost: \$250.00 per year

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Sponsorship Form

Sponsorship Packages:

Option 1.....\$150 (*Side ad 150 x 150*)

Option 2.....\$200 (*Footer ad 445 x 100*)

Sponsor Name _____

Address _____

Phone _____

Email _____

Website _____

Please send completed form to one of the following addresses:

Submit Form here :

Print & Mail: 149 Nursery Road
Berwick, PA 18603

Please make checks payable to *Jeremy Varner*

* Paypal available upon request

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www.berwickdawgs.com





Contact Information

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