

EVERY SEASON STARTS AT

DICK'S
SPORTING GOODS

FOOTBALL SPECIAL OFFERS



community
marketing
PROGRAM

SAFL

2011

EVERY SEASON STARTS AT

DICK'S
SPORTING GOODS

Coupon valid through 1/31/12

SAFL



TAKE **10% OFF**
any Football

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some exclusions may apply. See store for details. **Offer valid only at all Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001882

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SAFL



TAKE **10% OFF**
any Football Pad, Accessory
Item or Sports Medicine Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer valid only at all Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001885

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SAFL



TAKE **10% OFF**
any pair of Football Gloves

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer valid only at all Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001884

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TAKE **10% OFF**
any Regular-Price Cooler or Water Bottle

Regular-price items have .99 endings. Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes The North Face and Under Armour. Some additional exclusions may apply. See store for details. **Offer valid only at all Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001883

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TAKE **10% OFF**
any pair of Regular-Price Football Cleats

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some exclusions may apply. See store for details. **Offer valid only at all Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001881

EVERY SEASON STARTS AT

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SPORTING GOODS

Coupon valid through 1/31/12

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TAKE **20% OFF**
any Regular-Price Athletic
Apparel Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour, The North Face, Patagonia, Nike Pro Combat, LIVESTRONG, Jordan, Burton, Marmot, Spyder, Mountain Hardwear, Columbia, Quiksilver, Roxy, Billabong and Volcom. Some additional exclusions may apply. See store for details. **Offer valid only at all Dick's Sporting Goods locations. Valid through 1/31/12.**



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Rewards!

Rewards to get you more of the gear you want!

(See Store Associate for details.)



Visit us online at DicksSportingGoods.com or order by phone at 1.877.846.9997