

**AHYHA Board Meeting Agenda
Monday, May 16th, 2011 at 6:00 pm
Andover Community Center**

Members in Attendance: Heather Baden, Mark Chevalier, Mike Clough, Jill Hadtrath-Aadland, Monica Hamling, Jason Hemp, Cole Hudek, Rhonda Hudek, Dave Johnson, Derrick Johnson, Bernie Knox, Laura Lazan, Mark Manney, Laura Nissen, Jason Patton, Bill Thoreson, Laurie Klepinger, Craig Strom

Members not in Attendance:

Guest Attendance: Chris Wilson

Meeting called to order 6:15pm.

Approve February secretary's Report

Hemp asked for motion to approve the April Board meeting minutes. **A MOTION WAS MADE BY Strom, SECONDED by Dave Johnson, AND PASSED UNANIMOUSLY.**

Approve Treasurer's report

Mike Clough presented the Treasurer's report.

We are closing up the year with \$8000 in final payments into our account based on wrap up of season. We brought in \$970 from the white jersey sales. All ice is paid for this year. We paid \$46,000 to Andover. Miscellaneous gate fees of \$1200. We also paid for our audit from last year.

As of May 1st we have \$63,000 in our overall accounts.

This month, there was an error in a deposit of \$8100 that was placed in the gambling account instead of the Operations account. This needs to be corrected.

ACTION: Movement of funds - Jason will move the \$8100 from gambling to operations tomorrow (5/17) to correct the error.

Hemp asked for motion to approve the Treasurer's report. **A MOTION WAS MADE BY Chevalier, SECONDED by Dave Johnson, AND PASSED UNANIMOUSLY.**

Approve Gambling Report

Jill Hadtrath-Aadland presented gambling report.

April 2011 Gross Receipts were \$293,148.00 less prizes paid of \$250,426.00 leaving Net Receipts of \$42,722.00 before taxes & expenses. Checks written for the month totaled \$39,452.43 for which the board had previously approved up to \$76,550.00 Allowable Expenses & Lawful Purpose Expenditures at the Board Meetings.

Jill Hadtrath-Aadland, via manager's report, also submitted Expenses for June 2011; Allowable expenses were projected to be no more than \$72,600.00 & Lawful Purpose Expenses requested were \$3,600.00.

Hemp asked for motion to approve the gambling report. **A MOTION WAS MADE BY Clough, SECONDED by Lazan, AND PASSED UNANIMOUSLY.**

*****An Addendum with all the gambling report detail can be found as an attachment to this report. Anyone wishing to review Gambling records is asked to submit a formal written request to the AHYHA Board Secretary. An appointment will then be made for a review with the Secretary of the requested information.**

Question asked about Pov's:

Is Pov's picking up? No, it's not improving even with the softball season starting. We'll watch for another month. We've done Bar Bingo one night so far. It was not successful. We're still paying our employees there, but no success. No additional information about the Boar's nest yet.

ACTION: Monica to follow up with Patti and Jill to figure out a date to provide training to the board regarding gambling processes, procedures and legal governance.

ADDITIONAL TOPICS for DISCUSSION:

Land-o-frost sponsorship: Land-o-Frost agreed to sponsor our mite team jerseys for \$4300. All they ask from us is to provide pictures to prove we put their logo on our jerseys. Land-o-frost puts our link on their website to mail coupons to us. We put their information on our website. Jason sent out an e-mail to the association to let them know about the sponsorship. Every time their website gets a hit from our site, we get additional points for support of the program and we could make \$6000-7000 next year if we plan well and communicate effectively about the program.

ACTION: Laurie to take into consideration the plans for next year. Jason will send Laurie the information about Land-o-frost so that she can create marketing and communication materials on this.

Question: Who owns the team pictures to ensure we get these to Land-o-Frost?

Answer: Laurie Klepinger through the fundraising director.

STRATEGIC PLANNING notes for Administration:

What worked well last year?

- Website, communication and tent party

What could have been better?

- Communication to new traveling families, SKATE program re-design and team manager communication
- Ice Billing communication

What will we do in the 2011-2012 season to improve:

- Redesign the SKATE program
- Hockey 101 (intro to AHYHA programs for traveling and tryout process)

- Fundraising options to offset costs of hockey
- Multiple communication contacts on the board to be able to send out e-mail communication: Heather Baden, Laurie Klepinger, and Monica Hamling
- Additional “idea” that we will consider as time allows: Equipment swap on website

STRATEGIC PLANNING Notes for Operations:

What went well last year? What could use improvement?

Tryouts:

- Communication with coaches could have been better
- Tryouts take too long
- Evaluations were done well this year
- Scoring System got positive feedback

Traveling:

- Declare teams and communicate sooner

Tournaments:

- Bemidji gets positive feedback
- Owatonna gets positive feedback
- Consider having A & B level rather than just one level for Girls tournament

Girls:

- Communicate with High School about Girls selection process

Coaching:

- Strengthen our Recruiting
- Gain greater consistency with Mite Coaches
- Establish Continuity – coaching plans/levels

Player Development

- Goalie Development could be strengthened

Equipment:

- Consider Equipment drive / swap

Mites:

- Continue to strengthen communication for new hockey families

Registration

- Strengthen communication to new mite / squirt
- C registration

Operations will work to make improvements in all areas listed above.

Director Questions and updates:

Heather Baden: Jr. Huskies Registration Questions resolved. The past system (Active Sports) charges per player.

Rhonda Hudek: Ice Scheduling software – schedule works, and another demo we are considering. Max might be double the price. Will provide update next month.

ACTION: Rhonda will investigate the options and make a proposal to the board.

Question: Do we provide a computer or does everyone use their own computer? Most board members have used their own computers.

Laurie Klepinger: Family fun fest coming up. This year, since we have no raffle – no dollars are to exchange at our booth. We are also going to be in the parade. Do we need to have a tent? Or can we just post things at the hockey rink – hand out information to people there.

Discussion: Could we consider using the shooting station MN Choice for the fun fest? Andover really wants it to be an “informational” booth no money exchange.

Idea: create banner at the outdoor rink. Admin Team to discuss at our next meeting.

ACTION: Fundraising coordinator to assist in planning for Fun Fest.

Derrick Johnson: Ops meeting Wednesday night at Tanners.

Hemp asked for motion to adjourn the meeting. **A MOTION WAS MADE BY** Hadtrath-Aadland, **SECONDED** by Patton, **AND PASSED UNANIMOUSLY**. Meeting was adjourned at 8:40pm.