

EAGLE'S NEST ICE ARENA NEST FEST VERONA, WISCONSIN

Hosted by:

ICE Inc., Southwest Youth Hockey, Ice Spirit Girls Hockey, Verona HS Hockey, & Dane County Learn to Skate

WHAT IS NEST FEST?

The 2nd annual "Nest Fest" at the Eagles Nest Ice Arena will take place August 19th - 21st 2011. Last year's event was such huge success and so much fun; we want to do it again!

The event is again hosted by Ice Inc. (volunteer group that oversees ice arena operations), Southwest Eagles Youth hockey, Verona Wildcats High School Hockey, Ice Spirit Girls Hockey, & the Dane County Learn to Skate Program. These major user groups have called the Eagles Nest their home for many years.

The facility is celebrating over 16 years of operation and is considered one of the nicest ice arenas in the state. The arena features an Olympic sized ice sheet, spacious locker rooms, concession stand, & pro-shop. A heated mezzanine viewing area was added in the summer of 1999, and a high school locker room area was added in 2001. In recent years, the arena has had several major mechanical issues transpire. Without getting into details, the cost of replacing the Chiller, Dehumidification System, Zamboni and repairing the Cooling Tower have put the operating budget of the facility in jeopardy. The Rink is in need of continuing financial support, from the Clubs and community, to help recover from these overwhelming expenses and make improvements in the future.

Nest Fest will be full of activities that should entertain all ages. The festivities are kicked off on Friday evening with food, games, softball, ice skating, and live music at the Eagles Nest Grounds. The celebration will continue thru Sunday. A youth 3v3 hockey tournament will take place throughout the weekend, as well as a 5K Run on Sunday morning. These great events are sure draw to hundreds of families to the Verona area and the Eagles Nest during the weekend.

We are very proud of the facility that we call home. Like any nonprofit group, the Eagles Nest operates on a very tight budget. We are currently seeking sponsorships to help fund the weekend's festivities and the much needed upgrades to the Eagle's Nest. All donations are tax-deductible contributions. There are multiple levels of financial and non-financial support options ensuring that any size business or family can be a part of this historic weekend. Please view the attached brochure for all sponsorship information, as this would be an excellent opportunity for you to participate in helping hundreds of kids to skate at our "hometown" ice rink facility.

Thank you for your time; hope to see you at Nest Fest!

Joe Taylor
President
Ice Inc.

Mark Jones
President
Southwest Eagles

Scott Opsal
President
Ice Spirit Girls Hockey

Joel Marshall
Head Coach
Verona HS Hockey

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SPONSORSHIP LEVELS

1. Eagle Sponsor - \$3000

- Company name/logo will be incorporated with the event promotions
- 4'x8' Banner in rink for 2 years. (\$1500 value)
- On-site marketing: Table for your company @ the Event
- Logo/Name on 5K Runners' Sponsorship T-Shirts (August 1st Deadline)
- Company Logo/Name on Individual Printed Banner
- Logo on Sponsorship Banner (Displayed for 1 year)

Platinum Sponsor - \$1500

- 4'x8' Banner in rink for one year. (\$750 value)
- On-site marketing: Table for your company @ the Event
- Logo/Name on 5K Runners' Sponsorship T-Shirts (August 1st Deadline)
- Company Logo/Name on Individual Printed Banner
- Logo on Sponsorship Banner (Displayed for 1 year)

Gold Sponsor - \$500

- Game Zone/Softball Field Sponsor/Hockey Tournament
- Logo/Name on 5K Runners' Sponsorship T-Shirts (August 1st Deadline)
- Company Logo/Name on Individual Printed Banner
- Logo on Sponsorship Banner (Displayed for 1 year)

Silver Sponsor - \$250

- Name on 5K Runners' Sponsorship T-Shirts (August 1st Deadline)
- Company Logo/Name on Group Printed Banner
- Logo on Sponsorship Banner (Displayed for 1 year)

Bronze Sponsor - \$100

- Name on Sponsorship Banner (Displayed for 1 year)

2. In-Kind Contributions

Product Sponsorship levels for in-kind contributions are calculated at ½ of the estimated value of goods, gift certificates and/or services. *For example:* if you donate \$500 worth of product for the event or auction than you will be considered a Silver Sponsor. No minimum dollar amount is required to donate, smaller items like gift certificates are greatly appreciated and will be used for auction and raffle items.

Thank you again for taking the time to view the multiple options for sponsorship support. All donations are tax deductible; Eagles Nest Ice Arena is a 501c3 non-profit organization.

Please be advised that we will be closing major sponsorship availability August 7th giving us adequate time to include your company logo/information on print materials.

For More information contact, nestfest@southwesteagles.com

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SPONSOR APPLICATION

Sponsorship Type (check one):

Company

Individual

Contact Name:	
Company Name:	
Name to Appear on Sponsorship:	
Address:	
City, State, Zip:	
Phone:	Fax:
Contact Email:	

Sponsorship Level (check one):

Eagle

Platinum

Gold

Silver

Bronze

In Kind Contribution?

Yes

No

<i>If yes, describe:</i>

Check Number:	Amount:	Date:
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****Please make check payable to "Ice Inc. Nest Fest" & attach payment to this form.***

Please fill out this form completely and submit it, along with your check and an electronic copy of your logo (if desired) to your Nest Fest fundraising representative. Thank you for your interest and support. We will encourage our community to support you as well.

Your Nest Fest Fundraising Representative is:

Name:	Phone:
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For more information contact nestfest@southwesteagles.com