

What is Nest Fest?

The 2nd annual "Nest Fest" at the Eagles Nest Ice Arena (Verona, WI) will take place August 19th-21st 2011. Last year's event was such huge success and so much fun; we want to do it again!

Nest Fest will be full of activities that should entertain all ages. The event is sure draw to hundreds of families to the Verona area and the Eagles Nest during the weekend.

The event is again hosted by Ice Inc. (volunteer group for arena operations), Southwest Eagles Youth hockey, Ice Spirit Girls Hockey, & the Wildcat High School Hockey program.

We are very proud of the facility that we call home. Like any nonprofit group, the Eagles Nest operates on a very tight budget. We are currently seeking sponsorships to help fund increasing day-to-day operating costs and much needed upgrades to the Eagle's Nest.

All donations are tax-deductible contributions. There are multiple levels of financial and non-financial support options ensuring that any size business or family can be a part of this historic weekend. Sponsorship information is included, as this would be an excellent opportunity for you to participate in helping hundreds of kids to skate at our "hometown" ice facility.

Thank you for your time; hope to see you at Nest Fest!

Joe Taylor
President
Ice Inc.

Mark Jones
President
Southwest Eagles

Joel Marshall
Head Coach
Verona HS Hockey

Scott Opsal
President
Ice Spirit Girls Hockey

Sponsorship Levels:

Eagle Sponsor - \$3000

- Company name/logo will be incorporated with the event promotions.
- 4'x8' Banner in rink for 2 years. (\$1500 value)
- On-site marketing: Table for your company @ the Event
- Logo/Name on 5K Sponsor T-Shirts (Aug. 1st Deadline)
- Company Logo/Name on Individual Printed Banner
- Name on Sponsorship Banner (Displayed for 1 year)

Platinum Sponsor - \$1500

- 4'x8' Banner in rink for one year. (\$750 value)
- On-site marketing: Table for your company @ the Event
- Logo/Name on 5K Sponsor T-Shirts (Aug. 1st Deadline)
- Company Logo/Name on Individual Printed Banner
- Name on Sponsorship Banner (Displayed for 1 year)

Gold Sponsor - \$500

- Signage in Game Zone/Softball Field Sponsor/Hockey
- Logo/Name on 5K Sponsor T-Shirts (Aug. 1st Deadline)
- Company Logo/Name on Individual Printed Banner
- Name on Sponsorship Banner (Displayed for 1 year)

Silver Sponsor - \$250

- Name on 5K Sponsor T-Shirts (Aug. 1st Deadline)
- Company Logo/Name on Group Printed Banner
- Name on Sponsorship Banner (Displayed for 1 year)

Bronze Sponsor - \$100

- Name on Sponsorship Banner (Displayed for 1 year)

In-Kind Contributions

Product Sponsorship levels for in-kind contributions are calculated at 1/2 of the estimated value of goods, gift certificates and/or services. *For example:* if you donate \$500 worth of product for the event or auction than you will be considered a Silver Sponsor. No minimum dollar amount is required to donate, smaller items like gift certificates are greatly appreciated and will be used for auction and raffle items.

Thank you again for taking the time to view the multiple options for sponsorship support. All donations are tax deductible; Eagles Nest Ice Arena is a 501c3 non-profit organization.

Please be advised that we will be closing major sponsorship availability August 7th giving us adequate time to include your company logo/information on print materials.

For More information contact,

www.NestFest.org

Weekend Events:

Beer/Music Tent

- Outdoor Rink, behind Eagles Nest Ice Arena
- Friday: Open 5pm-12am, Live Music "Mid-Life Crisis" @ 8pm
- Saturday: Open 12pm-12am, Live Music 4 Different Bands Set to Play
- Sunday: Open 11am-4pm

Food/Soda/Ice Cream Stand

- Outdoor Rink, behind Eagles Nest Ice Arena
- Chicken \$3, Brats \$3, Hot Dogs \$2, Soda \$2, Water \$2, Ice Cream \$2
- Hours: Fri. 5-10pm, Sat. 10-10pm, Sun. 10-4pm

Game Zone

- Outdoor Rink Area behind Eagles Nest Ice Arena
- Games Included: Dunk Tank, 2 Bounce Houses, Fastest Shot, Shooting Accuracy, and more!
- \$1 Ticket for Each Game; Friday 5pm-9pm, Saturday 10am-9pm, Sunday 10-4pm

Silent Auction & Raffle Items

- Inside the Eagles Nest Ice Arena
- Many Great Items, Collectables, & Memorabilia
- Open Friday 5pm-10pm & Saturday 10am-9pm
- Winners posted on Sunday

Friday Night Skills & Skate Party

- Skills Challenge; Free for registered 3v3 Players, \$5 for 10-18 year olds.
- Squirts & Peewees 6-7pm, Bantam & HS 7-8pm
- Open Skate Party 8:30-10:30pm FREE!!
- Free Skate Rental (as supplies last)

Softball Tournament

- Men's & Coed Slow Pitch Divisions (8-16 Teams)
- \$100 / Team Entry Fee (Double Elimination)
- Cash Prizes for 1st, 2nd & 3rd Place
- Games: Friday & Saturday (Sun. as Needed)

3 vs. 3 Hockey Tournament

- Squirt, Peewee, Bantam Divisions
- Optional Skills Challenge Friday Night,
- \$125/Team of 4-6 players, Goalies Separate \$25
- Games all day Saturday & Sunday, 3 Game Min.

5K Run/Walk & 1 Mile "Kids" Run

- Start/Finish @ Eagle's Nest Ice Arena
- 10am 1 Mile Kids Run
- 10:30am 5K Run/Walk "timed"
- \$10- 1 Mile Kids Run & \$20/\$25- 5K

EAGLE'S NEST ICE ARENA NEST FEST VERONA, WISCONSIN



AUGUST 19-21, 2011

www.NestFest.org

EAGLE'S NEST ICE ARENA
NEST FEST

**5K Run/Walk &
1 Mile 'Kids' Run**



When:

Sunday, August 21st 2011

- 8:30-10am Registration/Check-in
- 10am Kids Runs
- 10:30am 5K Run/Walk

Where:

Eagles Nest Ice Arena- Verona, WI

Format:

- Chip Timed, 5K (4 Age-Groups Awards: M/W)
- Kids' run: ages 12 and Under
- Mostly trail course within Verona

Cost:

\$10- 1 Mile Kid Runner (12 and under)
\$20- 5K Runner/Walker (by Aug. 14th)
\$25- Walk-up Race Day Registration

Included:

Gift bag, T-Shirt, Free beverage after race.

Make check payable to:

NEST FEST
C/O Run/Walk
103 Lincoln St
Verona, WI 53593

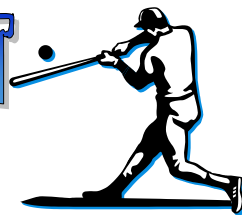
Registration Info @ www.nestfest.org

For further details, contact:

Peter Johnson @ 608-845-7465
Mike O'Brien @ 608-698-5665

EAGLE'S NEST ICE ARENA
NEST FEST

**SLOW-PITCH
SOFTBALL
TOURNAMENT**



When:

Friday, Aug. 19th & Saturday, Aug. 20th
-Sunday, Aug. 21st... as needed-

Where:

Verona's Community Park Softball Fields

Format:

Men's Division- 16 Team Max

Prizes: 1st Place = \$400
2nd Place = \$250
3rd Place = \$100

Coed Division- 8 Team Max

Prizes: 1st Place = \$200
2nd Place = \$150
3rd Place = \$100

- Prizes \$ based on max teams; may change
- 5 Homeruns per team, per game
- Concessions available throughout

No Carry-ins allowed!

Cost: \$100 per team

Registration Deadline:

Friday, August 12th 2010

Make checks payable to:

NEST FEST
C/O Softball
103 Lincoln St
Verona, WI 53593

Registration Info @ www.nestfest.org

For further details, contact:

Mike O'Brien @ 608-698-5665 or
email mob2@tds.net

EAGLE'S NEST ICE ARENA
NEST FEST

**3 vs 3
YOUTH HOCKEY
TOURNAMENT**



When:

Skills Friday, Games Saturday & Sunday
August 19-21st, 2011

Where:

Eagle's Nest Ice Arena (Verona, WI)

Format:

- Divisions Squirt (01-02)
PeeWee (00-99)
Bantam (98-97)
- 4-12 teams @ Each Division
- 3 Game Min., 5 Game Maximum
- Brackets are determined by number of teams at each level
- 4-6 Players/Team Roster
- Goalies Register Individually
- Cross-Ice Games (unless goalie shortage)
- Each Game is 2 Periods (12-14 min.)
- Ties will be determined by shootout
- Minor Penalties result in live penalty shot
- Major Penalties result in player ejection from tournament

Cost: \$125 per team or \$25 Goalie

Registration Deadline:

Friday, August 12th 2010

Make check payable to:

NEST FEST
C/O 3v3 Hockey
103 Lincoln St
Verona, WI 53593

Registration Info @ www.nestfest.org

For further details, contact:

Peter Johnson @ 608-845-7465



**Eagle's Nest
Ice Arena**

The Eagles Nest Ice Arena is a Non-Profit facility in Verona, WI that is operated by ICE Inc. (a volunteer Board of Directors) and is managed by former UW Badger player and coach; Peter Johnson. The Eagles Nest is one of the finest ice facilities in the state.

The facility is celebrating over 16 years of operation and is considered one of the nicest ice arenas in the state. The arena features an Olympic sized ice sheet, seating for 900 spectators, 6 spacious locker rooms, concession stand, & a year round pro shop - Polar Sports.

The arena serves all age groups from youths to seniors. Programs are provided in a variety of skill level from the Youth Hockey Leagues and the Learn to Skate program to our 50+ Senior Skating.

It is the home of the Verona Area High School Hockey Program and some of the states largest youth hockey programs; Southwest Eagles & Wis. Ice Spirit Girls Hockey.

The ice arena is open 12 months a year and easily has over 300,000 spectators and participants every year.

