

San Francisco Vikings Soccer Club
2011 Annual General Meeting
May 23, 2011



Agenda

- **Roll Call of Directors and Officers**
- **Introduction of Guests**
- **Reports**
 - **President**
 - **Director of Coaching**
 - **Treasurer**
 - **Secretary**
- **Credentials Report**
- **Election of Directors**
- **New Business (Q&A, limited to 30 minutes)**
- **Good of the Game**



Who are we?

● Our teams

- 30 youth select teams, U9 to U18, boys and girls
- Two adult teams

● Our soccer programs

- Microsoccer
- Development Academy (with Vikings League) and other training programs
- Summer camp
- High school recreational soccer
- Golden Gate Invitational youth soccer tournament



Who are we?

- Advocate for soccer and youth sports in San Francisco
- Work closely with and support other local organizations
 - Vikings League
 - City of San Francisco
 - CYSA
 - Other soccer clubs and leagues
 - City Fields Foundation



Who are we?

- Formally run by our Members **(YOU)**
 - Registered players over 18
 - Guardians of players between 8 – 18
 - Coaches
 - Team managers
 - Club officials
- Volunteer organization

WE NEED YOUR HELP!



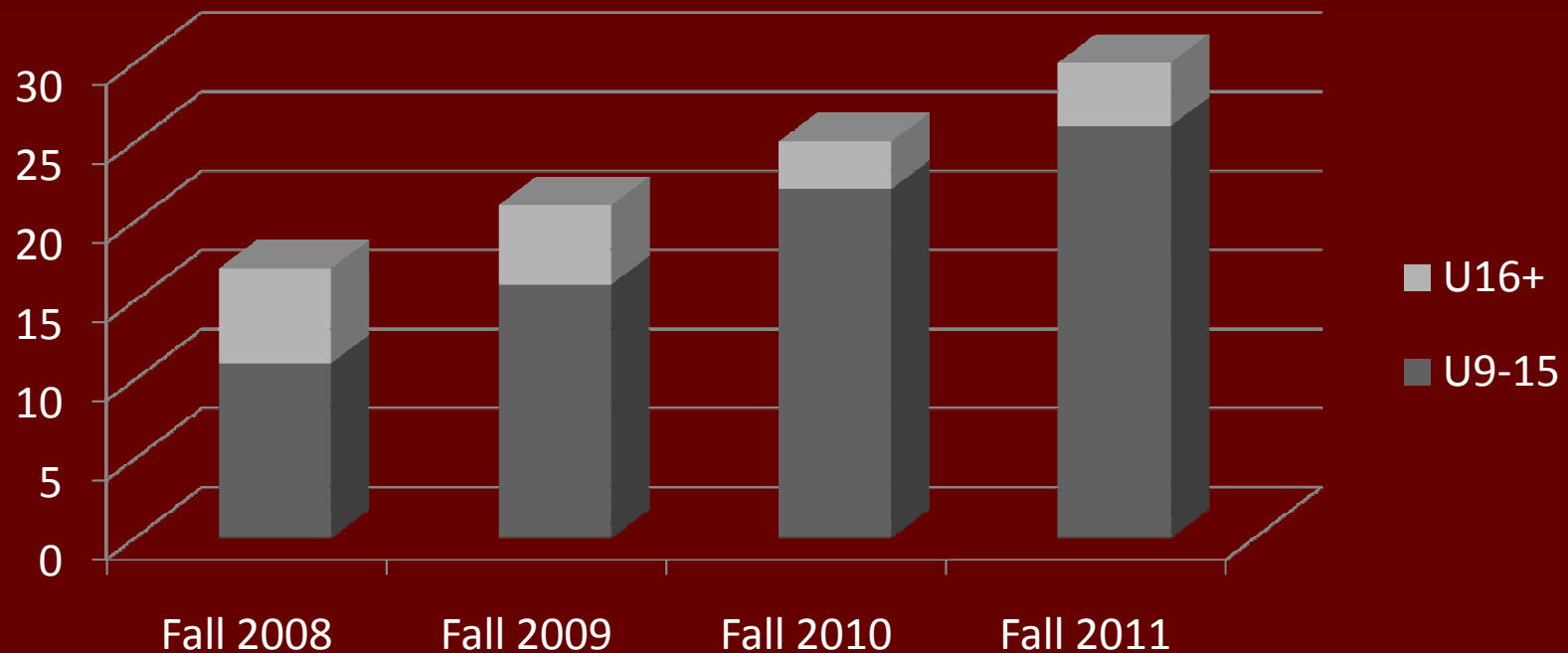
Our select team objectives

- **Grow the number of youth players; strengthen the boys program**
- **Provide a clear development curriculum and path for players**
- **Support and develop our coaches and coaching program**
- **Provide teams with administrative support**
- **Create a Club which is more than a collection of independent teams**



Select team program is growing

Club Teams



In particular we're building strength at younger age groups



Fall 2011 select teams

Girls Teams	Age Group	Boys Teams	Age Group
San Francisco Vikings G02 Red	U9	San Francisco Vikings B02 Red	U9
San Francisco Vikings G01 Red	U10	San Francisco Vikings B01 Red	U10
San Francisco Vikings G01 White	U10 UH	San Francisco Vikings Marauders Red	U11
San Francisco Vikings G01 Black	U10 UH	San Francisco Vikings Marauders White	U11 UH
San Francisco Vikings Tremors Red	U11	San Francisco Vikings Marauders Black	U11 UH
San Francisco Vikings Tremors White	U11 UH	San Francisco Vikings Quakes Red	U12
San Francisco Vikings Hurricanes Red	U12	San Francisco Vikings Barbarians Red	U13
San Francisco Vikings Hurricanes White	U12 UH	San Francisco Vikings Barbarians White	U13 UH
San Francisco Vikings Athena Red	U13	San Francisco Vikings Barbarians Black	U13 UH
San Francisco Vikings Athena White	U13 UH	San Francisco Vikings Glens	U14
San Francisco Vikings Athena Black	U13 UH	San Francisco Vikings Hammers	U14 UH
San Francisco Vikings Breakers Red	U14	San Francisco Vikings Cosmos	U14 UH
San Francisco Vikings Lady Vikings	U15	San Francisco Vikings Rebels	U15
San Francisco Vikings Courage	U16		
San Francisco Vikings Valkyries	U17		
San Francisco Vikings Phoenix	U18		
San Francisco Vikings Dolphins	U18		



Younger age groups are foundation for Club future

- Initiated Development Academy for ages U8-11
- Launching U9 Travel Team next season
- Realigning relationship between Travel and UH teams in same age group
- Focus on consistency of player experience and team presentation



Successful year for our teams

- **Three teams made advance rounds in CYSA state tournaments**
 - State Cup quarter finals – Glens BU13
 - Association Cup quarter finals – Quakes BU11
 - Association Cup sweet 16 – Athena Black GU12
- **Three players qualified for State ODP pools**
 - Mikaela Symanovich (GU15 Courage)
 - Darragh Buckley and Henry Hoffelt (BU13 Glens)
- **Five travel teams qualified for elite divisions in fall 2011**



DOC accomplishments in 2010-11

⚽ Player development

- ⚽ Created age-appropriate curriculum
- ⚽ Over 100+ players, U8 – U11, participated in development academy sessions throughout the Fall
- ⚽ Created Elite Skills Summer Camp
- ⚽ Increased number of girls and boys players and teams in the Club



DOC accomplishments in 2010-11

- **Coach development**
 - **Worked with coaches at practices and games and provided formal evaluations**
 - **Assigned age appropriate coach placements and rotations**
 - **Set 2-3 year coach-team term limits**
 - **Encouraged and required continuing education at workshops and license courses**
 - **Hired three new coaches**



DOC objectives for 2011-12

- Establish consistent San Francisco Vikings Soccer Club brand
- Expand player development opportunities:
 - Guest player policies/opportunities
 - Club goalkeeper trainer
 - Skills Academy sessions for both Fall and Spring
 - Individual player evaluations



DOC objectives for 2011-12

- **Benchmark and learn from other clubs and organizations**
- **Expand coach enrichment and continued education opportunities via**
 - **Coaching course offerings**
 - **Increase dissemination of coach and player development models at informational club evenings**
 - **Increase minimum coaching license requirements**



Microsoccer is the Club's largest program

- Started in 1995
- This year 220 U5 to U7 teams (over 2200 players); up 10%+
- Two six week seasons in fall and spring
- Generally games are played at Marina Green and Little Rec (GGP)
- Games managed, refereed and run by volunteer coaches



Training programs

- **Elite Skills Summer Camp**
 - **Striker**
 - **Defender**
 - **Goalie**
- **Ages: 11 - 15**
- **Cost: \$125 per session**
- **2011 dates, times and location: TBD – watch for information on our website**
- **Development/Skills Academy – ages U8-11**



Other Club programs

- **Golden Gate Invitational**
 - Annual select team tournament held in Golden Gate Park on the weekend of Sept 24-25, 2011
 - Approximately 72 teams participate from all over Northern California
- **High school recreational program**
 - Alternative for players who are not interested in travel team commitment
 - Opportunity for recreational players to continue to develop skills and potentially make high school soccer teams
- **Run with the Vikings League**



Administrative accomplishments in 2010-11

- **Hired Asa to help support the select teams**
- **Implemented online registration for all programs**
- **Simplified team financial policies and management**
- **Established Team Manager Committee**
 - **Created team manual**
 - **Held regular meetings**
- **Migrated website to more user and customer friendly platform**



Administrative objectives for 2011-12

- **Make website a better communication tool and resource for our community**
 - **Team page functionality**
 - **Easy access to manuals, reimbursement forms, etc.**
 - **Up-to-date news and info**
- **Increase automation of invoicing and improve collection process**
- **Continue to upgrade customer service levels to both families and coaches**



Challenges we face

- The select team program loses money and, as it grows, demands more of our resources
- Our competing financial objectives are difficult to juggle
 - Increase administrative support
 - Compensate coaches at fair levels
 - Keep player fees reasonable
 - Offer scholarships to all who can't afford to pay



Our solutions

- **Increase player fees for Travel teams**
 - **Still less than competitive clubs**
 - **Utilize more of Club resources**
- **Keep Upper House teams fees the same**
- **Increase programs that can make a financial contribution to the Club**
- **Ask for more volunteer support from parents**



Volunteer!

- **Fundamentally the Club is a volunteer run organization**
 - **Paid administrative staffing is the equivalent of about one full time employee serving over 2600 players and their families**
 - **Other program and office administration staff are volunteers**
- **Each team must have a volunteer manager and treasurer – the office can not fill these roles**



Volunteer!

- Need volunteers to help with the following
 - Programs
 - Microsoccer
 - Golden Gate Invitation Soccer Tournament
 - High school recreational soccer
 - Ongoing office and team support
 - Team management
 - Website design and management
 - Grant writing
 - Creation of policies and procedures
 - Scheduling



Treasurer's Report

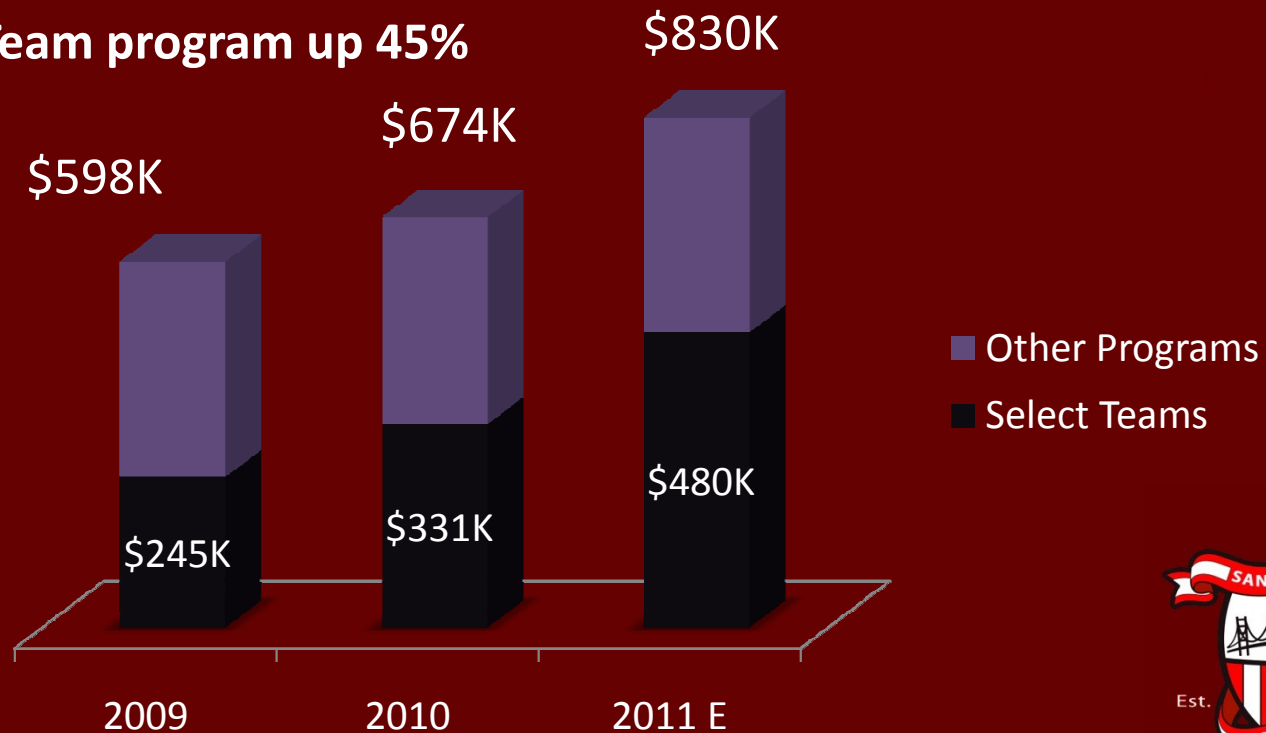
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Club 2010-11 financial results

Revenue Growth

- Estimated revenues of \$830K in FY11 (ending June 2011) of which \$480K from the Select Team program
- Total up 25% from prior year
- Select Team program up 45%



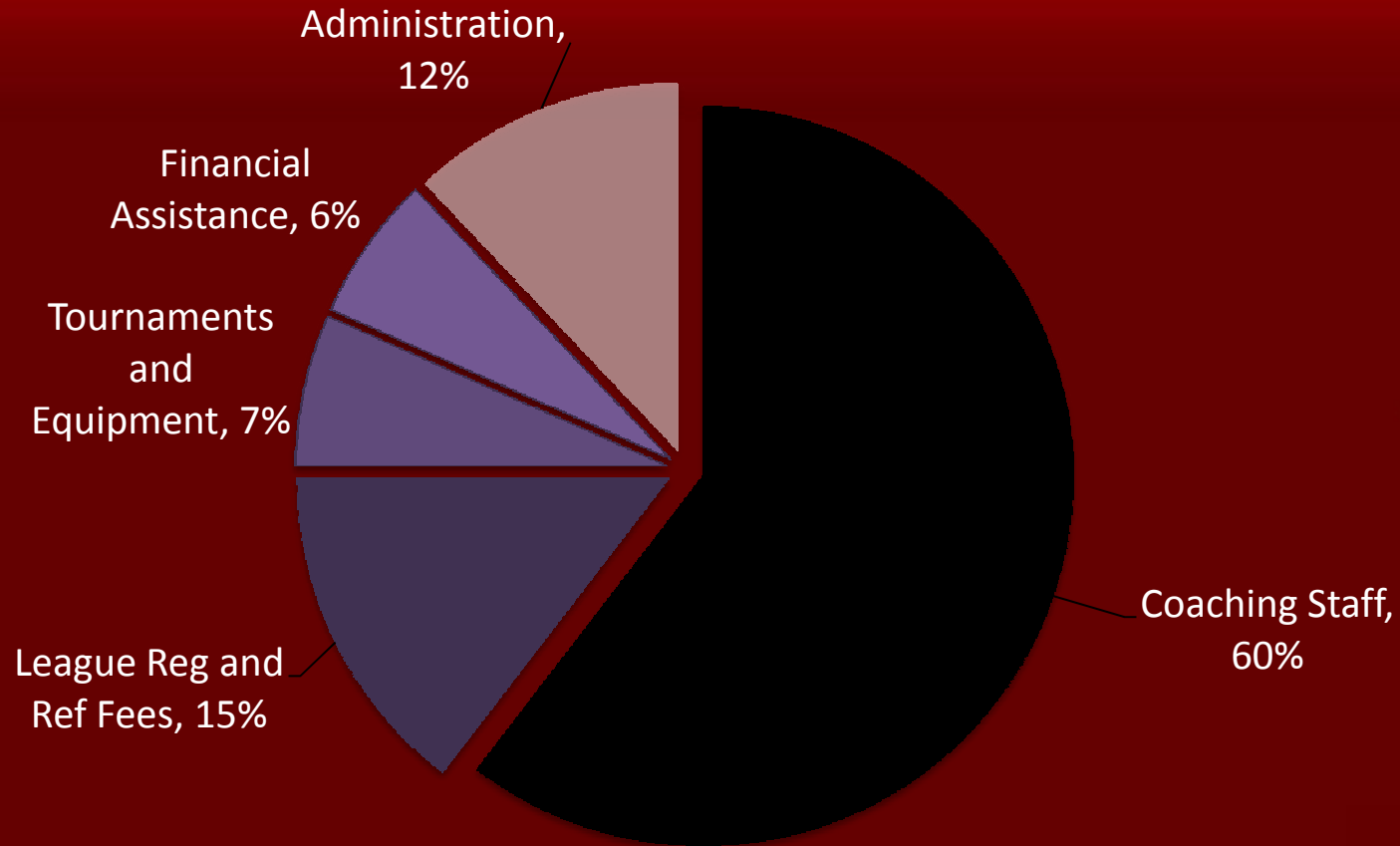
Club 2010-11 financial results

Operating Results

- Club budgets to breakeven each year
- Expect to generate small profit this year
- Careful management of costs put us ahead of budget
- Select Team program operates at a loss
- Positive contributions from Microsoccer, GGI Tournament and Summer Camp programs



Select team program expenses



2011-2012 select team fee breakdown

	Per Player Amounts
Average Player Fee	\$1320
Coaching Staff	865
League Registration and Referee Fees	210
Tournaments and Equipment	85
Financial Assistance	90
Administration	165
Total Expenses	1,415
Expected Loss	\$(95)



Financial Assistance

- **Provided \$20K of financial aid to Select Team players in 2010-11**
 - **Up from \$15K from prior year**
 - **Requests for next year have doubled**
 - **Committed to ensuring every dedicated player can play**
- **Microsoccer has small assistance program**



Awards

May 23, 2011



Award Winner

Mary K Miller

*Your volunteer effort is appreciated by all of the
Vikings Club members*



Secretary's/Credentials Committee Report

May 23, 2011



Elections

May 23, 2011



Board recommended candidate slate

- Libby Rappolt, current Director (~16 yrs) and President (9 yrs), Director SF Vikings Soccer League, coach of GU13 and GU17 teams, player.
- Lynda Sullivan, current Director (1 yr) and Treasurer.
- Clay Leighton, current Director (2 yrs) and Secretary, past Co-president SF Vikings Soccer League, and referee.
- Ernie Feibusch, current Director (forever), SF soccer legend.



Board recommended candidate slate

- **Shelli Meneghetti, current Director (2 yrs), current Director and past Co-president SF Vikings Soccer League, and coach.**
- **Jim Feuille, current Director (1 yr) and volunteer coach of GU10 teams**
- **Brian Richard, current Director (1 yr) and volunteer coach**
- **Mark Sachleben, current Director (1 yr), volunteer coach and team manager coordinator**



New Business (Q&A)

May 23, 2011

