

Siouxland Youth Hockey Association
Board of Directors Meeting
April 20, 2011 @ Motor Parts Central

Members Present: Dianna Koontz, Dale Frehrichs, Tiffani Barrs Kane, Cory Schlotfeldt, Larry Tejral, Mark Johnson, Darren Ferner, Brad Pittenger, Stacia Barker, Rob Beller

Members Absent: Kathy Van Rooyan,

Guests: Dave LeGree, Todd Lien

The minutes for March were presented for approval. Upon motion, the Board approved the March minutes unanimously.

The Treasurer's Report was presented for approval. Upon motion, the Board approved the Treasurer's Report unanimously.

OPERATIONS

Registrar's Report: nothing to report.

Ice Scheduler: nothing to report.

Membership and Recruitment: The IP Program info has been delivered to the schools. There is free advertising running on CableOne channel 10 to promote the IP program. Online registration is now available for IP through website. Discussed the need to promote hockey more by submitting pictures, stories, etc to TV, newspapers, SportsSource.

Risk Management: nothing to report

Web Page: nothing to report

TOURNAMENT COMMITTEE – nothing to report

HOCKEY OPERATIONS

IP, ACE, Player Development: Dave LeGree came to the meeting to introduce himself to the board. He has been involved in SYHA since 1981. He was a board member in the 90's. He coached PeeWee this past season. He is excited about his new role as the ACE coordinator. The coaches survey shows concerns within house league and he has some ideas on how to improve this. House league needs to be fun-for everyone. Travel teams are the place to coach to win.

Camps & Clinics: nothing to report

COACHING COMMITTEE-

The coaches evaluations are in. The biggest concerns were in the lower level house leagues. These can be improved by scheduling better and communicating better to parents. The coaches need to be held accountable to rules established by SYHA and MWL. All schedules to be finalized by August for the upcoming season.

Coach Recruitment/Selection: Coaches interviews will begin in May

Coaches Education: nothing new to report

HOUSE LEAGUE

Coordinators: nothing to report

Referees: nothing to report

Equipment/Puck Stop: Brad has an account set up now for the Puck Stop. Drop box is to be installed. Tiffani is working on a ledger/receipt book so Brad can reconcile the account against it. Discussed adding Metro's novelties to Puck Stop. It is requested frequently.

Jerseys: Received free ones again for house league.

Year-End Tournament: nothing to report

Patches/Awards/Bars: nothing to report

Discussed that the Zero Tolerance policy needs to be reinforced to coaches and parents. The guidelines are in place, but need to be enforced for the next season.

TRAVEL TEAMS

Jerseys: Rob brought sample fabric for new travel jerseys. Much lighter weight. Cost for new jerseys will be \$45 each for youth and \$65 each for Metros. Will need home and away jerseys. Metro's are higher in cost because they are reinforced. This is the same as current pricing. Name plates will be additional, but agreed that we want them again.

Coordinators/Treasurers: nothing to report

CODE OF CONDUCT COMMITTEE - Nothing to report.

COMMUNITY/CORPORATE RELATIONS

Team Sponsors: nothing to report.

Dasher Sales: nothing to report

Golf Tournament: According to Dale and Darren, this is coming along nicely. Still in need of 8 hole sponsors (total of 36 hole sponsor slots) and 3 t-shirt sponsors. Cost of hole sponsor is \$250. T-shirt sponsor is \$100. Cost to sponsor both is \$300. Currently there are 10 teams that have paid. There are 18 more teams that have voiced interest but have not paid. Tournament is full with 28 teams.

MUSKETEER RELATIONS Discussed doing a pre-season picture with youth hockey players and the Muskateers for use as a promotional piece and marketing SYHA.

Chuck A Puck: nothing to report

50/50 Raffle: Nothing to report

FUNDRAISING

Greens –Door swags and holly will not be offered this year. Sherwood will most likely work with us on the date change. Decision to be made by July.

Pancake Day –nothing to report

Novelties: nothing to report

Pictures: nothing to report

ADMINISTRATION

Executive Committee: Nothing to report.

League Reps – League meeting in Des Moines May 15-16th. Dave LeGree and Gary Bennier will be attending. Both have agreed to stay in close communication with the board.

Tri-State Midwest- nothing to report

High School –nothing to report.

City/Rink Relations: Todd Lien attending the meeting to update the board on city/rink issues. Currently the rink to \$27K YTD above last year at this time. Expenses are down. Curling event was a huge success. There were several TV spots to promote the event and the IBP Ice Center. They are working to do this event again next year. Fremont provided the gear for this year for \$200. To buy the equipment would cost approx \$2500. Will continue to rent the stones. To purchase them would cost \$300 for used stones and 32 are needed.

The rink is undergoing summer maintenance including cleaning and painting.

Scoreboard-Will not have in time for Muskateer camp as originally planned. There are 4 ad spaces available (\$1200/yr/ad space x 5 yrs). Aaron Rochester has decided that \$12K in ads needs to be committed before they can order. This is not what we had previously agreed to. The cost for 2 boards and goal lights is \$24,200. Discussed the option of only putting in one scoreboard. Rob is going to follow up with Aaron on what is needed to get moving on this.

Legal: nothing to report

BOARD LIAISONS

High School: Nothing to report

Bantams: Nothing to report

PeeWees: Nothing to report

Squirts: nothing to report

Mites: Nothing to report.

Tykes: nothing to report

OLD BUSINESS: Dianna & Dale-tournament checklist ;

NEW BUSINESS:

Board Elections-Goal is to have 15 on the board. Motion was made to appoint Nikki Nieman to fill a vacant position with 2013 term expiration. Motion carried. There will be 8 candidates on the ballot based on interested parties. 5 are new candidates; 3 are current board members whose terms are up and are interested in returning. From the ballot, 3 will be elected. Additionally, the board will appoint 3 new members. This will put us back at 15 total board members. The board elections will be posted at the rink and on the website. An email will also be sent. Elections to be held:

When: Wednesday May 18th, 2011

Where: IBP Ice Center

Time: 5:00pm-6:30pm

As there being no further business, a motion to adjourn was made. Meeting adjourned.

Next meeting will be May 18th, 2011 at IBP Ice Center following elections.

Respectfully Submitted,
Dianna Koontz
Secretary