

Siouxland Youth Hockey Association
Board of Directors Meeting
January 19, 2011 @ Motor Parts Central

Members Present: Dianna Koontz, Stacia Barker, Rob Beller, Dale Frehrichs, Larry Tejral, Cory Schlotfeldt, Darren Ferner, Brad Pittenger, Tiffani Barrs Kane

Members Absent: Mark Johnson, Kathy VanRooyan

Guests: Missy Burns, Todd Lien

The minutes for December were presented for approval. Upon motion, the Board approved the December minutes unanimously.

The Treasurer's Report was presented for approval. Upon motion, the Board approved the Treasurer's Report unanimously.

OPERATIONS

Registrar's Report: nothing to report

Ice Scheduler: nothing to report.

Membership and Recruitment: nothing to report

Risk Management: nothing to report

Web Page: nothing to report

TOURNAMENT COMMITTEE – Mite tournament coming up in February. Registration for C tournament is very low right now. Discussed not doing medals for the Mites and doing Beanies with the SC Shootout logo instead for all players. Dianna to get final registration figures to Cory to get these ordered.

Also discussed need for Security person at all events per MWL guidelines. Rob Beller will discuss w/ Todd to see if this is something that can be handled by rink personnel.

HOCKEY OPERATIONS

IP, ACE, Player Development: Discussed the ACE Coordinator position and what is expected from this person.

Camps & Clinics: nothing to report

COACHING COMMITTEE

Coach Recruitment/Selection: nothing new to report
Coaches Education: nothing new to report

HOUSE LEAGUE

Coordinators: nothing to report

Referees: Will invite Bobby Batchelor to next meeting.

Equipment/Puck Stop: Card machine is up and running. Preferred method of payment will now be communicated as check, credit or debit card (in lieu of cash) for all payments to SYHA. This includes Puck Stop purchases, registration, greens money, pancake money, travel payments, etc. This greatly minimizes the need for exchange of cash and/or hand written receipts.

Also discussed putting all inventory on SALE. This includes clothing and equipment. We will start out with everything at 30% off. Will review inventory next month to see if we need further reductions.

Jerseys: nothing to report

Year-End Tournament: Dale updated on this. They are working backwards from the hockey end date to schedule games. These will be held the 2nd week in March. Games will be played during normal scheduled ice/practice times for each age division. Tykes will be ½ ice games. All others will be full ice games.

Patches/Awards/Bars: nothing to report

TRAVEL TEAMS

Jerseys: getting quotes on these. Will need to make a decision by April.

COORDINATORS: nothing to report.

CODE OF CONDUCT COMMITTEE - Nothing to report.

COMMUNITY/CORPORATE RELATIONS

Team Sponsors: nothing to report.

Dasher Sales: nothing to report

Golf Tournament: Dale has been approached about combining the SYHA golf tournament with the TJ Reinsch golf tournament. They have secured sponsorships from large companies. Agreed that this should be further looked into.

MUSKETEER RELATIONS

Chuck A Puck: nothing to report

50/50 Raffle: Nothing to report

FUNDRAISING

Greens –Sales for 2010 came in at \$81,000. Invoice from Sherwood Forest was \$53,500. Discussed need to change prices for 2011, researching some new product offerings, and possibly moving up the delivery date to the Monday prior to Thanksgiving.

Pancake Day –Missy Burns attended to review some things prior to Pancake Day. She proposed selling tickets at the door for extra eggs, water, and sausage. This would eliminate the need to collect money in line from people. It was agreed that we would charge \$1 for a ticket and that could be exchanged for a bottle of water, 2 eggs, or 2 sausage links. There are tickets at the ice center that can be used.

The tables will be set up by the TEC staff for the Musketeers to sign autographs.

Pancake admission tickets have been donated to the Musketeers from board members. It was agreed that we will provide them with 60 tickets to be used for extra eggs, sausage, water.

Novelties: nothing to report

Pictures: Reviewed contract with Genelli and agreed to sign with them for 3 years.

ADMINISTRATION

Executive Committee: Nothing to report.

League Reps –

Tri-State Midwest- nothing to report

High School – Nothing to report.

City/Rink Relations: Todd Lien attended to update the board. The operating budget at the ice center is sitting slightly better YTD than it was this time 2010, however will very likely be short again this year. Discussed ways to increase revenue such as the learn to skate programs and increased attendance with open ice. Open Ice has doubled revenue over last year due to record attendance numbers. They are also trying to work with the schools to set up something similar to skating at the Rollerama.

There is another Learn to Skate scheduled for the end of February. This will be 4 weeks again.

Update on scoreboards-Nystrom Electric was in to measure, check for adequate hook up, etc. Waiting on Daktronics now. Order placed for 2 new scoreboards, 2 goal lights and wireless score pad. Should be in place by summer and ready for next season.

Update on the Puck Stop-Todd was given direction from Aaron to investigate if Scheels has any desire to take over the Puck Stop. It does not appear the City has a desire to take this over now as discussed a few months ago. Still looking at options on this.

The phone line is installed and is now ready for the card machine to be hooked up.

Legal: nothing to report

BOARD LIAISONS

High School: Nothing to report

Bantams: Nothing to report

PeeWees: Nothing to report

Squirts: nothing to report

Mites: Nothing to report.

Tykes: Discussion about raffle tickets for ½ beef. Tiffani to check gaming license to make sure we are within guidelines.

OLD BUSINESS: Dianna & Dale-tournament checklist ;

NEW BUSINESS: Discussed in notes above.

As there being no further business, a motion to adjourn was made. Meeting adjourned.

Next meeting will be February 16th, 2011 at Motor Parts Central.

Respectfully Submitted,
Dianna Koontz
Secretary