



## **INDIVIDUAL PROGRAM SPONSORS – FACTS**

### **1. How Does the Individual Program Sponsor work?**

Each year we publish a collectible Junior Gamblers Program that aside from individual and team photos is chock full of advertisements. By getting advertisements families can receive a substantial credit!

Example: Sell a full page ad for \$1,000 and receive 90% or \$900 towards your skater's registration fee. Ninety percent of each individual sponsorship will be credited towards the skater's registration fee.

There are also \$500, \$250 and \$150 ad levels.

### **2. Are Donations tax Deductible?**

Yes, the Green Bay Junior Gamblers are a non-profit 501c3 group so all donations are tax deductible.

### **3. Where will my Ad get exposure?**

We advertise via programs to teams from Chicago, Minneapolis, Madison, Milwaukee amongst many others. This is a great way for a sponsoring organization to get exposure to players/families

### **4. What format do I need to provide the Ad in?**

Please provide electronically in a PDF, camera ready format. I'll get this and the form/check to the right people. The Ad will appear exactly as submitted in black & white.