

Red Wing Amateur Hockey Association
Board Meeting
Monday, May 2, 2011
6:30 PM
Prairie Island Arena

Members Present: All members present

Meeting called to order at 6:30 PM by President Dustin S.

Approval of April Minutes: John W made a motion to accept minutes. Paul G 2nd. Motion passed

Election of Officers: Vice President-Paul G, Secretary –Liz M, Treasurer – John W

Committee selection:

Finance: Al D, John W, Dustin S, Liz M, Jon S
Arena: Travis K, Chris Z, Jason B, Troy K, John W
Registration: Al D, Liz M, Dustin K
ACE Manager/Coaching: Jay R, Jason B, Travis K, Troy K
Boys Hockey & Equipment: Paul G, Jon S
Girls Coordinator & Equipment: Jon S, Liz M
Fundraising: Amy K, Troy K, John W, Jason B
Tryouts: Jay R, Bill K, Travis K
Mite Coordinator: Liz M, Bill K
Tournaments: Alison B, Paul G, Jason B, Al D, Troy K

Advertising Update: John W and Amy K did a sample pitch of the rates and arena advertising opportunities to three businesses. The next step will be working out a contract with the school district regarding the income split this advertising will raise. Potential revenues are projected at \$50,000 annually. Confluence Marketing intern Liz Bauer will take on this advertising project as a part of her summer internship. Board approved a 5% share of the 1st yr contracted sales in the form of a spiff as compensation for Liz. Liz will begin selling by 6/1/2011.

Market America: Liz M mtg w/Marketing America reps on Thurs, May 5th @ 8:15 PM @ Caribou Coffee

Tournaments: Will meet with Alison B and set tournament dates at June mtg

Sponsorships: Will meet w/sponsors when discussing arena advertising

Financial Updates: End of yr tax reports will be finalized by the June mtg along w/end of yr financials for the 2010/2011 fiscal yr.

| | |
|----------------------|-----------|
| Main Operating Acct: | \$115,448 |
| Equipment Acct: | 5,391 |
| Calendar Acct: | 25,000 |
| CD Savings Acct: | 25,541 |
| Financial Aid | 2,100 |

2010/2011 ice bill to pay: \$98,000 (decrease from prior yrs)

AI will transfer \$1,000 into financial aid as a result of 3 coaches who donated their coaching stipend for a combined donation of \$1,000. \$500 will be transferred out of financial aid and transferred into registration funds per the Redmen donation. Thus, financial aid will result in a \$2,600 balance. (\$2,100 + \$1,000 - \$500)

Arena Update: Although sale is still slated to take place, talks have slowed down due to legal pitfalls the Vo-Tech Alumni Association is facing

Dibs Module: AI will update at June mtg

District 9: No update

Ribs & Bibs: Date set for 6/18/2011. Dustin will meet w/the Lions Club and report back at the June mtg. Lions would like to see the assoc take a more active role in fronting the costs for the event. Assoc not interested in taking on that role.

Mite Registration Fee: Once year end financials are completed Board will look at the possibility of lower mite fees &/or reducing # of calendars required to sell in order to make the mite program more feasible. Would like to see the mites have to opportunity to discover hockey w/o making it cost prohibitive.

Old Business: None

New Business: Some sections of by-laws are outdated. By-laws will be reviewed, verbiage updated, and corrected version made available for members.

Adjourn: Motion to adjourn made by Jason 2nd by Paul at 9:20 PM