

CHIPPEWA YOUTH HOCKEY ASSOCIATION
BOARD MEETING AGENDA – March 16, 2011, 7:00 PM

Called to order by: Bob Normand Time: 7:01
Present: President (2011) Bob Normand X Vice President (2012) Ron Renaud X
Treasurer (2011) Mike Jordan X Secretary (2012) Michael Pynch X
Board (2012) Randy Reeg X Kris Johnson X Mike Armstrong X
Members: Brian Anderson X
(2011) Jason Dresel X Rod Elkin Coley Murphy X
Steve Gibbs X Craig Frenette

Other Attendees

Monica Laux, Melissa Martin, Karen Brovan

1. General Meeting

Update on Ice Bowl – Monica Laux and Melissa Martin

We have 15 Corporate teams (3 Main Sponsors are back: M&I, Curt, and Northwestern) and in the past we have had more than 30 teams. We have had fewer silent auction donations though we still are maintaining lane sponsors. Things are looking more positive for Saturday with the 3 on 3 and in fact we may be adding another division based upon registrations. There was some discussion about whether we should consider moving Ice Bowl to a kickoff event for the hockey season and that maybe we should look at other things to do as a fall kickoff such as kickball or bean bag toss. The marketing committee will be coming back with a proposal for next year's Ice Bowl plan.

2. Secretary's Report - Minutes of previous meeting

There was one edit suggestion provided by Bob Normand.

Motion made by Steve G. to approve the amended minutes.

Seconded by Kris J.

Motion Approved

3. Treasurer's Report

We will be making two edits to the balance sheet to identify the funds that were donated by Elizabeth Tillotson in this fiscal year be directed toward building a handicap ramp and the funds from the Dangling Club be directed toward a training facility.

Our financial position is similar to where it was last year at this time. We are also at the time of the year when our expenses are higher than our revenue. We anticipate our year-end financials to be somewhat close to our budget which equates to a net loss of \$20,000 in this fiscal year.

Motion made by Steve G. to approve the financial reports.

Seconded by Randy R.

Motion Approved

Operating Budget (including Special Projects)

We are not budgeting for any increases in registration fees. We are planning for registration numbers to be fairly similar though we have a larger group of kids moving up to our Mites, Squirts, and Pee Wee age groups and that does increase total fees.

We are not budgeting for any increases in tournament fees. We are budgeting for 8 tournaments and have added a U19 tournament at the end of the year.

We have had some good feedback from the hotels that we have been helping them to fill a lot of their rooms. One hotel asked if there was anything that could be done to try and help predict scheduling as some teams do drop rooms on Friday nights once they get the schedule and realize their first game is later morning on Saturday. We discussed there was not much that we could do but are now aware of this concern.

This year we are budgeting to do a car raffle. This is something that is being done very successfully by other associations (e.g. Medford). We budgeted for a break-even this year though we hope to do better. The Marketing Committee will develop a more detailed plan to bring back to the Board for approval.

We are evaluating our options for our internet, phone, and cable. Bob is going to gather more information and we will ultimately decide if we might consider dropping internet or phone or both.

We are looking at the need for new jerseys for next year. The Squirt B jersey (Collision Center) is up this year. We are also estimating a Pee-Wee C team and in that case we will need another jersey sponsor.

The item that is not in the budget though has been recently discussed, was the replacement of the roof. We are still in the process of speaking to some of the generous donors in the community and we are hopeful that we will get some commitments so we can replace the roof on the North Rink.

Motion made by Steve G. to approve the Operating Budget with the noted amendment for one set of additional jerseys.

Seconded by Randy R.

Motion Approved

Fall 3 on 3

Mike has a list of the skaters for Fall 3 on 3 and will be reviewing that to determine potential collectability of fees.

4. Correspondence/Officer Reports

Ron Renaud – VP Report

Randy suggested that instead of all the sub-committees we have in place that we designate committees based upon the four main functions within CYHA: Finance and Administration, Special Events, On-Ice Activities, and Facilities and Maintenance. The suggestion was made that we have a Board Member accountable for each committee and that each Board Member be a part of two committees. Each committee would also have people reapply for work assessment roles each year and that they be approved by the board. Randy would like to see this strategy approved by the board so that we can develop a more detailed plan to present at the April Board meeting.

Motion made by Randy R. to approve the plan to restructure into four main committees as mentioned above.

Seconded by Jason D.

Motion Approved

5. Old Business

Update on Reffing Plan – Rod Elkin

Coley suggested that this would be worked on over the off-season so we can be well-prepared for the Fall.

6. New Business

Pepsi Coolers – Steve Gibbs

Pepsi will be picking up the pop coolers that we have at the rink. We have been purchasing our pop from Gordy's and stocking the pop coolers. Coke will be providing us with new pop coolers and we will continue to buy most of our pop from Gordy's.

Update on Beerfest – Craig Frenette

Beerfest will be held from 4pm – 8pm on May 14th. There will be a band that will be playing during the event. Craig was not at the meeting so we will likely get more information at our April meeting. It was noted that the budget for next year did not include new tables so we are going to have to look at options to rent or borrow tables for Beerfest this year.

Discuss Upcoming Board Election – Bob Normand

The election will be for President, Treasurer, and five board members. Bob will run again for President. Mike is undecided for Treasurer. Jason will likely step down. Steve will run again. Coley will step down. Bob will follow-up with Craig and Rod to check on whether they intend to run again.

Randy requested that we have a list of the potential voters in place. Currently, we only have two members that do not have kids skating at the association (Cohoons) so all parents of association skaters would be eligible.

Discuss Presentation of 2010-2011 Year in Review – Michael Pynch

At the April board meeting we will provide a recap on the past year and an overview for the upcoming year. Michael will create a draft of the presentation and get input and feedback from the board. We intend to create a short PowerPoint presentation and show that on the TV in the South rink.

Policy Items related to Operating Budget – Randy Reeg

In preparing the budget the Finance Committee reviewed some of our current practices to evaluate consistency and equity. Based upon this, we are exploring whether we should be charging for ice time for figure skaters who are paying instructors for ice on Sunday mornings. There was not a shared understanding by the Board of how this is currently working as well as the overall structural differences between the sports of hockey and figure skating. We agreed that more research needs to be performed to determine equity for the skaters, association, etc.

The finance committee agreed that any clinics, camps, etc. where we are presenting them as CYHA events (Goal, Dangling, Schimmel, Krista, etc.) should have the proceeds come to the Black Box at the rink, mailed to our PO Box, or handed directly to the Treasurer. The finance committee also agreed that for these clinics and camps we need to have more of the information upfront as to the nature and timing of the program and it should be pre-approved by the Board.

Motion made by Randy R. to approve the two items above related to the clinics and camps.

Seconded by Mike A.

Motion Approved

U-19 Tournament in 2012

Randy is going to be handing out flyers at this weekend's Hayward tournament for next year's U19 tournament which will be played during the second weekend in March along with the U12 State Tournament.

Tables

Randy went out to a website today and saw 16 round tables and chairs with a current bid of ~\$1000. We have discussed the need for new tables in the concession area and based upon the bargain price for this discussed attempting to bid for these tables.

Motion made by Mike J. to spend up to \$1500 to bid on the tables mentioned above.

Seconded by Kris J.

Motion Approved

Rental Rates

Mike A. would like to have some standard information posted on our website for rental of our facility. Our closest venue is the fairgrounds which rent a building for \$400/day. This should be considered as part of our ice rental policy by the appropriate committees and documented in a more comprehensive policy.

We also discussed the use of the rink for birthdays and other events. We have no formal policy on this though we have allowed this type of use for a nominal fee for association members. Bob Normand would like to use the rink for a wedding reception this summer and was planning on making a donation to the association for this special event.

Motion made by Mike A. to allow Bob Normand to use the rink on June 11th for a private wedding reception.

Seconded by Jason D.

Motion Approved

Zamboni

We are currently running the zamboni with its hoses reversed as a workaround to get the power we need to clean the ice. We have made it through a couple of tournaments and will try and get this resolved in the off-season.

We discussed the potential for an electric zamboni and Jason suggested there were a lot of reasons as to why we shouldn't consider an electric zamboni. Mike suggested a compressed natural gas zamboni. We have been budgeting and allocating funds for a zamboni each year and hope to get at least 3 – 4 more years of primary use out of our current zamboni. We also discussed that most likely we would not trade in our current zamboni when the time comes so we have a backup regardless of the type of zamboni we purchase.

Locker Room Policy

Ron said that we had developed a locker room policy and presented that last year. He requested that we be more specific as to the recourse when issues occur. There should be an association wide code of conduct document that should be signed by all players and it should attach some consequences. This is something that should be included in an overall CYHA policy and procedure manual.

Policy/Procedure Manual

In conjunction with the restructuring of our committees Michael is planning to work with the board members involved with each committee this summer and attempt to build a policy and procedure manual that aligns with the Committees and can be consolidated into one document. This process will consist of reviewing past board minutes and discussions with subject matter experts within the association. It has become apparent that as the association continues to evolve and improve we need a clear set of policies and procedures to help guide our Board and our Committees and to easily reference items that have already been decided.

7. Committee Reports

Management

Finance

Rules

Maintenance

Cleaning

Mechanical

Facility

Ice

B. Normand

M. Jordan

D. Loew

W. Hutton

H. Dresel

B. Roshell

J. Dresel

L. Darrow

Player Development

Equipment

3 on 3

Referees

Signs

Concession

Tournaments

Strategic Planning

D. Loew

J. Dresel

P. Paletta

L. Darrow

N. Bowe, L. Steinmetz

H. Olson

D. Liddell

OPEN

Zamboni	B. Bruhn	Scheduling	B. Normand
		Figure Skating	K. Brovan, J. Jackan
		Registration	H. Dresel
Marketing, Promotions, Fundraising	R. Renaud	Work Assessment	A. Kukuk
Ice Bowling	TBD		
Blue Line			
Pancake Breakfast	M. Mikula	Calendars	J. Holmlund
Fair	P. Kelly	Clothing	T. Anderson
Country/Rock	K. Smithberg		

Committee Reports

8. ADJOURNMENT

Next Meeting Wednesday, April 20, 2011 7:00 PM