

McFarland Youth Hockey Association
Location: McFarland Ice Arena
Sunday, Oct. 24, 2010 4:00pm

Call to Order: 4:00

Present: Troy Sjodin, Tom Moore, Louise Luessman, Sheila Erbach McGinn, Redders, Jake Salidas, Sheila Erbach McGinn

PRESIDENT'S REPORT

Open Positions:

Meeting Tuesday to finalize new Open Skate scheduler

Athletic Republic and Ice Bergs:

Question if playing with Icebergs do the players still get access to Athletic Republic training. Contract with Athletic Republic is written is with teams not individual players, so decision is player is double rostering they can go with their team to Athletic Republic training. Since this is the first year with Athletic Republic we will monitor this year and set policy later. Vote passed unanimously for Ice Berg players who double roster to participate with their McFarland team in Athletic Republic Training

Goalie Credit:

For Peewee and Bantam teams there is a 1/2 dues goalie credit per team. If there is more then one goalie per team the credit is split.

SECRETARIES REPORT

Meeting notes approved

TREASURER'S REPORT

Financial Balances: Depositing registration money this week, should be done by Nov. 1st Will have more learn to skate registrations. Athletic Republic has been paid. The 3rd concession check from Hockey Inc. is in the mail. Budget approved

Recruiting Ideas

Discussed changing Learn to Skate flyer to read 4 and up as opposed to 4 to 8.

Action Items: Tom talk to Dean about change.
Troy look into adult learn to skate

For Open Skate we may want to look into theme nights, ie Disco night or Ladies night. Vicki might have lighting for things like this.

Hand out flyers not just at hockey games, but at basket ball games too. Maybe put in programs and do pizza toppers

We need to look into a coordinated marketing or PR committee. Tom S. could lead and get help from Steve N. Dean would have the resources for flyers etc. We would want a coordinated marketing system so we can focus our marketing and track it

Rosters:

Mites : 11

Squirt 1: 10

Squirt 2: 10

Peewee 1: 11

Pewee 2: 13

Bantam: 16

Adjoun: 5:36pm

Next meeting: Wednesday, Nov. 10 6:00