

Sun Prairie Soccer Club
Board of Directors Meeting
February 13, 2011
6:00 – 8:00 p.m.
Cannery Grill

Board Members present

Mike Aughey – President
Jeff Risseuw – Vice President
Tessa Peters – Treasurer
Lisa Marquardt – Secretary
Erik Peterson – In-house Coordinator
Ron Greisch – Marketing
Kendra Trilling – In-house Coordinator
Lenore Shanahan – new Board member

Not in attendance

Kevin German, Coaching Director
Kirk Scott, Travel Coordinator

AGENDA

1. Review and vote on previous month's minutes
2. Financial and Budget Report
3. In-house Report
 - a. Poynette
4. Travel Report
 - a. Team Placement update
5. Registrar report
6. Field Coordinator report
 - a. Loss of recent field coordinator volunteer
7. DOC report
 - a. Summer camps
 - b. Team placement in June
 - c. Classic coaches
8. Advertising/Fundraising Report
9. Old Business
 - a. Website Upgrade
 - b. Playing up Policy
 - c. DOC contract/salary
 - d. Scholarships
 - e. BOD replacement positions
10. New Business

- a. Policy 1: HS and SPSC coaching
 - b. Policy 2: Coaching term limits
 - c. MAYSA AGM Feb 20, Westport
 - d. WYSA March 19, Lambeau Field
 - e. Summer Select training
 - f. Fall Fundraiser
 - g. HS scholarships
 - h. HS artificial turf
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Minutes

Review and vote on previous months' minutes

Approved.

Financial and Budget Report

- Tessa and Ron presented budget from Feb. – June 2011.
- Salary for Coach Kevin German was a best guess (\$10,000).
- Website maintenance was added at \$2,500.
- Donations from June probably won't happen.
- Registrations and other donations will probably bring in \$10,000.
- MAYSA fees in June were our best guess.
- Number of kids currently registered for In-house:
 - 48 Kinderball
 - 58 Groundhog kids
 - 30 Go (girls)
 - 25 Challenger boys
 - 13 Challenger girls
- Two U10's and two classic teams (Equals 40 uniform sets for travel @ \$19 each.)

Opportunities to control the budget:

- Coaches' expenses
- Equipment - estimated at \$5,000
- As registration fees go down, so do MAYSA fees
- Registration form needs to have NSF fee information on it. Bank charges us \$10. Tessa will draft something for Jeff to put on the registration part of the site as well as on the website itself.

In-house Report – Erik Poynette

Erik's contact is Dan Rolling in Poynette. Erik's first thought was that insurance wouldn't cover U9 – U10 kids playing in Poynette. But MAYSA says we're covered wherever we play as long as it's a covered event and there's an official. Question: Do we want parents/kids traveling that far? Most games are scheduled on Thursday evenings – too far to travel. We can't offer them to come to Sun Prairie on weekends because our fields are full with our kids' games.

Scheduling is being planned for mid March by Dan, Erik and Kendra.

Travel Report - No update from Kirk.

Registrar report - Jeff

- We have about 15 teams. This is down from last year.
- Registration should pick up as we get closer to the early March deadline.
- We send emails to previous players that registration is going on. Erik added that baseball does the same thing, but their forms are already filled out for parents. All they have to do is send in the money.
- Jeff questioned sending birth date information in the mail. Erik will send Jeff a sample. Maybe we can do this next year.
- Working on Allen's teams??

Field Coordinator report – Mike

- One person had volunteered to help Tom, but then she had to back out due to family issues.
- Mike has all the field use fees. Tom would like to subtract the work we've done on the fields from what we owe.
- We get charged \$10 an hour for any field usage outside of school hours.

Report from Director of Coaching (DOC) – Mike

Mike and Jeff went through a 1099 agreement for Coach German.

Summer camps

- The amount to be charged, medical waiver forms, etc. need to be completed within the next couple of weeks so parents/kids can plan their summers.
- Who's paying insurance on the fields, etc? If we're promoting this, we need to be insured for these camps. Does MAYSA cover the insurance?
- Need an attorney to look at the summer camp program and help us determine if we have the appropriate the coverage.
- Coach G. will be asked to attend the March meeting with a plan in place, schedule worked out, insurance questions answered and fields scheduled, etc.

- Higher level training camp for classic level and above will be held to focus on skills and applying them from June through August. Jon VK is hoping to run this program.
- Mark may also teach some clinics as well. No confirmation yet.

Team placement in June

Planning is being formalized by Coach G and Kirk.

Advertising/Fundraising Report – Ron

- Ad in the Star will run the first week of March to encourage spring registration
- Erik has a contact at the Star for ad placement.
- Kendra knows the Carl the sports editor and can talk with him about putting a story about SPSC in the paper.
- Ron is continuing to look into local sponsors.
- Would still like to do a Fall fundraiser.
- Jeff will contact Josh at Elite on Main Street to find out the costs on reversible jerseys. Might want to start with In-house first to get a better deal.
- Josh can't put the clothing on our website. Once we get our website up and running we could put information out there and link to Elite.
- Lids is another vendor we used last year.

Old Business

Website Upgrade – Mike

- Ryan Baker made a mock-up in Google and says it will be functional and save us money. Jeff has seen it and says it's not as functional as the product the other vendor he had looked at could provide for us.
- SPSC will go with the Sports Ngin website provider.

Playing up Policy - Jeff

- Jeff drafted a policy and shared it with all of us.
- Policy will allow kids to play up one age group in the current season only. Reassessment will occur after each fall or spring season. There's a disclaimer about playing up into Groundhog. There are some exceptions. Everything's spelled out in the document.
- Board will review the document in the next few days.
- Jeff will email the document to ask if there's discussion and then we'll vote on it.

Scholarships

- We've received six scholarship requests
- We need to pay out two scholarships based on the Ford fundraiser??
- Mike was contacted about the SPSC giving out \$1,000 scholarship for seniors. Mike said there's a scholarship available through WYSA and he directed the requestor there. When the SPSC becomes more financially stable, this could be a great idea.

Board of Director replacement positions

- Lenore Shanahan
- Another candidate emailed Mike with interest. Nothing's been confirmed.
- Will need to write a by-law that the Board can replace members on its own, without having to hold elections.
- We'll put Lenore on the agenda for March and vote at that time.

New Business

Policy 1: HS and SPSC coaching

Proposed Policy: Starting with the Fall 2011 season, anyone actively coaching Sun Prairie High School or Sun Prairie Middle School soccer teams will not be allowed to coach any same-gender SPSC team above age U12.

- This policy is necessary to ensure that it is not possible for High School or Middle School teams to be created, or players selected for High School or Middle School teams through SPSC coaching and contact.
- One of the issues SPSC has is the perception that the teams are being "hand-picked" by coaches and therefore not fair to all players.
- What do we do if we put this policy in place, but can't find enough coaches?
- Kirk will be asked to polish up the policy and the Board can vote on it by email.

Policy 2: Coaching term limits

Proposed Policy: Starting with the Fall 2011 season, coaches in both the Competitive and Recreation leagues shall be limited to two consecutive years with the same group of players, unless the Coaching Selection Committee deems there are no viable coaching alternatives.

- Over the years, SPSC has received complaints about the same coaches staying with the same teams year-after-year to the detriment of continued learning by the players.
- This policy will allow our players some diversity of instruction while maintaining a high quality of coaching.
- This policy is already in effect at the In-House level.
- Note that this does not prohibit a coach from coaching the same age level (e.g. U16) over a long period of time.
 - Kirk will be asked to polish up the policy and the Board can vote on it by email.

MAYSA Annual General Meeting - Feb 20, Westport, Sunday at 1 p.m.

- Mike will be going.

Wisconsin Youth Soccer Association meeting - March 19, Lambeau Field

- Jeff will be going.

Summer Select training – Mike

- Jon Von Klopp will be doing some summer training. (See above.) We'll pay him a percentage of what we take in for registration. Jon will be happy to help train a man named Mike Douglas to help train.

Fall Fundraiser – Mike

- Tom has all of the information on the coffee fundraiser. Mike will ask Tom to get it to Ron.
- Jeff was approached by KwikTrip to do a fundraiser on gas cards.

HS artificial turf - Mike

- Mike shared that Brian Kaminski at the high school would like to consider putting artificial turf at Ashley Field.
- Upside – no upkeep, no maintenance.
- Downside – the ball is faster on turf.
- Soccer could never host regional events because there will be other lines on the field for football. Field is sloped as a dome for football, not for soccer.

Thursday, May 12 – Appreciation Day for girls' soccer

SPSC will support girls High School spring soccer and boys' soccer in the Fall. Both of these events could be fundraisers for SPSC. Boys' event will most likely be on a Saturday.

Follow-ups for March meeting

1. Coach German will be invited to share his plan for summer camps
2. Tessa will draft NSF statement for registration information on website.
3. Erik will share example of a baseball email communication where a child's information is already filled-in for the parent.
4. Lisa will have an update on scholarship request through American Family.