

BLOOMINGTON UNITED FOR YOUTH
Meeting Minutes
March 24, 2009

Members Present: Mary Allen, Maureen Bartolotta, Pam Fourniea, Justin Haugesag, Cindy McInroy, Ardith Miller, Jon Olsen, Denise Reese, Brad Riebel, Tom Ringdal, Flora Tsukayama

BUSINESS REPORTS

Secretary: minutes of February meeting approved with addition of Justin Haugesag and Courtney Gallagher being in attendance. Also corrected YAC statement about meeting “local business owners” to state “with organizations serving youth”. Deleted information about READY breakfast.

Treasurer: BUY funds in checking: \$14,581.53
(plus additional \$10,789.85 in same account but designated to Box City)
Central Grounds Certificate of Deposit: \$19,801.86
(3.2% APR, matures 07/20/09)

?? How much money is available of the checking balance that is just BUY money for Job Fair 09 that is carryover from Job Fair 08 – Brad R. will let Jon O. know

OLD BUSINESS

Box City 2009: E-mail volunteer request sent out. Need a PA system. E-mailed the high schools to get registrations on line or in person at various events over the next month.

From Treasurer: Best Buy Youth Venture grant deposited: \$10,000
Broadway Tent Rental: 599.42
Biffs: 265.00
Beautiful Day DJ: 250.00

?? where is the group at with the hygiene packs and soliciting supplies for them; when are they being put together?

Job Fair 2009: 12-3:00 pm this Sat at Civic Plaza. Advertisement running on monitors at the high schools. Decreased employer representation because many hiring freezes for large chain stores coming down from the corporate level. Also not as many opening projected for teens because displaced adult workers taking the jobs. 5 to 6 employers RSVPd so far (Home Depot, Weedman, Y Aquatics some of them) but many didn't reserve until the last minute last year. Targeted for a “critical mass” of 12 businesses and non-profits. No Mall of America stores this year. Rotary members are making follow-up calls and store to store visits to find out why or if wanting to participate still.

New BUY chairperson: Tom R. (acting as interim chairperson) spoke to Steve and Darcie Degonda re: possible chairpersonship. They declined because they are currently involved in multiple endeavors, but will consider it in the future. Will continue to solicit possible interested parties. Also noted important for current members to get new BUY members

so that as people get involved and familiar with the roles there can be more continuous change in leadership role.

NEW BUSINESS

Michael Riebel was officially recognized for being this year's BUY Youth Co-Chair.

DVD Presentation "See Us, Hear Us, Engage Us" from Richfield Youth Action Crew
Background history: YAC started in 3/07. Already have mapped the Richfield community and developed an action plan for closing the gap between adults and teens. Received a McKnight Foundation grant to produce DVD. Held a workshop to gather information on how to see, hear and engage youth and adults at the individual, community and organization level. Kids then made DVD. 7 mins long and will air on CH 15 cable.

Bloomington YAC being formed. Counselors have recommended students by fitting job description of being able to reflect Bloomington's diversity and the high school experience. Students will be required to meet once a week for 1 year (will get a small stipend each meeting). Interviewing 7th & 8th graders at Oak Grove Middle, and 9th & 10th graders at each high school – target for 3 students from each school to be selected. Current plans are to Kennedy students to develop 30 second PSAs over the summer to air in the schools (looking at results of the Minn Survey and deciding what to focus on and how to impact the 2010 survey results). Will start a mapping project when all 3 schools have students on board -2 year project.

- Suggested that Bloomington YAC check with Richfield YAC to get suggestions of what they might change in how the process went, what the presented in the final map, etc.

Survey – questioned way to get information by bringing youth to the table and find out what they need, possibly gather information from the Bloomington mapping project and have the YAC present their results/expectations/plans to BUY when it is complete. Until that is available Denise R. can present Richfield youth/business/community organizations survey as general guide

Presentation to Daymaker's Rotary suggested since they are becoming very linked with BUY through the Job Fair. Mary A, Tom R. and Denise R can do a presentation on developmental assets to the Rotary and also present the Richfield YAC DVD so that it gives them a frame of reference. Mary will contact Dwight Geisler to set up a time to present at one of the meetings.

Save the Date: May 5th 9:00 am – 1:00 pm "How to Package the Teen Pregnancy Prevention Message", at Storefront 6425 Nicollet Av S, through TriCity Partners

Next Meeting Tues., April 28th at 3:00 at Bloomington Civic Plaza