

BLOOMINGTON UNITED FOR YOUTH
Meeting Minutes
June 22, 2010

Members Present: Maureen Bartolotta, Rachel Berkowitz, Amanda Crombie, Bernie Ferrell, Paul Fourniea, Cindy McInroy, Jon Oleson, Denise Reese, Brad Riebel, Tom Ringdal

RSVPs not attending: Mary Allen, David Allen, Fran Carr, Adam DeGonda, Ishan Sahu, Calla Sullivan, Shea Sullivan, Flora Tsukayama

BUSINESS REPORTS

Secretary: May 2010 minutes approved (MB motion, RB second) with corrections to Paul Fourniea's and Pam Fourniea's last name spelling, correction of title from President to Chair for Tom R, correction to MSHL under BEC-TV update regarding discussion with Channel 45 for possible live broadcast, and removed insurance dollar amount under Central Grounds update.

Treasurer: (Brad R)

Paid out last expenses from Box City

BUY Checking Account = \$18,674.64

Box City Funds in BUY account = \$5007.84

CD matures 8/20/10 (Bloomington Youth Coffeehouse) = \$10,334.91

Total BUY Funds (Checking + CD minus Box City) = \$24,001.71

Submitted at meeting:

expense for volunteer recognition award winners' plaques - \$119.25

Daymakers Rotary contribution - \$250.00

UPDATES

Chair (Tom R)

Regarding Daymakers Rotary donation of \$250.00 - Tom clarified with the organization if money needs to be spent on Central Grounds or anything specific; Daymakers gave okay to go towards whatever BUY Board feels necessary.

Maureen B. will send thank-you to Dwight Geisler, incoming Daymakers President

Chair will submit for donation fund consideration for Daymakers 10 -11 fiscal year

Submitted application to Education Foundation Innovation Grant (David A., Tom R., Denise R each wrote parts of application). Winners are not notified until October. Awards typically go to programs within the Bloomington schools, but since all BUY focus is on Bloomington youth worth application.

Tom will check to see if Calla S. has submitted grant application to Bloomington Crime Prevention Association

Website (Tom R)

Ish has taken off old information, but not had time to put on Volunteer Recognition honorees' information. Tom did not get pictures from Flora so will need them re-sent to him for posting with the information.

Recommendation to consider link of Google Docs version of minutes be placed on the site in addition to PDF format so easier to read

Box City (Rachel B)

Follow-up meeting to be scheduled with committee members so can assess process and costs this year, and find out final profit

Job Fair

No new updates

Contact Jon O if any new businesses as ideas for participants

Amanda C noted that Mpls Central Hennepin County Library holds annual Job Fair around same time as BUY/Daymakers' fair, and wondered if committee has looked to prospective businesses from there.

Jon remarked that they have looked at structure of that fair, but would be open to options people see as fitting for Bloomington's.

Bernie F. noted that metro wide businesses and some larger companies there, because usually large number of attendees.

Youth Action Crew/YAC (Denise R)

Planning August event to bring adults and youth together for conversations about:

creating awareness of youth opportunities

how to communicate "caring adults" to youth from community because high school students in survey identified this as something they do not feel

Developing public service announcements (PSAs) in July on

healthy choices/underage drinking

get involved

work hard

Planning with counselor at Kennedy to show to 9th graders during team time, investigating similar option at Jefferson

Future PSAs to be developed on topics developed from the "community conversation meeting" and shown to adults at community events (e.g. concerts, sporting events, etc.)

BEC-TV (Paul F)

Graduations at Mpls Convention Center went well. Broadcast live there on Jumbotron and re-airings on BEC

Visit from YAC students with formal presentation of large laminated map to put in BEC welcome area

MSHL state baseball championships from Target Field:

"Live on 45", their statewide affiliates, and webcast to all 50 states and some international viewers

Made history by broadcasting 2 farthest home runs hit in Target Field so far - both by Burnsville High School players.

BEC team has been working on over full month up to the event, and long hard days during it

30 students total participated: 10 from Bloomington, others from Eagan, New London-Spicer, Wayzata

15 adult (formerly BEC students) support team to train and assist students

Media buzz during- spots on the Channel 5 and 45 news, front page of Sun Current, Twins Radio interview.

Looking for permissions to post the newcasts to the BEC-TV website and/or their Facebook.

Covered the Minnesota Bike Festival in Stillwater immediately following close of baseball tournament.

Financially rewarding, so hope to get further similar contracts.

BEC-TV currently composed of 65 active volunteers; 12 of whom are "hard core" consistent workers.

134 programs were taped for broadcast this spring in addition to the baseball finals.

BUY Volunteer Recognition Event – review and suggestions

Recommendations for next year:

1) Offer to nominating person to present the award - gives more personal touch and avoids name mispronunciations

2) Have honorees give a statement (either just thank you or further explaining their activity) so people in attendance get better sense of all they do

3) Do a presentation of pictures and/or video taken during BUY sponsored events throughout the year

4) Include nicely printed copy of nomination to give to each honoree (Tom will forward the ones from this year to the recipients)

5) Forward nomination form to YAC map youth friendly sites and volunteer resources listed on the map

- 6) Set date for next year's event when hold the business meeting and set BUY meeting calendar. February possible - maybe attempt to start having always within the same week (e.g. always the 3rd Tuesday of February).
- 7) Because it is a BUY event now and no longer affiliated with a city event have equal importance placed on Mayor and Superintendent being in attendance

NEW BUSINESS

"The Oasis for Youth" (Amanda C)

Weekday afternoon (2:30 – 5:00) drop-in center for homeless youth will open at Oak Grove Presbyterian 7/12 Looking for volunteers (help connect with counselors at existing shelters, help find referral to an emergency shelter bed if needed, connect to local social services as needed). No professional experience is necessary and they will provide training.

Monica Williams and Nan Corliss are coordinators (came to BUY meeting and spoke at Box City in past)

www.oasisforyouth.org for further information or to sign up to volunteer, make item or financial donations, etc.

Oxboro Library (Bernie F)

Received Legacy funding for arts programming. Holding 2 brainstorming sessions with 8 teens each session to develop list of needs for Bloomington youth. Ideas then going to Juxtaposition Arts to create a 4 x 8 panel which will be combined with 3 other portable panels from Downtown Mpls, Brooklyn Park, and the North Regional area libraries. Each panel will be unique "through our eyes" representation of the community. The Mural Flow (4 panels) will have an unveiling August 12th, 6:30 pm at downtown Central Library. On display there through mid-October when the Bloomington portion of the mural comes to Oxboro with an installation reception there.

Planning for Annual Business meeting (Tom R)

"Bloomington United for Youth Structure" last updated in December 2007

are there official by laws" for BUY? who has copy? - Denise R will look for in David Miller's information (Promise Fellow to BUY in past who was a paid staff person), Tom will look again through information he got at chair transition from Mary A, Brad R may have a copy

Officers defined in Structure document: Chair, Youth Co-Chair, President, Treasurer

President is defined as the person who does the day-to-day operational things (David Miller's role in past) and Chair in charge of coordination of Board (similar to President = Superintendent, Chair = Chair of School Board)

Structure document mandates annual election so logical to have an official Annual Business Meeting. Possible things to discuss/consider for the meeting:

- does structure still fit BUY needs and mission or are there any parts that need changing
- any new parts that need to be added
- any work needed for 501c3 status besides Treasurer reporting Chair of Board and a contact, 990 ecard filed regarding financials, notice of business filed (all annually)
- need to define who are Board members versus "interested parties" for current membership (voting versus nonvoting)
- organizational insurance liability insurance for BUY organization (get referral for insurer of PTAs). Different from insurance needed for Central Grounds but may be able to get appropriate liability insurance from same source
- Organization position for some groups (i.e. Daymakers) rather than specific person designated to Board

Tom will email the "Structure" document to current Board members. Forward comments/notes in Google doc (follow directions in Tom's email) by given date. Then those that can meet at scheduled BUY meeting will hold annual business meeting (July 27th) and make suggestions of changes to both Structure document and By-Laws, which can then be voted on along with Officer elections at September meeting. NO UPDATES at that meeting.

PF moved to adjourn, MB 2nd – meeting adjourned 5:00 pm

Respectfully submitted by Cindy McInroy, BUY Secretary