

**BLOOMINGTON UNITED FOR YOUTH**  
**Meeting Minutes**  
**April 27, 2010**

**Members Present:** David Allen, Mary Allen, Maureen Bartolotta, Rachel Berkowitz, Amanda Crombie, Paul Fourniea, Dwight Geisler, Kari Hemp, Cindy McInroy, Jon Olesen, Denise Reese, Tom Ringdal, Flora Tsukayama  
RSVPd not attending: Fran Carr, Pam Fourniea, Melissa Riebel, Ishan Sahu

**Introductions and Welcome**

**BUSINESS REPORTS**

Secretary: March 2010 meeting minutes approved (Maureen B. moved, David A second)

Treasurer: (Tom Ringdal for Brad Riebel)

No Box City costs have been turned in yet.

503c nonprofit status renewed.

Checking = \$2055.61

CD = \$10334.91

Total accounts balance = \$30590.52 (\$6474.29 Box City holdings)

President: (Tom Ringdal)

Officer Don Rix no longer able to participate on BUY board as rep from Bloomington Police Dept. He recommended talking to Chief Potts if BUY wants a police officer rep and Chief may choose to assign an officer

Tom will be a member of the barber shop quartet in "The Music Man". OBMT.org for further info

Other information imbedded in New and Old Business sections of these minutes

**OLD BUSINESS**

BloomingtonYouth.org

All advertising banners have been removed so now a clean site with just BUY info and links to other sources related to BUY. Further discussions with Sean Hall at the District to maximize what is possible through the site. Keeping current and removing events that have already happened as soon as possible. Still need Box City info link.

BUY also has a Facebook page that is being underutilized.

Box City 2010 (Rachel B)

Info packets at school offices have been taken in large quantities. Contact at Warner Stellan and Schmidt Music for boxes, but still need more. Video to run this week on high school news programs. Announcements on electronic monitors at both schools.

Requested \$650 for tent rental from Brad R.

Volunteers needed to work as overnight chaperones at the Vigil – if available contact berrky923@hotmail.com

Update on blogspot update from last year – changing to message to direct people to the Facebook group or one of the student officers

State Capitol has stricter rules this year on music – so no DJ because restriction of no music after 9:30 pm. Need to clear the state capitol grounds completely by 7:00 AM. Committee members are meeting regularly with building and grounds supervisor to know rules and regs.

#### Job Fair 2010 (Dwight G, Jon O, Rachel B)

New this year was to involve student co-chair (Rachel B). 22 businesses signed up-3 that had to cancel at last minute. 9 nonprofits with materials but many without a person representing them. 294 students came. Denise and Rachel know of students who now have jobs as a result of being there (at Sonic and Chipotle – both new businesses this year). New graphic logo designed to “brand” the event. Facebook page was very successful in drawing participation. Operationally went smoothly. This year time change was 10 am – 1 pm worked well so probably will do next year as well.

Daymakers will work year round to keep Job Fair in the mind of prospective employers. Appreciation to the City for excellent support in getting date, room reservations, tables set up, etc. Deep thanks given to BUY members who have stayed on through the transition to Daymakers taking it over.

Suggestion to provide resume development ideas and template on blogspot next year since students were scrambling prior to the event to get resumes updated

One of the businesses reported expecting to fill 50 positions as a result of the Job Fair and

Rachel offered to update BUY trifold with more current pictures of this year’s events and give it a prominent position next year since the event originated at BUY.

Will investigate further co-branding with Daymaker’s Rotary and BUY as planning evolves for next year’s event.

#### Global Unity Project

“Suburb Palooza” was held at VVMS and reportedly a success (no formal report available)

#### BEC-TV (Tom R)

Spring rush with multiple sports, entertainment events, graduations, etc. Invited to produce State Baseball finals at the Target Field. BEC-TV student staff will be training students from across state for broadcast

#### Youth Action Crew (YAC): (Denise R)

Map roll out event held April 17<sup>th</sup> at Creekside. Juke box info available if want to rent (\$350). Police were doing simulations of being alcohol influenced. YAC presenting map

to City Council, Advisory Board of Health, School Board. Promotion of roll-out needed to be sooner and broader because with timing of spring break many kids did not enough advance notice to be able to go.

### Central Grounds: A Teen Zone

Tom R, David A, Mary A met this week with Susan Campion – recently moved to Twin Cities metro and working on her master's degree in Nonprofit Management and wants to involve BUY or any BUY sponsored activities into the 3 aspects of her thesis. Discussed BUY history and events that have been sponsored. Susan looking more closely at business plans done in the past to give any suggestions. Susan has compared school data in Bloomington as related to diversity needs of the city. Felt that CG and BUY could be used as opportunities to develop relationships between cultural groups. Feels City needs to promote families and services for young people in order to stay economically vital. Susan has info she can present to City to help create those ties (i.e. investing resources and time to youth needs as much as to needs of seniors in community at this time)

?- raised if Susan will be around as BUY resource and support past her completion of her degree.

\* Requested that Susan provide references from other organizations she has worked with

\*Direction to Susan from BUY: David A will write an email with directives including ideas for possible long term sustainability of CG, long term business plan authorization...

Re-evaluation of role at YAC map roll out event resulted in volunteers from CG being present in the room, but not having the CG team do a lot of marketing. 15 kids stopped by to look at room.

Sean O, Lorinda Pearson, Rachel B and David met to go over business plan and to set up summer events and finalize plans for use of space.

Bernie F. cleaned out old "vintage smelling" books and replaced with donations from Friends of HCLB. Lorinda P. would like to remove book shelves but needs to discuss further with fellow co-workers at the City and Creekside.

CG not officially opening until Sept but want a summer event to keep site in minds of teens. David talked to Charlie Kirihara (Jefferson) about possible ideas for event (e.g. kick ball tournament on the soccer fields next door, then move inside for movie)

Delay because:

1) city wants contract signed by BUY for use of Creekside. 9 attorneys in the city that will review before final signing and use

\* Kari H. raised concern to clarify if general liability insurance requirement will be waived in BUY's conditional use agreement

- David A. reported that Depot in Hopkins rents building from city for \$1.00 and then the city covers the liability insurance

Core BUY and City reps meeting May 6th to clarify responsibilities of both parties involved. Creekside staff has asked that additional youth attend because Creekside has ideas they want to “pass by them”

2) sharing the use of the building with the senior programs – they donated the books, furniture, etc. and have the primary use of the building most hours. Don’t want to upset senior groups using the building as move through redecorating process so need to keep open communication with seeking their input.

#### BUY Volunteer Recognition Event

Nomination form posted on BUY website with direction to there through email to variety of District groups, in District staff online newsletter, YAC mailing list, and TriCity Partners e-newsletter.

Committee needs to meet to determine nomination review and selection date. Planning committee met after BUY meeting to iron out details of food, invitations to city council and school board members, emcees, etc.

#### **NEW BUSINESS**

Amanda C has been hired as Program Coordinator for Department of Human Services with City of Bloomington in Department (Kari H. is Program Coordinator for Dept of Park and Rec). Amanda shared that City has started to change focus from primarily senior citizens to include youth - reason she has been hired is to act as liaison between youth and Human Services.

Tom R noted that BUY is supposed to have an annual business meeting per by-laws. Will need to discuss further with core officers as to how to do this.

Next Meeting May 25th at 3:00 at Civic Center

Respectfully submitted – Cindy McInroy