

**BLOOMINGTON UNITED FOR YOUTH**  
**Meeting Minutes**  
**Tuesday January 25, 2011**

**Present:** Maureen Bartolotta, Rachel Berkowitz, Marilyn Donoho, Paul Fourniea, Pearl Hunt-McCain, Cindy McInroy, Brad Riebel, Tom Ringdal, Calla Sullivan, Shea Sullivan, Flora Tsukayama

**BUSINESS REPORTS**

Secretary (Cindy Mc): Nov/Dec 2010 meeting minutes approved with 2 spelling corrections noted via Tom R's email (Flora T motion, Maureen B second)

Treasurer (Brad R): Presented 2010 Year End Financial report

BUY Checking Account balance = \$ 18,838.28

CD (from Bloomington Youth Coffeehouse) = \$ 10,447.65

Revenue for 2010: \$3,069.19

Expenses for 2010: \$4,284.33

Received Lease Rental bill for 2011 Central Grounds from City of Bloomington for \$1.00 annual rental per CG contract. Will be paid out in next month.

**UPDATES**

Central Grounds: The Teen Zone:

- waiting on construction to start, until completed most likely cannot go into space to start with painting, etc. per contract limits. Hope to have open March 1<sup>st</sup> with possible grand opening celebration in April.
- Rachel gathering names of adults who can volunteer supervise – will forward names to Maureen B so that background checks can be established. Maureen got name of company that Oasis for Youth uses (\$8.50 per check, volunteer pays for own). If person is volunteer with the school district in capacity needing background check, BUY can get those copies from Community Education and person does not have to redo

BloomingtonYouth.org: no current update, see New Business for possible website revamp option

Box City 2011 (Rachel B):

- Welcome to Erick Abramson – Advisor to Box City from Bloomington Covenant Church.
- Will be held Friday night of Memorial Day weekend (5/27).
- Have talked with Capital security, arrangements the same as last year.
- Noted that the upper mall area of the Capital plaza will be closed for reconstruction, so Box City being in lower mall area. To help with this there will be increased number of chaperones and the area for the youth to stay in will be roped off.
- Parent vans and a bus from BCC through arrangements with Erick will be used to transport boxes. Erick also has ties to a tee shirt company
- Planning ways to be more clear about registration fees and requesting donations in addition to so that make more money. Looking into some sort of fundraiser activity (i.e. giant bouncer/air jumper) to have set up at the Capital

- Speakers have been arranged. Also looking into live YRU Up broadcast from on the Capital grounds in coordination with BEC-TV

Job Fair 2011 (Rachel B):

- will be on 4/16 Apps for City jobs are due 1/31 so can't really work around that date, and most employers at last year's fair were looking for kids to start in June
- new youth members involved on planning committee, and transitioning to new Rotary member to take over planning for next year's Fair.
- 342 attended last year, number has increased every year
- putting together promotional spots to play on the high schools' news programs

BEC-TV (Paul F):

- equipment for the new truck has arrived, beginning re-fabrication of truck on 2/5
- will work in cooperation with MSHSL, KSTC, and Grand Stadium.tv on broadcast of the state baseball championship. Held training sessions at Hubbard Broadcasting for 85 students from across the state (many from small schools that don't have studios or tv programming available)

Bloomington Youth Action Crew (YAC):

- Tom R noted that YAC was honored recently at a statewide conference as a "2010 Outstanding Youth Group for Preventing Underage Drinking"
- working on "grandma approved" themed PSA for release in May

Oasis for Youth (Marilyn D)

- Doing training 2/5 for overnight project w/ director of Families Moving Forward. Hope to open overnight shelter services in March.
- Free clothes closet now open at Oasis (accepting donations of teen clothes as well)
- new website up; got ideas from Normandale PR class as a "project" and then took recommendations to the website developer they paid to set up site

**OLD BUSINESS**

Volunteer Recognition Event – nominations committee will meet to review noms and select honorees. Have heard back from 1 city council member and 4 school board members that will be in attendance as honorary representatives. Rachel has 3 entertainment options in consideration and a Scout Troop for the flag ceremony has been contacted. Shea and Calla will take care of refreshments.

**NEW BUSINESS**

- Lucy Selander has been hired as the new Youth Services Coordinator at Oxboro library. Pearl will still attend BUY meetings until Lucy is more comfortable in her new position and ready to accept additional responsibilities.

-Bernie Ferrell sent notice of Hennepin County Youth Job Fair to be held 4/2 from 12:00 to 3:00 pm at Minneapolis Central library. Bernie offered possible future coordination with the Bloomington Job Fair. Rachel will share info with the committee.

- Letter from Jim Kretsch (pro bono consulting attorney to Coffeehouse/Teen Zone, via Optimist Club referral) noting that the BUY file has been closed and will be held in archives at his law office for 6 years, then destroyed. Cindy Mc will send a thank-you to Mr. Kretsch for his services provided.

- Saturday, April 30<sup>th</sup> – Global Unity Project will be holding a battle of the bands at Valley View Middle in Bloomington from 6:00 – 10:00 pm

- February 28<sup>th</sup> – Human Services Information Night at Creekside from 5:00-7:00 pm. Invited BUY to have a booth. Tom will confirm space size available so decide if we can use the big backdrop exhibit he has or just update small visual trifold we have. If possible will mount updated pictures Rachel has for display. Oasis for Youth also having a booth so will suggest to organizers of event that BUY and Oasis be together to portray a positive “youth” message

- The Nerderly Website Challenge – The Nerderly is a Bloomington business that specializes in high end web/digital media for ad agencies. Every year they host a 24 hour marathon event that pairs teams of “nerds” from across the state with MN nonprofits to get a free web design. Applications are due 2/16, the event is held overnight at the U of M St Paul campus 3/26 to 3/27. Discussion determined that BUY would like to apply for consideration. Cindy Mc and Maureen B will submit online application.

Next Meeting Tuesday, February 22nd at 3:00 in the McLeod Conference room,  
Bloomington Civic Plaza

Respectfully submitted by Cindy McInroy, BUY Secretary