

# TYL Board Meeting

Tuesday, 12/13/2010, 7:15, Paradise SOTB.

All members present (except as marked in red): Mark Rowley, Adam Bruckman, Bud Blide, Rusty Medlin, Chris Doemel, Jim Perry, Jay Hoarell, Amy Noden, Alecia Zacharis, Kevin Schlabach, Brad Wyman, Bruce Mills, Scott Giordano, Rich Rankin, **Joe Cody**,

Guests: Brian Wallace, Faith Harmeyer

## Meeting Minutes – 12/13/2010 7:00- 8:30pm

- 1) Reading and approval of minutes: 7:00 – 7:10
- 2) Fall Survey Results 7:10 – 7:30
  - a. Brad distributed Overall Survey results
    - i. Very good response. Feedback overwhelmingly positive.
    - ii. Biggest concern seems to be playing time at U15.
  - b. By age group
    - i. Discussion on specifics of the survey.
    - ii. Discussed the survey feedback on U15 playing time,
  - c. Comments – opportunities for improvement
    - i. Surevey comment about “transparency of finances” and sharing our financials was addressed by Adam. Discussion on making them public or not? Jim shared that there is a page on the site laying out where TYL money goes. Bruce tied the comment to the mandatory fund-raising of the past. A Fun-Facts page was suggested laying out expenditures. Rusty offered that as a history of expenditures is constructed we will see where the money goes. More discussion on finances, transparency, budget and the survey results. Agreed to post the survey results. **[Action]** Jim and Brad will work together on publishing the survey results.
- 3) Financial Update – 7:30 – 7:40
  - a. Spring Projections
    - i. 27k cash on hand as we close the Fall and head to Spring
    - ii. 95K revenue projection in the Spring with new fees schedule.
    - iii. 70 to 75k expenses for Spring.
    - iv. 15 - 20k profit + current cash 27k = 42 to 47k at end of Spring season
    - v. Adam spoke on what we want to do with that money and the Simpson field renovation and additional revenue
  - b. Capital Improvement estimates to the Simpson field - \$32K
- 4) Fundraising Options for Spring 7:40 – 8:00
  - a. New approach to fundraising (events vs. buy out)
    - i. Jay spoke on fundraising ideas.
      1. Design and sell a TYL Yearbook - \$15 cost, possible \$5000 possible revenue
      2. Corporate Sponsorships - \$7k to 8k rev
      3. Concessions at games. Partner with contractor?
      4. Roster shirts. Sell T-shirts with 2k or 3k rev

5. Pictures/DVD's of games to sell.
  6. Projection of 10k to 17k first year...working toward an annual of 20k.
- b. Formation of fundraising committee
    - i. Jay asked all members to supply names of prospective fundraiser committee members, followed up with an email to members.
  - c. Ideas on potential fundraising projects?
    - i. Jim suggested a tennis tournament, Kevin suggested an auction. Brad suggested a golf tournament and an "Opening Day" celebration at Mabry. Jay suggested a lax tournament.
    - ii. Brian offered that May 5<sup>th</sup> will be the ground breaking of the new turf field and on July 4<sup>th</sup> there will be a 7v7 tournament involving U11, U13, U15, HSG and HSB.
    - iii. Some names suggested to Jay to help with FR ideas. Tamarand Flatt, the HS Memory book contact, Ann Baker.
    - iv. Adam suggested to Jim updating the website in a few areas.

5) Spring Season Preparation 8:00 – 8:25

- a. JTL Update
  - i. Mark updated. Tryouts done. 25 on Senior, 2 7<sup>th</sup> graders. 20 on Jr. Select. 12 6<sup>th</sup>, 8 7<sup>th</sup>. Mark spoke on the process and an after action meeting with parents to involve and inform.
  - ii. Bruce spoke on the Girls JTL. Bud happy with the numbers and the skill level. Number of teams Projected at 3 U15, 2 U13, 1 U11, 1 U9.
  - iii. Adam addressed the new age group names. Bantam (3<sup>rd</sup> gr. And below), Lightning (4<sup>th</sup> and 5<sup>th</sup> gr.), Jr. (6<sup>th</sup> and 7<sup>th</sup>), Sr. (8<sup>th</sup> gr.) and the U15 rec. situation. Discussed forming an East Cobb rec. team. **[Action]** Adam will head this up for TYL.
  - iv. Jim spoke on whether we need to have birth certificates if the new age groups are by grade. **[Action]** Mark will follow up with MAYLA on this verification requirement.
  - v. Agreed that report card will be the new grade level verification for TYL. Birth Certificate for home schooled player.
  - vi. Jay asked about team size. Discussion ensued about open and closing registration and turning players away as it regards team size.
  - vii. January 14<sup>th</sup> is the end of registration. Jim explained how that date is fluid based on numbers. Practice starts Mon, Jan 31<sup>st</sup>. Mark emphasized that the word get out loudly and often. **[Action]** Brad will draft a flyer. Chris is contact at Mabry, Jay will do GM, Amy will do MV and Simpson, Adam will do Davis, Scott will do RM. Mark will get signs out.
- b. Field committee update
 

Kevin named Field Committee members. Order of the Green Sod.  
 They are: Dean Lavender - McCleskely  
 James Smith - Simpson  
 Jon Edwards - Davis  
 Kevin Schlabach - Mabry  
 Mark Rowley - Rocky Mt  
 Tim Perryman - No field assignment

  - i. Mabry needs. Game Clock, time-keeper podium, trash can situation. Mark working on Simpson. Brad asked about port-o-potty at fields. **[Action]** Kevin will call Danny about extending the drainage pipe so it does not drain directly on the field.
- c. Coaching update

- i. Brad spoke about a couple new coaches wanting to get involved. Boys U9, U11 has coaches, U13 needs coaches.
- d. Draft practice schedule
  - i. Some discussion about the tentative practice schedule.
- e. Spirit Wear
  - i. Amy has names of donors who need to get their shirts.
- f. Selection of Photography company (rfps - need point person)
  - i. Need volunteer to head this. **[Action]** Alecia will head this up.
- g. Volunteer program (should we change positions on registration sign up?)
  - i. Discussion on volunteers to do concessions as a fundraiser. Or contract with someone for a percent. **[Action]** Alecia will form a concessions committee and formulate a plan for concessions.
- h. Referee training/assignments
  - i. Discussion on ref training. Brian will talk to some people at the Nat'l convention with the idea of doing something big here in regards to referee training.

6) Other Misc / Wrap up 8:25 – 8:30

- a. Board meeting calendar-
  - i. Next meeting 1/12/11 7pm Paradise SOTB.

**Board of Directors**

<b>President</b>	Mark Rowley
<b>Vice President-CO</b>	Adam Bruckman (Boy's) Bud Blide (Girl's)
<b>Treasurer</b>	Rusty Medlin
<b>Board Secretary</b>	Chris Doemel
<b>Sponsorship Committee</b>	Jim Perry
<b>Fundraiser Committee</b>	Jay Hoarell
<b>Spiritwear /Uniform Committee</b>	Amy Noden
<b>Concessions Committee</b>	Alecia Zacharis

<b>Field Maintenance/Game Day Committee</b>	Kevin Schlabach
<b>Boy's Commissioner</b>	Brad Wyman
<b>Girl's Commissioner</b>	Bruce Mills
<b>Boy's Referee Assignor</b>	Scott Giordano
<b>Girls Referee Assignor</b>	Rich Rankin
<b>Webmaster</b>	Joe Cody